General information about company										
Scrip code	000000									
NSE Symbol	VERTOZ									
MSEI Symbol	NOTLISTED									
ISIN	INE188Y01023									
Name of the company	VERTOZ ADVERTISING LIMITED									
Whether company is SME	No									
Class of Security	Equity Shares									
Type of report	Quarterly									
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	30-06-2024									
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date										
Shareholding pattern filed under	Regulation 31 (1) (b)									
Whether the listed entity is Public Sector Undertaking (PSU)?	No									

	Declaration											
Sr. No.	Particular	Yes/No Promoter and Promoter Group		Public shareholder	Non Promoter- Non Public							
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No							
2	Whether the Listed Entity has issued any Convertible Securities?	No	No	No	No							
3	Whether the Listed Entity has issued any Warrants?	No	No	No	No							
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No							
5	Whether the Listed Entity has any shares in locked-in?	Yes	Yes	Yes	No							
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No									
7	Whether company has equity shares with differential voting rights?	No	No	No	No							
8	Whether the listed entity has any significant beneficial owner?	No										

Table VI - Statement showing foreign ownership limits										
Particular	Approved limits (%)	Limits utilized (%)								
As on shareholding date	100	12.37								
As on the end of previous 1st quarter	100	25.46								
As on the end of previous 2nd quarter	100	8.62								
As on the end of previous 3rd quarter	100	3.96								
As on the end of previous 4th quarter	100	1.24								

	Table I - Summary Statement holding of specified securities													
	Category of	Nos. Of	No. of fully	No. Of Partly	No. Of shares	Total nos.	Shareholding as a % of total no. of shares	Number of class of sec		Rights held (IX)	in each			
Category (I)	shareholder	shareholders	paid up equity shares	paid-up equity	underlying Depository	shares held (VII) = (IV)+	(calculated as per	No of Voti	ng (XIV	7) Rights	Total as a			
(II)	(11)	(III)	held (IV)	shares held (V)		(V)+(VI)	SCRR, 1957) (VIII) As a % of (A+B+C2)	Class eg: X	Class eg:y	Total	% of (A+B+C)			
(A)	Promoter & Promoter Group	9	27286648			27286648	64.47	27286648		27286648	64.47			
(B)	Public	13668	15035852			15035852	35.53	15035852		15035852	35.53			
(C)	Non Promoter- Non Public													
(C1)	Shares underlying DRs													
(C2)	Shares held by Employee Trusts													
	Total	13677	42322500			42322500	100	42322500		42322500	100			

			Table	e I - Summa	ry Statement	holding o	f specif	ied s	ecuritie	es			
Category (I)	Category of shareholder (II)	Underlying Outstanding convertible	No. of Shares Underlying	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding, as a % assuming full conversion of convertible securities (as	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in	Sub-categorization of shares		
			Outstanding Warrants (Xi)		a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	dematerialized form (XIV)	Sub- category (i)	Sub- category (ii)	Sub- category (iii)
(A)	Promoter & Promoter Group				64.47	292500	1.07			27286648			
(B)	Public				35.53	4200000	27.93			15035850	0	0	0
(C)	Non Promoter- Non Public												
(C1)	Shares underlying DRs												
(C2)	Shares held by Employee Trusts												
	Total				100	4492500	10.61			42322498	0	0	0

