



AI-powered MadTech & CloudTech platform

Q4 FY2025 & 12M FY2025

EARNING PRESENTATION

EMPOWERING DIGITAL LANDSCAPE

Listed on



Safe Harbour

VERTOZ

This presentation and the accompanying slides (the “Presentation”), which have been prepared by Vertoz Advertising Limited (the “Company ”), have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment whatsoever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this Presentation may contain statements regarding the Company’s market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company’s ability to successfully implement its strategy, the Company’s future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company’s market preferences and its exposure to market risks, as well as other risks. The Company’s actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third-party statements and projections.



Listed on



EMPOWERING DIGITAL LANDSCAPE

Management's Perspective



Ashish Shah
Promoter & Director

“

FY2025 was a year of transformation — not just in the **robust numbers** we delivered, but in the kind of company we're becoming. **Vertoz is evolving — from a company with ambition to a company with global relevance.**

This transformation runs deeper than strategy — it's a mindset. We're rethinking how we operate, how we innovate, and how we show up for our clients and teams. This shift in mindset has displayed in financial performance - **Over the past five years, we've grown sixfold** — a journey that has been both inspiring and energizing. Yet, we're just getting started.

From expanding our global presence to investing in what's next, we're building with clarity and intent. Our vision is clear: to become a global force in MadTech and CloudTech — and in doing so, champion India's place on the world's digital map. I am incredibly proud of how our teams across the globe came together to drive innovation, stay agile, and deliver real value to our partners and customers. **This is just the beginning — we are setting the foundation for a bolder, even more global VertoZ**

Financial Performance Overview

QFY25 (₹Cr)

Year-on-Year Growth (%)

