

Al-powered MadTech & CloudTech platform

Q1 FY2026

Investor Presentation

EMPOWERING DIGITAL LANDSCAPE

Our Journey







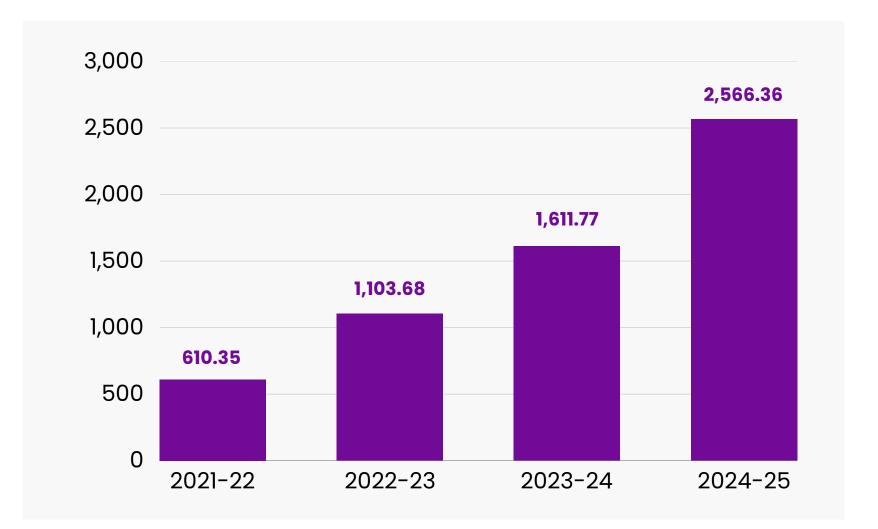


CONSOLIDATED OVERVIEW

Revenue From Operations

30,000 25,519.92 25,000 20,000 15,536.64 15,000 4,160.64 5,000 0 2021-22 2022-23 2023-24 2024-25

PAT





Q1 FY26 Performance Highlights



Y-o-Y Growth 54%

Conslidated Y-o-Y Growth 17%



Headcount 400

BUSINESS HIGHLIGHTS

• Expanded delivery presence in 2 new cities.

• Expansion to new category of clients : Educational institutes

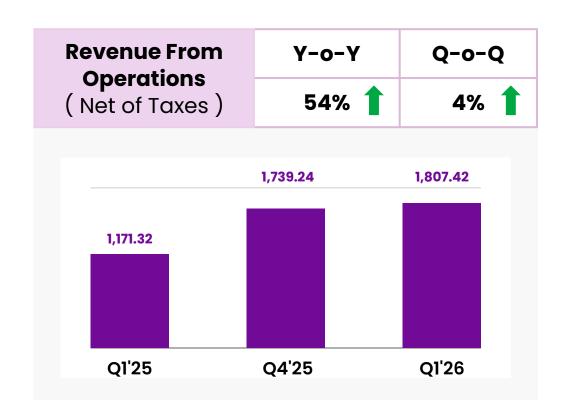
Expansion to new geographies : Global & National

