

26th June 2025

To,
The Manager - Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, Block G,
Bandra-Kurla Complex, Bandra (E), Mumbai - 400051

Subject: Intimation under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (the 'Listing Regulations')

Dear Sir / Madam,

Pursuant to Regulation 30 read with Part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (including any statutory modification(s), amendment(s) or re-enactment(s) thereof for the time being in force, we hereby inform you that IncrementX Private Limited ("IncrementX"), subsidiary of Vertoz Limited ("the Company") has issued 2,000 Compulsorily Convertible Debentures ("CCDs") aggregating to INR 20,00,00,000 to certain identified individuals on Private Placement Basis.

We hereby further inform that the Company has entered into a Put and Call Option Agreement ("the Agreement"), which entitles the Company a right to acquire 2,000 CCDs by exercising the Call Option and a right to the investors to require the Company to acquire the CCDs pursuant to the put option. The agreement for the same is executed today at around 4.10 PM.

The details as required under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Master Circular No. SEBI/HO/CFD/PoD-1/P/CIR/2024/0154 dated November 11, 2024 are enclosed as "**Annexure - A**".

This is for your information, and you are requested to bring this to the notice of your constituents and take the above information on your record.

For Vertoz Limited
(Formerly known as Vertoz Advertising Limited)

Zill Shah
Company Secretary & Compliance Officer
M. No.: A51707



Annexure – A

Details required under the Listing Regulations read with SEBI Master Circular No. SEBI/HO/CFD/PoD-1/P/CIR/2024/0154 dated November 11, 2024

Sr. No	Particulars	Details
1.	Type of securities proposed to be issued (viz. equity shares, convertibles etc.)	Compulsorily Convertible Debentures
2.	Type of issuance (further public offering, rights issue, depository receipts (ADR/GDR), qualified institutions placement, preferential allotment etc.)	Private Placement Basis
3.	Total number of securities proposed to be issued or the total amount for which the securities will be issued	2,000 Compulsorily Convertible Debentures ("CCDs") aggregating to INR 20,00,00,000
4.	Name of investors	1. Sangeeta C Pardhanani 2. Telos Investments & Technologies Private Limited 3. Blue Ashva Varenya Fund 4. Blue Ashva Vasudha India Fund I
5.	Post allotment of securities - outcome of the subscription, issue price / allotted price (in case of convertibles), number of investors	Kindly refer Annexure - IA
6.	in case of convertibles - intimation on conversion of securities or on lapse of the tenure of the instrument	Not Applicable
7.	Size of issue	INR 20,00,00,000/-
8.	Whether proposed to be listed? If yes, name of the stock exchange(s);	No
9.	Tenure of the instrument - date of allotment and date of maturity;	Thirty Months from the date of allotment
10.	Coupon/interest offered, schedule of payment of coupon/interest and principal;	17.5% per annum
11.	Charge/security, if any, created over the assets;	The CCDs are not secured and no assets have been charged
12.	Special right/interest/privileges attached to the instrument and changes thereof;	There are no special right/interest/privileges attached to the instrument
13.	Delay in payment of interest / principal amount for a period of more than three months from the due date or default in payment of interest / principal;	Not Applicable
14.	Details of any letter or comments regarding payment/non-payment of interest, principal on due dates, or any other matter concerning the security and /or the assets along with its comments thereon, if any;	Not Applicable
15.	Details of redemption of preference shares indicating the manner of redemption (whether out of profits or out of fresh issue) and debentures;	Not Applicable



Annexure IA

Sr. No	Name of Allottee	Number of Securities allotted	Outcome of Subscription (INR)
1.	Sangeeta C Pardhanani	300	3,00,00,000
2.	Telos Investments & Technologies Private Limited	140	1,40,00,000
3.	Blue Ashva Varenya Fund	1000	10,00,00,000
4.	Blue Ashva Vasudha India Fund I	560	5,60,00,000
	Total	2000	20,00,00,000