Consolidated Revenue

₹ 262 Cr

+ 67 %

Consolidated EBITDA

₹ 43 Cr

+88 %

Consolidated PAT

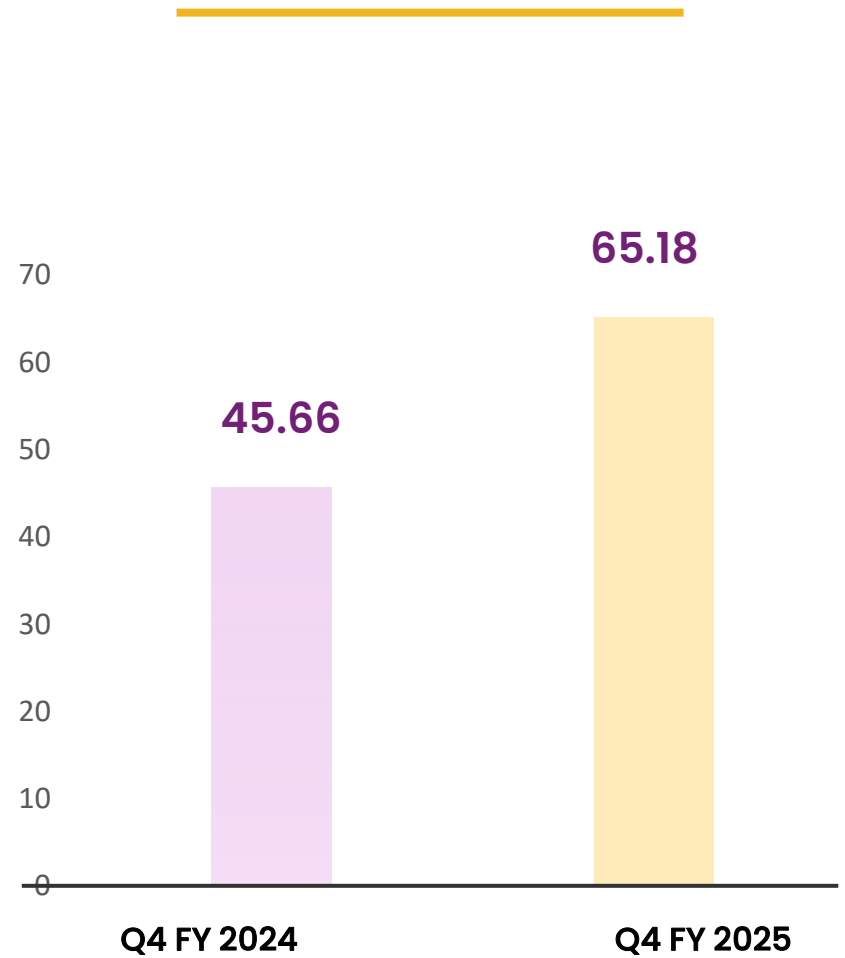
₹ 26 Cr

+59 %

