# MITTAL & ASSOCIATES CHARTERED ACCOUNTANTS



603, Raylon Arcade, RK Mandir Road, Kondivita, JB nagar Andheri (East), Mumbai – 400059

Tel: 8689958800

Email: audit@mittal-associates.com

Independent Auditor's Limited Review Report on Standalone Unaudited Quarter and Nine Month Ended financial results of VERTOZ ADVERTISING LIMITED pursuant to the regulation 33 of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 as amended

To,
The Board of Directors
Vertoz Advertising Limited,

We have reviewed the accompanying Statement of Standalone Unaudited Financial Results of **Vertoz Advertising Limited** ("the Company"), for the Quarter and Nine Month ended 31<sup>th</sup> December, 2023("the Statement"), being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), including relevant circulars issued by the SEBI from time to time.

The preparation of the statement in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34, (Ind-AS 34) "Interim Financial Reporting" prescribed under section 133 of the companies Act, 2013 as amended, read with relevant rules issued thereunder and other accounting principles and generally accepted in India, read with the circular is the responsibility of the company's management and has been approved by the Board of Director of the Company. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with the Standards on Auditing specified under section 143(10) of the Act, and consequently, does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of standalone unaudited financial results prepared in accordance with applicable Indian Accounting Standards (Ind-AS) and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Mittal& Associates Chartered Accountants

OCIA

FRN: 106456W

**Hemant Bohra** 

Partner

M. NO.: 165667

UDIN: 24165667BKEZBP6252

Date: 8th February,2024

Place: Mumbai

602, AVIOR, NIRMAL GALAXY, L.B.S. MARG, OPP. JOHNSON & JOHNSON, MULUND (W) - 400080

Corporate Identity Number: L74120MH2012PLC226823

### STATEMENT OF STANDALONE UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED DECEMBER 31, 2023

(₹ in lakhs except EPS)

| Sr.No.        | Particulars                                                | Quarter Ended |           |           | Nine Months Ended |           | Year ended |
|---------------|------------------------------------------------------------|---------------|-----------|-----------|-------------------|-----------|------------|
|               |                                                            | 31-Dec-23     | 30-Sep-23 | 31-Dec-22 | 31-Dec-23         | 31-Dec-22 | 31-Mar-23  |
| rye-de-erance | Revenue:                                                   |               |           |           |                   |           |            |
| 1             | Revenue From Operations ( Net of Taxes )                   | 1,013.32      | 991.97    | 1,509.12  | 3,142.80          | 3,562.77  | 5,417.12   |
| П             | Other Income                                               | 6.52          | 7.21      | 32.37     | 114.02            | 50.65     | 40.38      |
| 111           | Total Income (III)                                         | 1,019.84      | 999.19    | 1,541.49  | 3,256.82          | 3,613.42  | 5,457.50   |
| IV            | Expenses:                                                  |               |           |           |                   |           |            |
|               | Direct Service Expense                                     | 560.92        | 594.39    | 821.41    | 1,854.81          | 2,000.75  | 3,467.04   |
|               | Employment Benefit Cost                                    | 212.75        | 215.97    | 190.12    | 632.13            | 524.32    | 726.10     |
|               | Finance Cost                                               | 8.23          | 67.71     | 14.70     | 98.54             | 40.59     | 98.64      |
|               | Depreciation and Amortisation                              | 42.61         | 31.41     | 33.00     | 102.93            | 100.51    | 133.86     |
|               | Other Expenses                                             | 154.53        | 62.62     | 298.97    | 355.98            | 531.33    | 532.65     |
|               | Total Expenses (IV)                                        | 979.04        | 972.10    | 1,358.21  | 3,044.38          | 3,197.50  | 4,958.28   |
|               | Profit before exceptional items and tax (III-IV)           | 40.81         | 27.09     | 183.28    | 212.44            | 415.92    | 499.22     |
| V             | Exceptional Items                                          | 40.61         | 27.09     | 103.20    | 212.44            | 413.32    | 433.22     |
| VII           | Profit before tax (V-VI)                                   | 40.81         | 27.09     | 183.28    | 212.44            | 415.92    | 499.22     |
| VIII          | Tax expense:                                               | 40.81         | 27.03     | 105.20    | 212.44            | 415.52    | 433.22     |
| VIII          | (1) Income Tax Provision                                   |               |           |           |                   |           |            |
|               | Current Tax                                                | 15.71         | 5.96      | 46.13     | 53.47             | 105.37    | 135.68     |
|               |                                                            | 15.71         | 5.90      | (4.05)    | 55.47             | (4.05)    | (4.05)     |
|               | Excess / Short Provision                                   |               | 12.46     | (4.03)    | (2.46)            | 8.31      | 1.02       |
|               | (2) Deferred tax                                           | 25.10         | (2.46)    | 141.20    | (2.46)            |           |            |
| IX            | Profit for the period (VII-VIII)                           | 25.10         | 23.59     | 141.20    | 161.43            | 306.29    | 366.57     |
| Х             | Other Comprehensive Income                                 |               | 10.07     | CF 0C     |                   | 24007     | 225.25     |
|               | (i) Items that will not be reclassified to Profit or Loss  | 5.47          | 40.97     | 65.96     | 47.89             | 219.37    | 205.36     |
|               | (ii) Income tax relating to above                          | 1.38          | 10.68     | 150       | 12.05             | 100       |            |
| ΧI            | Total Comprehensive Income (IX-X)                          | 29.19         | 53.89     | 207.16    | 197.26            | 525.66    | 571.93     |
| XII           | Paid-up equity share capital (Face value of ₹ 10/- each)   | 1,587.37      | 1,377.00  | 1,197.00  | 1,587.37          | 1,197.00  | 1,197.00   |
| XIII          | Other Equity                                               | -             | -         |           | 5                 | 65        | 4,754.98   |
| XIV           | Earning per Equity Share (of ₹ 10/- each) (not annualised) |               |           |           |                   |           |            |
|               | (1) Basic                                                  | 0.16          | 0.17      | 1.18      | 1.02              | 2.56      | 3.06       |
|               | (2) Diluted                                                | 0.16          | 0.17      | 1.18      | 1.02              | 2.56      | 3.06       |