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

C.	Category & Name of	Nos. Of shareholders	No. of fully paid up equity	No. Of Partly paid-up	No. Of shares	Total nos.	Shareholding as a % of total no. of shares (calculated	Number of class of sec No of Votin	urities (IX)	Total as
Sr.	the Shareholders (I)	(III)	shares held (IV)	equity shares held (V)	underlying Depository Receipts (VI)	(VII) = (IV) +(V)+ (VI)	as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Class eg: X	Class eg:y	Total	a % of Total Voting rights
A	Table II - Statement sho	owing sharehold	ding pattern of	the Promo	oter and Promote	er Group			•		
(1)	Indian										
(a)	Individuals/Hindu undivided Family	7	14088824			14088824	33.29	14088824		14088824	33.29
Sub-Total (A)(1)		7	14088824			14088824	33.29	14088824		14088824	33.29
(2)	Foreign										
(a)	Individuals (NonResident Individuals/ Foreign Individuals)	2	13197824			13197824	31.18	13197824		13197824	31.18
Sub-Total (A)(2)		2	13197824			13197824	31.18	13197824		13197824	31.18
Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A) (2)		9	27286648			27286648	64.47	27286648		27286648	64.47
В	Table III - Statement sh	nowing sharehol	lding pattern o	f the Publi	c shareholder						
(1)	Institutions (Domestic)										
(2)	Institutions (Foreign)										
(d)	Foreign Portfolio Investors Category I	14	3790428			3790428	8.96	3790428		3790428	8.96
(e)	Foreign Portfolio Investors Category II	2	1027000			1027000	2.43	1027000		1027000	2.43
Sub-Total (B)(2)		16	4817428			4817428	11.38	4817428		4817428	11.38
(3)	Central Government / S	State Governme	nt(s)								
(4)	Non-institutions										
(b)	Directors and their relatives (excluding independent directors and nominee directors)	1	169784			169784	0.4	169784		169784	0.4
(g)	Resident Individuals holding nominal share capital up to Rs. 2 lakhs	13080	2316068			2316068	5.47	2316068		2316068	5.47
(h)	Resident Individuals holding nominal share capital in excess of Rs. 2 lakhs	45	5677485			5677485	13.41	5677485		5677485	13.41
(i)	Non Resident Indians (NRIs)	178	460541			460541	1.09	460541		460541	1.09
(l)	Bodies Corporate	100	1343156			1343156	3.17	1343156		1343156	3.17
(m)	Any Other (specify)	248	251390			251390	0.59	251390		251390	0.59
Sub-Total (B)(4)		13652	10218424			10218424	24.14	10218424		10218424	24.14
Total Public Shareholding (B)=(B)(1)+(B) (2)+(B)(3)+(B) (4)		13668	15035852			15035852	35.53	15035852		15035852	35.53
С	Table IV - Statement sh	nowing shareho	lding pattern o	of the Non	Promoter- Non 1	Public shareho	lder	•			•
Total (A+B+C2)		13677	42322500			42322500	100	42322500		42322500	100

Total (A+B+C)	13677	42322500	42322500	100	42322500	42322500 1	00
()	1	1	1				

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

				J	· •					-		
Sr.	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in (XII) No. (a)	As a % of total Shares held	Shar othe	her of res pledged or rwise ambered I) As a % of total Shares held (b)	Number of equity shares held in dematerialized form (XIV)	Sub-category (i)	Sub- category (ii)	Sub- category
	İ			` ′		(b)						
A		tement showin	g shareholding	pattern of the Pro	moter and l	Promoter	Grou	ıp				
(1)	Indian			122.20	202500	2.00		Τ	14000004			
(a)				33.29	292500	2.08			14088824	1		
Sub-Total (A) (1)				33.29	292500	2.08			14088824			
(2)	Foreign	T	_	1		ı		1	T			
(a)				31.18	0	0			13197824	_		
Sub-Total (A) (2)				31.18	0	0			13197824			
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A) (2)				64.47	292500	1.07			27286648			
В	Table III - St	atement showing	ng shareholding	g pattern of the Pul	olic shareh	older						
(1)	Institutions (Domestic)										
(2)	Institutions (Foreign)										
(d)				8.96	2700000	71.23			3790428	0	0	0
(e)				2.43	900000	87.63			1027000	0	0	0
Sub-Total (B) (2)				11.38	3600000	74.73			4817428	0	0	0
(3)	Central Gove	ernment / State	Government(s))					l		I	
(4)	Non-instituti	ons								1		
(b)				0.4	0	0			169784	0	0	0
(g)				5.47	0	0			2316066	0	0	0
(h)				13.41	200000	3.52			5677485	0	0	0
(i)				1.09	400000	86.85			460541	0	0	0
(1)				3.17	0	0			1343156	0	0	0
(m)				0.59	0	0			251390	0	0	0
Sub-Total (B) (4)				24.14	600000	5.87			10218422	0	0	0
Total Public Shareholding (B)=(B)(1)+ (B)(2)+(B)(3) +(B)(4)				35.53	4200000	27.93			15035850	0	0	0
C	Table IV - St	atement showi	ng shareholdin	g pattern of the No	n Promote	r- Non P	ublic	shareholder				
Total (A+B+C2)				100	4492500	10.61			42322498			
Total (A+B+C)				100	4492500	10.61			42322498			
Disclosure of r	notes on sharel	nolding pattern			•					1		

Textual	
Information	
(1)	

	Text Block
Textual Information()	On June 26, 2024, Company has made allotment of 292500 Equity Shares to Mr. Ashish Shah upon exercise of 292500 Equity Share Warrants held by him. Thus, there are no Outstanding Warrants issued by the Company at the end of the Quarter ended June 2024. These Equity Shares have not been reflected in this Shareholding Pattern since the same have not yet been listed on NSE.