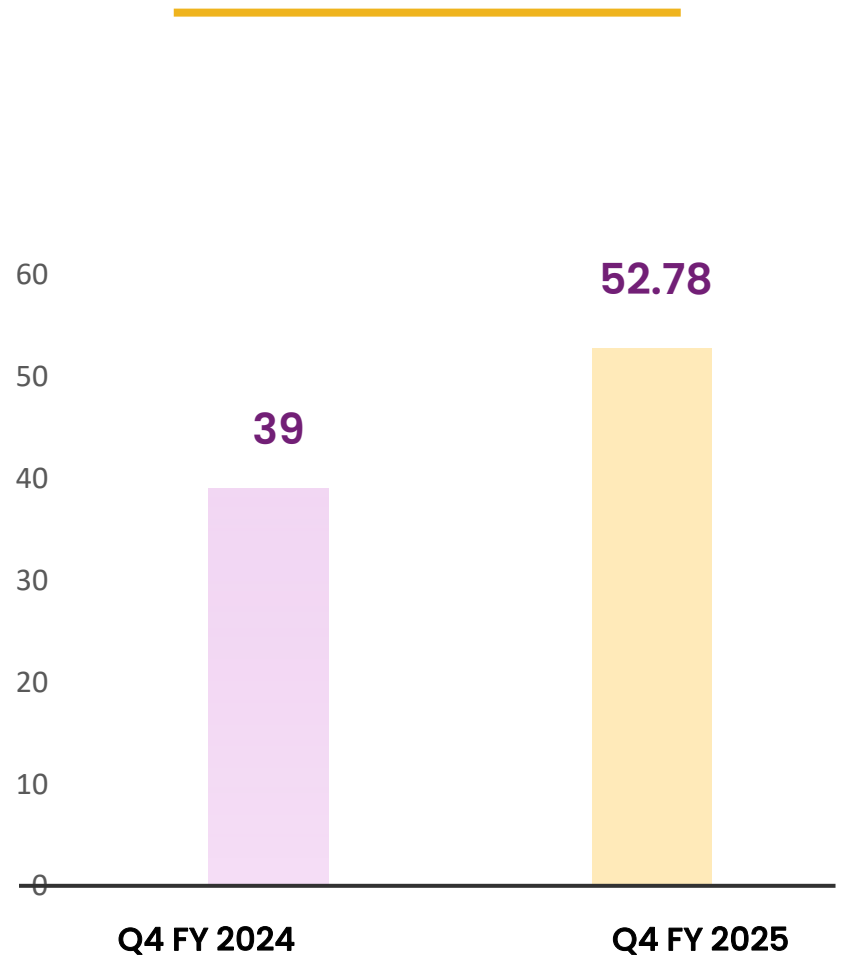
Group – Sales Revenue & Operating Profit

Quarterly

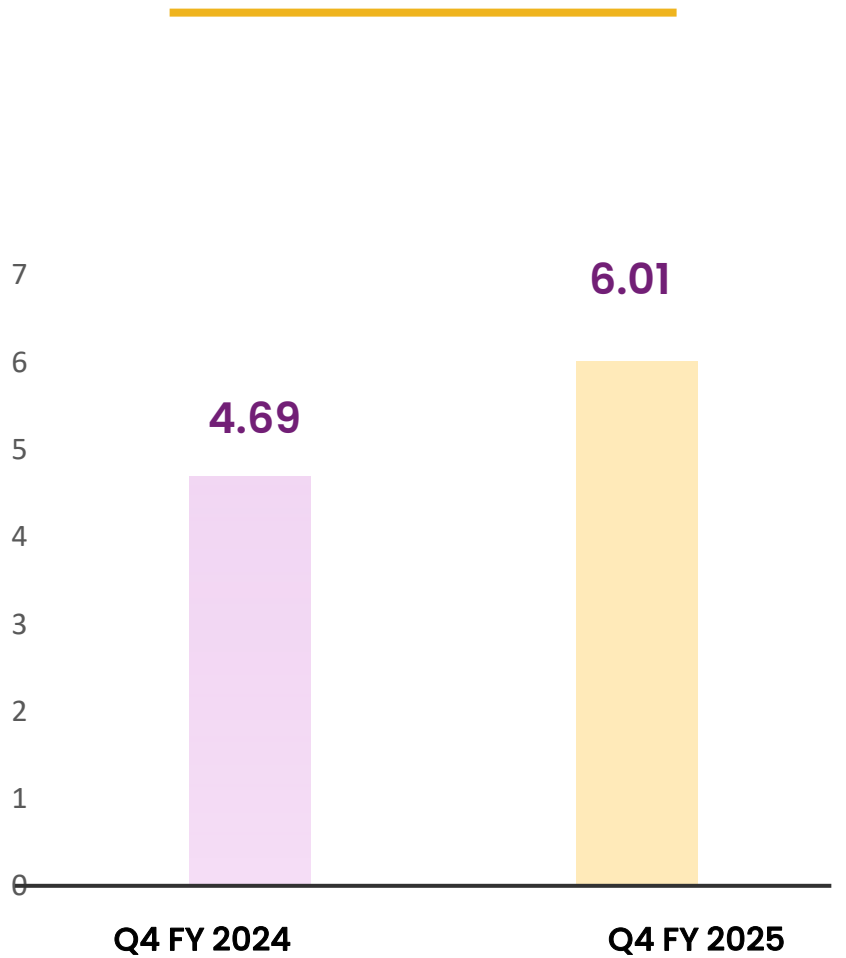
REVENUE FROM OPERATIONS
(NET OF TAXES)