For Vertoz Advertising Limited

W.

Hirenkumar Shah Whole-time Director DIN: 00092739 MUMBAI \* MUMBAI \*

Place: Mumbai

602, AVIOR, NIRMAL GALAXY, L.B.S. MARG, OPP. JOHNSON & JOHNSON, MULUND (W) - 400080 Corporate Identity Number: L74120MH2012PLC226823

Notes forming part of the Statement of Unaudited Standalone Financial Results for the Quarter and Nine Months Ended December 31, 2023:

- 1) The above Financial Results have been reviewed and recommended by the Audit Committee of the Company and, the same were approved by the Board of Directors of the Company at their respective Meeting held on Thursday, February 08, 2024.
- 2) The Financial Results for the Quarter and Nine Months ended December 31, 2023, are in compliance with Ind AS and other Accounting Principles generally accepted in India and the Results for the comparative quarter and Nine Months ended December 31, 2022 are also in compliance with Ind AS.
- 3) The Financial Statements have been prepared and presented in accordance with the Indian Accounting Standards (Ind AS) notified under section 133 of the Companies Act, 2013, read together with the Companies (Indian Accounting Standards), Rule, 2015, as amended.
- 4) The Company does not have more than one reportable segment in terms of Ind AS hence segment wise reporting is not applicable.
- 5) The figures for the previous Quarters and year-to-date have been restated / regrouped, reclassified, wherever necessary to make them comparable.
- 6) The total Other Comprehensive Income (net of tax) is resultant impact of net gain/ loss based on fair value of equity instrument and fair value of actuarial gain/ loss as per Ind AS. As per fair valuation, the Cumulative impact of Other Comprehensive Income (net of tax) is a net gain of Rs. 4.10 lakhs during the current Quarter ended 31st December 2023 and Rs. 35.83 lakhs during the Nine Months ended 31st December 2023.
- 7) Change in Paid-up Share Capital of the Company, pursuant to the Conversion of Equity Share Warrants into Equity Shares: In the Board Meeting dated 8th August 2023 and 14th October 2023, the Board allotted 18,00,000 and 21,03,695 Equity Shares, respectively, of face value of Rs. 10/- each, at an issue price of INR 122.93 per Share (including premium of INR 112.93 per Share) fully paid-up, upon exercising the option available with the Warrant Holders to convert 18,00,000 and 21,03,695 Equity Share Warrants, respectively. Consequently, the Paid-up Equity Share Capital of the Company stands increased from Rs. 11,97,00,000 consisting of 1,19,70,000 Equity Shares to Rs. 13,77,00,000 consisting of 1,37,70,000 Equity Shares to Rs. 15,87,36,950/- consisting of 1,58,73,695 Equity Shares.