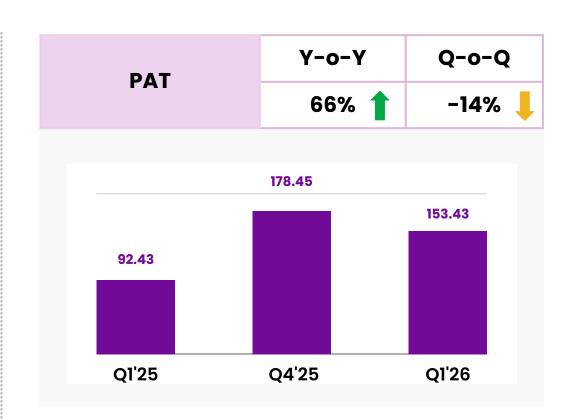




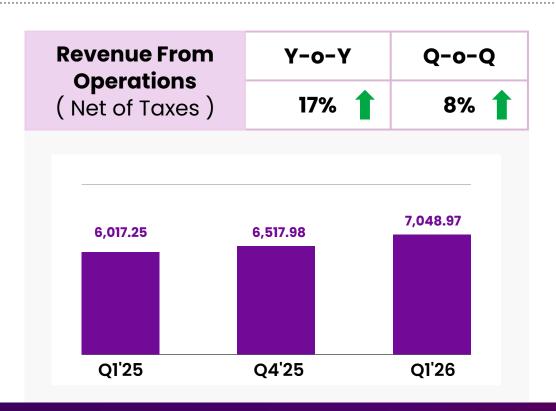


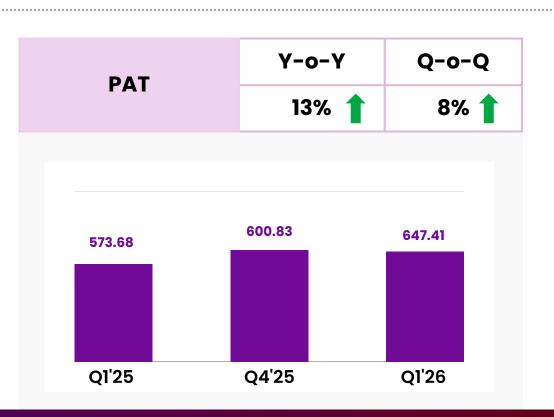
STANDALONE OVERVIEW





CONSOLIDATED OVERVIEW









Top Performing Campaigns - Q1 FY26

Campaign	Impression
Luxury watch Brand	3.4 crore+
Emerging Battery Technology Firm	1.3 crore+
Leading Financial Services Provider	1.4 crore+
Reputed Educational Institution	2 crore+

8 core+ impressions in just 4 campaigns





Management's Perspective



ASHISH SHAHPromoter & Director

"FY2025 was a defining year for us — one that reshaped how we think, operate, and look at the future. FY2026, however, feels different. It's not just about growth; it's about stepping into what's next.