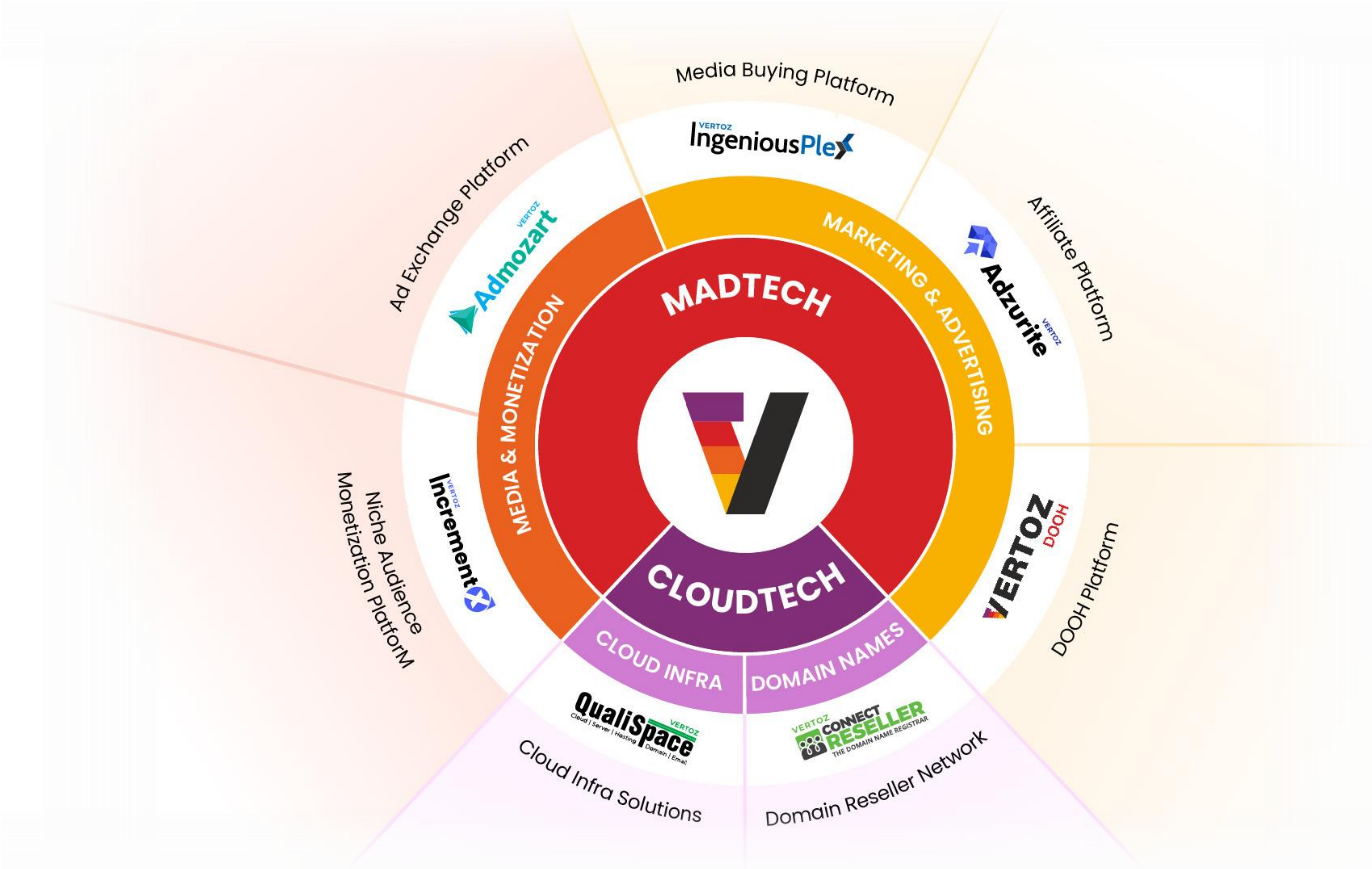
TOTAL OPERATIONAL
EXPENSES



PROFIT AFTER TAX



Landscape We Provide



Key Clients & Partners

Market Size & Opportunity for VertoZ

MadTech – \$4 trillion



- The global MadTech market, combining Advertising Technology and Marketing Technology, is valued at **\$4 trillion**.
- **AdTech** is projected to grow from \$987.52B (2023) to \$2.42T (2030) at a **CAGR of 13.7%**.
- **MarTech** is expected to rise from \$389.1B (2023) to \$1.37T (2030) at a **CAGR of 19.8%**.

\$6 trillion

CloudTech – \$2 trillion

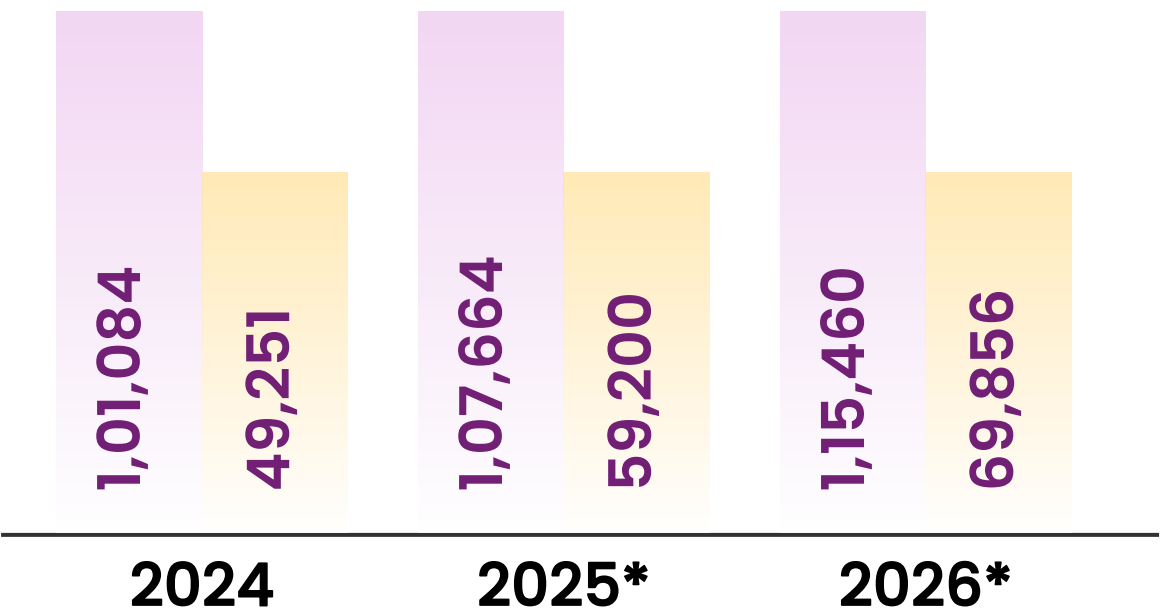


- The CloudTech market presents a strong growth opportunity, valued at **\$2 trillion**.
- **Cloud computing** (\$619B in 2023) is set to hit \$1.55T by 2030 at a **CAGR of 11.4%**.
- **The domain name** industry exceeds \$10B, growing at an **8–10% CAGR**.

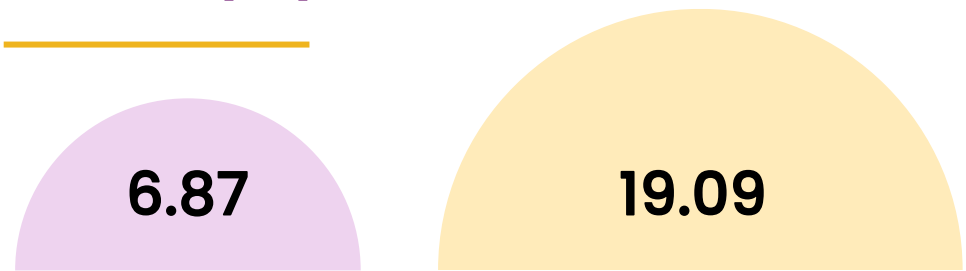
Industry Outlook (For India)