		In	dividuals/Hindu u	ndivided Family	7		
Searial No.	1	2	3	4	5	6	7
Name of the Shareholders (I)	RANJANBEN RASIKLAL SHAH	HIRENKUMAR RASIKLAL SHAH	RASIKLAL HATHICHAND SHAH	ARCHANA ROHIT SHAH	SHITAL CHINTAN SHAH	ARPANA VIPUL VEJANI	DIMPLE HIRENKUMAR SHAH
PAN (II)	APMPS3936A	APNPS6881B	APPPS1419F	APPPS1421M	ASCPS3212L	AWPPS9155H	AZYPS5749M
No. of fully paid up equity shares held (IV)	119700	10980324	119700	119700	119700	119700	2510000
No. Of Partly paid- up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	119700	10980324	119700	119700	119700	119700	2510000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0.28	25.94	0.28	0.28	0.28	0.28	5.93
Number of Voting	Rights held in each c	lass of securities (IX)			•		
Class eg:X	119700	10980324	119700	119700	119700	119700	2510000
Class eg:y							
Total	119700	10980324	119700	119700	119700	119700	2510000
Total as a % of Total Voting rights	0.28	25.94	0.28	0.28	0.28	0.28	5.93
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)							
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)							
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) +(Xi)(a) As a % of (A+B+C2)	0.28	25.94	0.28	0.28	0.28	0.28	5.93
Number of Locked	in shares (XII)						
No. (a)	0	292500	0	0	0	0	0
As a % of total Shares held (b)	0	2.66	0	0	0	0	0
Number of Shares J	oledged or otherwise	encumbered (XIII)					
No. (a)							

As a % of total Shares held (b)							
Number of equity shares held in dematerialized form (XIV)	119700	10980324	119700	119700	119700	119700	2510000
Reason for not pro	viding PAN						
Reason for not providing PAN							
Shareholder type	Promoter Group	Promoter	Promoter Group				

	Individuals/Hindu undivided Family		
Searial No.			
Name of the Shareholders (I)	Click here to go back		
PAN (II)	Total		
No. of fully paid up equity shares held (IV)	14088824		
No. Of Partly paid- up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	14088824		
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	33.29		
Number of Voting	Rights held in each class of securities (IX)		
Class eg:X	14088824		
Class eg:y			
Total	14088824		
Total as a % of Total Voting rights	33.29		
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)			
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)			
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) +(Xi)(a) As a % of (A+B+C2)	33.29		
Number of Locked in shares (XII)			
No. (a)	292500		
As a % of total Shares held (b)	2.08		
Number of Shares J	pledged or otherwise encumbered (XIII)		
No. (a)			
As a % of total Shares held (b)			

Number of equity shares held in dematerialized form (XIV)	14088824
Reason for not prov	viding PAN
Reason for not providing PAN	
Shareholder type	

	Individuals (NonResident Individuals/ Foreign Individuals)			
G : IN		T		
Searial No. Name of the	1	2		
Shareholders (I)	ASHISH RASIKLAL SHAH	GUNJA ASHISH SHAH	Click here to go back	
PAN (II)	ATLPS9242E	DARPS7951E	Total	
No. of fully paid up equity shares held (IV)	10687824	2510000	13197824	
No. Of Partly paid- up equity shares held (V)				
No. Of shares underlying Depository Receipts (VI)				
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	10687824	2510000	13197824	
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	25.25	5.93	31.18	
Number of Voting	Rights held in each class of securities (IX)			
Class eg: X	10687824	2510000	13197824	
Class eg:y				
Total	10687824	2510000	13197824	
Total as a % of Total Voting rights	25.25	5.93	31.18	
No. Of Shares Underlying Outstanding convertible securities (X)				
No. of Shares Underlying Outstanding Warrants (Xi)				
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)				
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) +(X) As a % of (A+B+C2)	25.25	5.93	31.18	
Number of Locked	Number of Locked in shares (XII)			
No. (a)	0	0	0	
As a % of total Shares held (b)	0	0	0	
Number of Shares J	pledged or otherwise encumbered (XIII)			
No. (a)				
As a % of total Shares held (b)				

Number of equity shares held in dematerialized form (XIV)	10687824	2510000	13197824	
Reason for not pro-	Reason for not providing PAN			
Reason for not providing PAN				
Shareholder type	Promoter	Promoter Group		

Foreign Portfolio Investors Category I			
Searial No.	1	2	
Name of the Shareholders (I)	AG DYNAMIC FUNDS LIMITED	SAINT CAPITAL FUND	Click here to go back
PAN (II)	AASCA8490R	ABBCS0999P	Total
No. of fully paid up equity shares held (IV)	913295	1800000	2713295
No. Of Partly paid- up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	913295	1800000	2713295
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	2.16	4.25	6.41
Number of Voting	Rights held in each class of securities (IX)		
Class eg: X	913295	1800000	2713295
Class eg:y			
Total	913295	1800000	2713295
Total as a % of Total Voting rights	2.16	4.25	6.41
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)			
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)			
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) +(X) As a % of (A+B+C2)	2.16	4.25	6.41
Number of Locked in shares (XII)			
No. (a)	900000	1800000	2700000
As a % of total Shares held (b)	98.54	100	99.51
Number of equity shares held in dematerialized form (XIV)	913295	1800000	2713295
Reason for not providing PAN			