For Vertoz Advertising Limited

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Hirenkumar Shah

Whole-time Director DIN: 00092739

Place: Mumbai

## **MITTAL & ASSOCIATES**

### **CHARTERED ACCOUNTANTS**



603, Raylon Arcade, RK Mandir Road, Kondivita, JB nagar Andheri (East), Mumbai – 400059 Tel: 8689958800

Email: audit@mittal-associates.com

Independent Auditor's Limited Review Report on Consolidated Unaudited Quarter and Nine Month Ended financial results of VERTOZ ADVERTISING LIMITED pursuant to the regulation 33 of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 as amended

To, The Board of Directors Vertoz Advertising Limited,

We have reviewed the accompanying statement of unaudited Consolidated financial results ('the Statement') of Vertoz Advertising Limited ('the Holding Company'), its foreign subsidiaries and Indian Subsidiaries (together referred to as "the Group" for the Quarter and Nine Month ended 31st December, 2023 being submitted by the company pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), including relevant circulars issued by the SEBI from time to time.

The preparation of the statement in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34, (Ind-AS 34) "Interim Financial Reporting" prescribed under section 133 of the companies Act, 2013 as amended, read with relevant rules issued thereunder and other accounting principles and generally accepted in India, read with the circular is the responsibility of the Holding company's management and has been approved by the Board of Director of the Company. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free from material misstatement. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with the Standards on Auditing specified under section 143(10) of the Act, and consequently, does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

This statement Includes the results of the following entities: -

- I. Vertoz INC, USA (Wholly Owned Subsidiary)
- II. Vertoz Ltd, UK (Wholly Owned Subsidiary)
- III. Vertoz Advertising FZ-LLC, UAE (Subsidiary of Vertoz Ltd, UK)
- IV. AdNet Holdings INC, USA (Subsidiary of Vertoz INC, USA)
- V. ZKraft INC, USA (Subsidiary of Vertoz INC, USA)
- VI. PubNX INC, USA (Subsidiary of Vertoz INC, USA)
- VII. AdMozart INC, USA (Subsidiary of Vertoz INC, USA)
- VIII. AdZurite INC, USA (Subsidiary of Vertoz INC, USA)



### **MITTAL & ASSOCIATES**

### CHARTERED ACCOUNTANTS



603, Raylon Arcade, RK Mandir Road, Kondivita, JB nagar Andheri (East), Mumbai – 400059 Tel: 8689958800

Email: audit@mittal-associates.com

IX. AdZurite Solutions Pvt. Ltd., India (Wholly Owned Subsidiary)

X. Own Web Solution Pvt. Ltd., India (Wholly Owned Subsidiary)

XI. Increment X Pvt. Ltd., India (Wholly Owned Subsidiary)

XII. Vertoz FZ LLC, UAE (Wholly Owned Subsidiary)

XIII. OR Solutions FZ LLC, UAE (Subsidiary of Vertoz FZ LLC, UAE)

XIV. Vertoz Limited, HK (Wholly Owned Subsidiary)

XV. Perfomise Solutions Pvt Ltd, India (f.k.a Silvertech Web Solutions Private Ltd.) (Majority Owned Subsidiary - 51%)

XVI. Perfomise Inc, USA (Subsidiary of Perfomise Solutions Pvt Ltd, India)

We did not review the financial statements of foreign subsidiaries included in the consolidated financial statements; whose financial statements include total revenues of **Rs. 9013.74 Lakhs** for the nine-month ended December 31, 2023. These financial statements have been certified by the Company's Management and furnished to us, and our opinion, in so far as it relates to the amount and disclosures included in respect of the said subsidiary is also based solely on these certified financial statements.

We did not review the financial statements of Indian subsidiaries included in the consolidated financial statements; whose financial statements include total revenues of **Rs. 551.35 Lakhs** for the nine-month ended December 31, 2023. These financial statements have been reviewed by other auditor whose limited review report has been furnished to us by the parent company management and our conclusion on the statement, in so far relates to the amount and disclosure included in respect of subsidiary, is based on the report of the auditor and our opinion is also based solely on the report of such other auditor.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable Indian Accounting Standards (Ind AS) and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended) including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Mittal & Associates
Chartered Accountants

FRN: 106456W

Hemant Bohra

**Partner** 

M NO.: 165667

UDIN: 24165667BKEZBO3710

Date: 08th February, 2024

Place: Mumbai

602, AVIOR, NIRMAL GALAXY, L.B.S. MARG, OPP. JOHNSON & JOHNSON, MULUND (W) - 400080 Corporate Identity Number: L74120MH2012PLC226823