GROWTH TRAJECTORY

Advertising Industry
Digital Advertising Industry
(₹ crore)

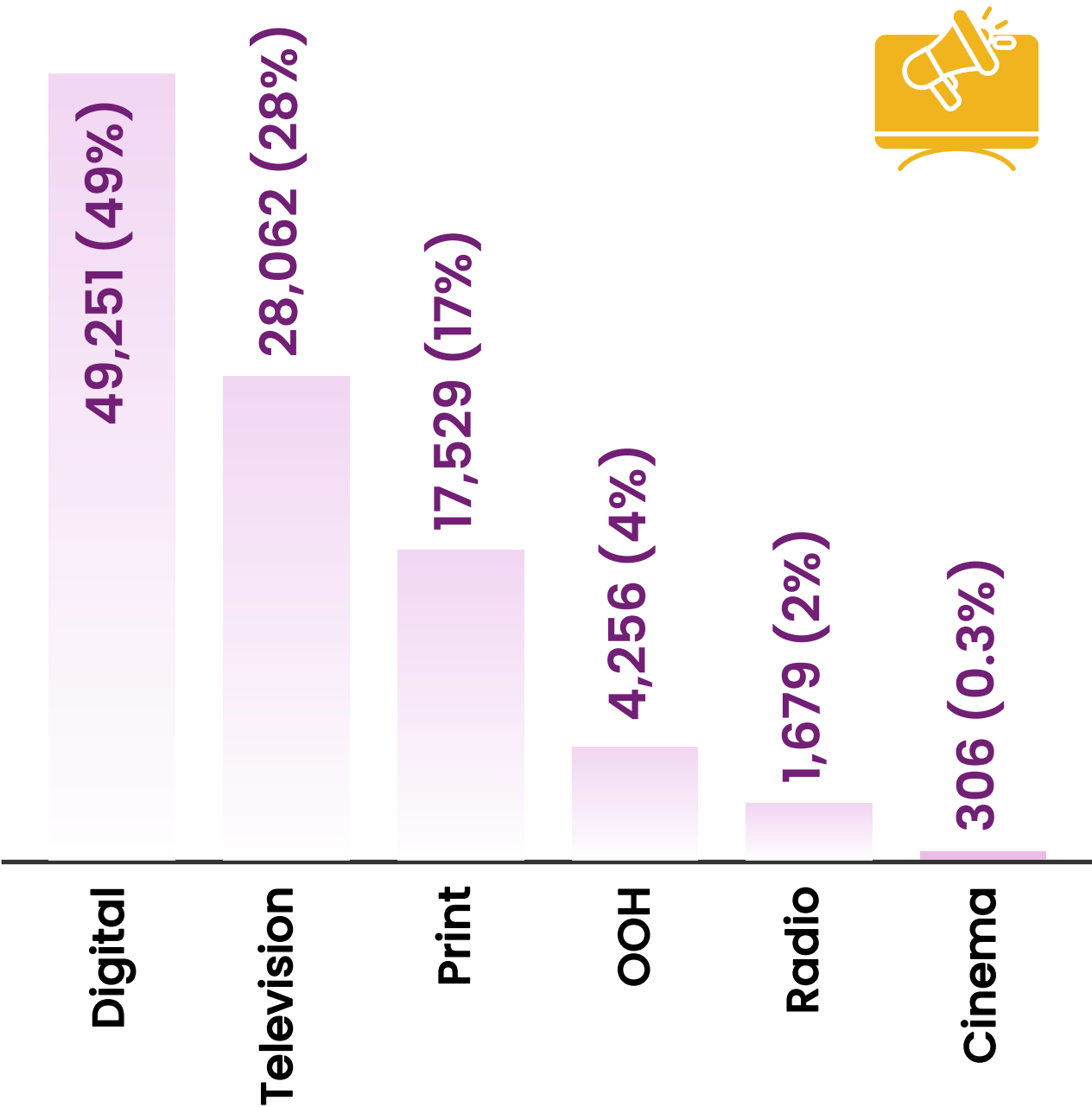


CAGR (%)



*Estimate

HOW THEY STACK UP (₹ crore)



Global Reach

New Jersey

Gurgaon

Delhi

Dubai

Mumbai

VERTOZ

THANK YOU

For further information, please contact
Vertoz Limited,

IR Team

Badal Chauhan

Head of IR & Strategy

badal.chauhan@vertoz.com

Tuvis Consultants

Sandhya Dubey

ir@tuvisconsultants.com



EMPOWERING DIGITAL LANDSCAPE

Listed on