Reason for not providing PAN				
Sub-categorization	Sub-categorization of shares			
Shareholding (No.	Shareholding (No. of shares) under			
Sub-category (i)	0	0	0	
Sub-category (ii)	0	0	0	
Sub-category (iii)	0	0	0	

	Foreign Portfolio Category II			
Searial No.	1			
Name of the Shareholders (I)	NEXPACT LIMITED	Click here to go back		
PAN (II)	AAFCN0208F	Total		
No. of fully paid up equity shares held (IV)	900000	900000		
No. Of Partly paid- up equity shares held (V)				
No. Of shares underlying Depository Receipts (VI)				
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	900000	900000		
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	2.13	2.13		
Number of Voting	Rights held in each class of securities (IX)			
Class eg: X	900000	900000		
Class eg:y				
Total	900000	900000		
Total as a % of Total Voting rights	2.13	2.13		
No. of Shares Underlying Outstanding Warrants (Xi)				
No. Of Warrants (Xi)				
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi)				
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) +(X) As a % of (A+B+C2)	2.13	2.13		
Number of Locked in shares (XII)				
No. (a)	900000	900000		
As a % of total Shares held (b)	100	100		
Number of equity shares held in dematerialized form (XIV)	900000	900000		
Reason for not prov	viding PAN			
Reason for not providing PAN				

Sub-categorization of shares				
Shareholding (No. of shares) under				
Sub-category (i)	gory (i) 0 0			
Sub-category (ii)	0	0		
Sub-category (iii)	0	0		

	Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.			
Searial No.	1	2	3	
Name of the Shareholders (I)	ROHIT VASANTRAI SHAH	CHINTAN BHARATKUMAR SHAH	VIPUL KISHOR VEJANI	Click here to go back
PAN (II)	AADPS6506N	AADPS6508C	AAJPS4307H	Total
No. of fully paid up equity shares held (IV)	447440	447440	447440	1342320
No. Of Partly paid- up equity shares held (V)				
No. Of shares underlying Depository Receipts (VI)				
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	447440	447440	447440	1342320
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.06	1.06	1.06	3.17
Number of Voting	Rights held in each class of securitie	s (IX)		
Class eg: X	447440	447440	447440	1342320
Class eg:y				
Total	447440	447440	447440	1342320
Total as a % of Total Voting rights	1.06	1.06	1.06	3.17
No. Of Shares Underlying Outstanding convertible securities (X)				
No. of Shares Underlying Outstanding Warrants (Xi)				
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)				
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) +(X) As a % of (A+B+C2)	1.06	1.06	1.06	3.17
Number of Locked in shares (XII)				
No. (a)	0	0	0	0
As a % of total Shares held (b)	0	0	0	0
Number of equity shares held in dematerialized form (XIV)	447440	447440	447440	1342320

Reason for not providing PAN					
Sub-categorization	Sub-categorization of shares				
Shareholding (No. of shares) under					
Sub-category (i)	0	0	0	0	
Sub-category (ii)	0	0	0	0	
Sub-category (iii)	0	0	0	0	

	Any Other (specify)			
Searial No.	1			
Category	HUF			
Category / More than 1 percentage	Category			
Name of the Shareholders (I)		Click here to go back		
PAN (II)		Total		
No. of the Shareholders (I)	248	248		
No. of fully paid up equity shares held (IV)	251390	251390		
No. Of Partly paid- up equity shares held (V)				
No. Of shares underlying Depository Receipts (VI)				
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	251390	251390		
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0.59	0.59		
Number of Voting	Rights held in each class of securities (IX)			
Class eg: X	251390	251390		
Class eg:y				
Total	251390	251390		
Total as a % of Total Voting rights	0.59	0.59		
No. Of Shares Underlying Outstanding convertible securities (X)				
No. of Shares Underlying Outstanding Warrants (Xi)				
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)				
Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) +(X) As a % of (A+B+C2)	0.59	0.59		
Number of Locked	in shares (XII)			
No. (a)	0	0		
	0	0		

As a % of total Shares held (b)			
Number of equity shares held in dematerialized form (XIV)	251390	251390	
Reason for not pro-	Reason for not providing PAN		
Reason for not providing PAN			
Sub-categorization	Sub-categorization of shares		
Shareholding (No.	Shareholding (No. of shares) under		
Sub-category (i)	0	0	
Sub-category (ii)	0	0	
Sub-category (iii)	0	0	