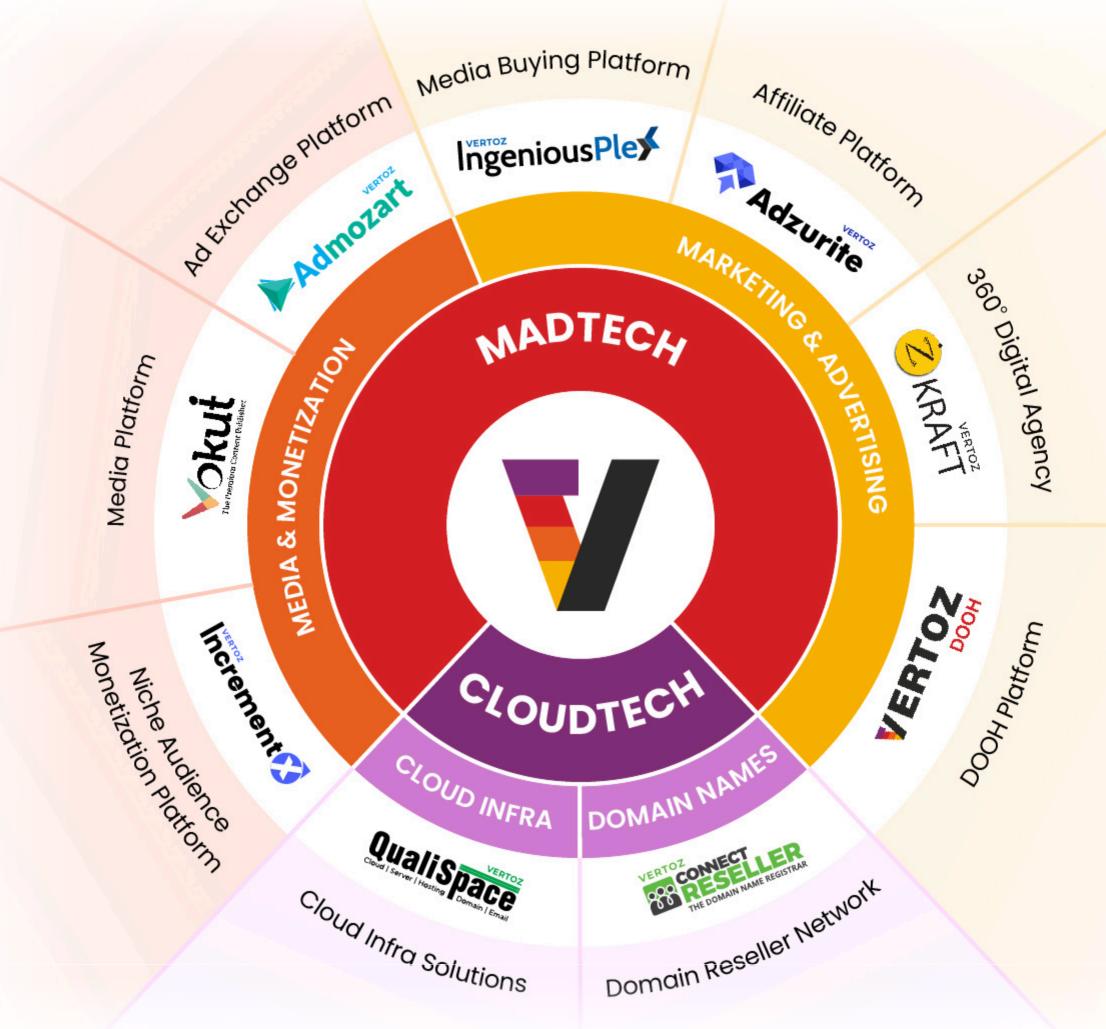
This year, we've taken bold steps — entering new verticals like education by partnering with institutions such as XLRI, expanding into new markets, and bringing in new leadership to drive these fresh ambitions. What's exciting is that this is just the beginning. The momentum we're building is unlike anything we've done before.

The results speak for themselves. Last year, we grew substantially — **and yet, this June quarter has been our best in five years.** It reaffirms that the path we've chosen is working — and evolving.

But more than numbers, what drives us is a deeper purpose. Vertoz is not just an advertising company. We are a digital-first partner helping businesses become global brands through the power of MadTech and CloudTech.

I'm deeply thankful — to our team across geographies, to our clients who place their trust in us, and to everyone who believes in the journey we're on. We're just getting started."

Digital Landscap We Provide





Key Clients & Partners









Market Size & Opportunity for Vertoz



MadTech - \$4 Trillion

- The global MadTech market, combining Advertising Technology and Marketing Technology, is valued at \$4 trillion.
- AdTech is projected to grow from \$987.52B (2023) to \$2.42T (2030) at a CAGR of 13.7%.
- MarTech is expected to rise from \$389.1B (2023) to \$1.37T (2030) at a CAGR of 19.8%.

\$6 Trillion



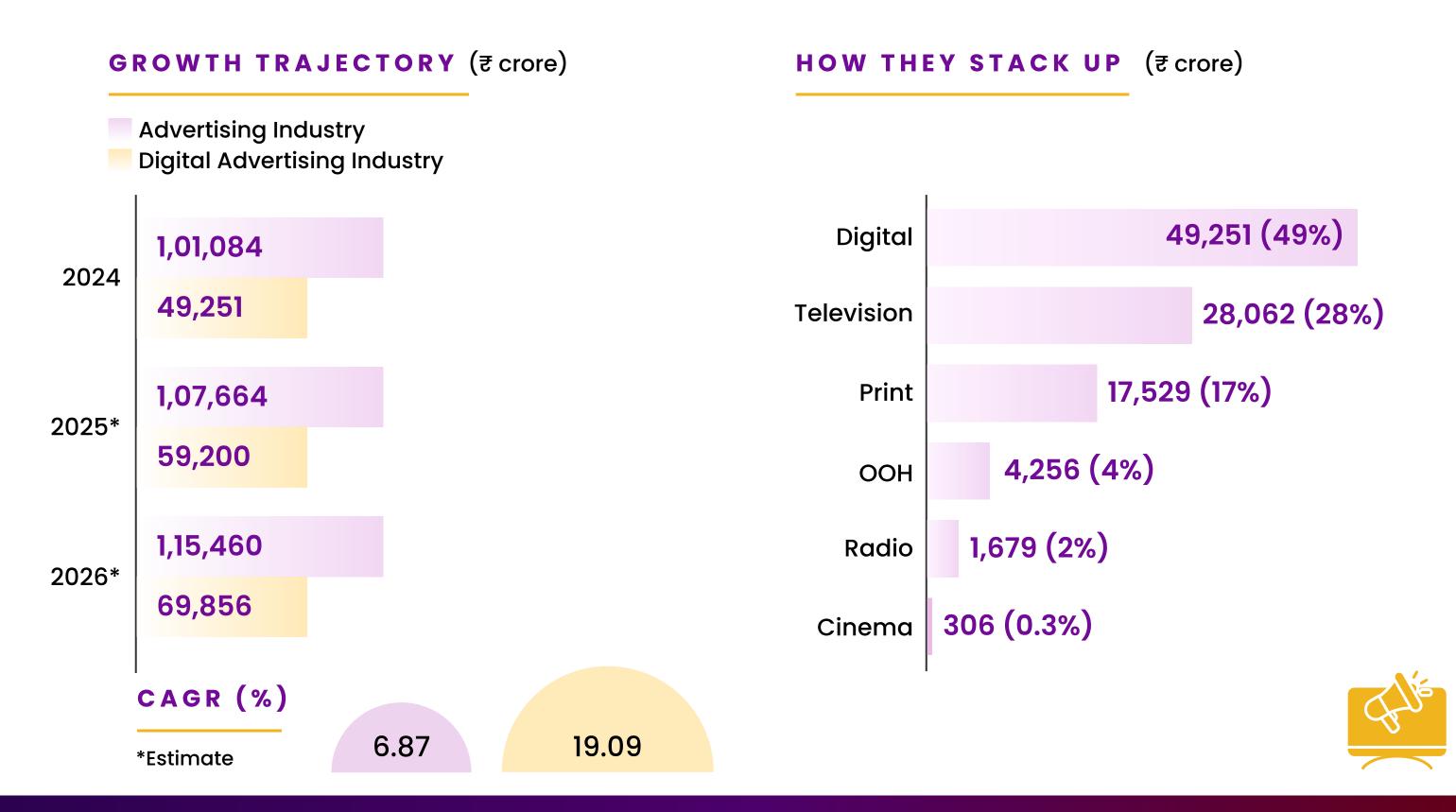
CloudTech - \$2 Trillion

- The CloudTech market presents a strong growth opportunity, valued at **\$2 trillion**.
- Cloud computing (\$619B in 2023) is set to hit \$1.55T by 2030 at a CAGR of 11.4%.
- The **domain name** industry exceeds \$10B, growing at an **8–10% CAGR**.



Industry Outlook (For India)





Recognitions & Accreditations





HT Achievers

Ad-Tech Achievement Awards





Mid-Day Icons

Iconic MadTech Company Award





DIGIXX

Digital Marketing Excellence Media Technology/Platform





MOBEXX

Most Outstanding
Programmatic Platform
for Mobile Advertising





Brands of India Awards

By YourStory & Ministry of MSME in Advertising & Media





ABP News

Most Outstanding Programmatic Advertising





A member of the

Interactive Advertising Bureau



Accredited by the

Trustworthy Accountability Group



A member of the

Apnic



Accredited Registrar

ICANN



A member of the

Arin



Certified

Great Place to Work

Global Reach



Safe Harbour



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THANK YOU

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