UNAUDITED STATEMENT OF CONSOLIDATED PROFIT AND LOSS FOR NINE MONTHS ENDED DECEMBER 31, 2023

(₹ in lakhs except for EPS)

|        | (* in lakins except for EP:                                          |           |              |           |                   |           |            |  |  |
|--------|----------------------------------------------------------------------|-----------|--------------|-----------|-------------------|-----------|------------|--|--|
| c      | Particulars                                                          | Q         | uarter ended |           | Nine Months Ended |           | Year ended |  |  |
| Sr.No. |                                                                      | 31-Dec-23 | 30-Sep-23    | 31-Dec-22 | 31-Dec- <b>23</b> | 31-Dec-22 | 31-Mar-23  |  |  |
|        | Revenue:                                                             |           |              |           |                   |           |            |  |  |
| 1      | Revenue From Operations ( Net of Taxes )                             | 5,523.01  | 3,765.52     | 2,158.17  | 12,680.43         | 4,849.32  | 8,281.40   |  |  |
| II     | Other Income                                                         | 10.04     | 23.60        | 36.93     | 141.48            | 98.26     | 94.80      |  |  |
| Ш      | Total Income (III)                                                   | 5,533.04  | 3,789.12     | 2,195.10  | 12,821.91         | 4,947.58  | 8,376.19   |  |  |
| IV     | Expenses:                                                            |           |              |           |                   |           |            |  |  |
|        | Direct Service Expense                                               | 4,385.72  | 2,683.00     | 1,120.26  | 9,609.45          | 2,477.11  | 4,945.82   |  |  |
|        | Employment Benefit Cost                                              | 301.50    | 311.33       | 213.65    | 871.49            | 623.88    | 853.65     |  |  |
|        | Finance Cost                                                         | 7.65      | 76.34        | 30.92     | 134.48            | 73.15     | 146.30     |  |  |
|        | Depreciation and Amortisation                                        | 130.88    | 83.08        | 66.26     | 275.95            | 197.60    | 261.95     |  |  |
|        | Other Expenses                                                       | 231.20    | 110.81       | 390.24    | 542.32            | 688.79    | 776.34     |  |  |
|        | Total Expenses (IV)                                                  | 5,056.94  | 3,264.56     | 1,821.33  | 11,433.69         | 4,060.52  | 6,984.05   |  |  |
|        |                                                                      |           |              | 272 77    | 1 200 22          | 007.05    | 1 202 1 4  |  |  |
| V      | Profit before exceptional items and tax (III-IV)                     | 476.10    | 524.56       | 373.77    | 1,388.22          | 887.05    | 1,392.14   |  |  |
| VI     | Exceptional Items                                                    |           |              | -         | 1 200 20          | 007.05    | 1 202 14   |  |  |
| VII    | Profit before tax (V-VI)                                             | 476.10    | 524.56       | 373.77    | 1,388.22          | 887.05    | 1,392.14   |  |  |
| VIII   | Tax expense:                                                         |           |              |           |                   |           |            |  |  |
|        | (1) Income Tax Provision                                             | 25.53     |              | 57.61     | 72.07             | 100.50    | 201.40     |  |  |
|        | Current Tax                                                          | 25.67     | 14.13        | 57.61     | 73.07             | 189.50    | 291.49     |  |  |
|        | Excess / Short Provision                                             | (0.28)    | (0.20)       | (4.05)    | (0.45)            | (4.05)    | (4.05)     |  |  |
|        | (2) Deferred tax                                                     | 450.74    | (2.46)       | 220.22    | (2.46)            | 8.31      | 1.02       |  |  |
| IX     | Profit for the period (VII-VIII)                                     | 450.71    | 513.09       | 320.22    | 1,318.06          | 693.30    | 1,103.68   |  |  |
| Х      | Other Comprehensive Income                                           | 5 47      | 40.07        | 65.06     | 47.00             | 210.27    | 205.26     |  |  |
|        | (i) Items that will not be reclassified to Profit or Loss            | 5.47      | 40.97        | 65.96     | 47.89             | 219.37    | 205.36     |  |  |
|        | (ii) Income tax relating to above                                    | 1.38      | 10.68        | -         | 12.05             | 3.        |            |  |  |
| ΧI     | Total Comprehensive Income (IX-X)                                    | 454.80    | 543.38       | 386.18    | 1,353.89          | 912.67    | 1,309.04   |  |  |
|        | Total profit or loss, attributable to                                |           |              |           |                   | 1         |            |  |  |
|        | Profit or loss, attributable to owners of parent                     | 562.81    | 389.95       | 320.22    | 1,307.02          | 693.30    | 1,103.68   |  |  |
|        | Total profit or loss, attributable to non-controlling interests      | (112.10)  | 123.14       |           | 11.04             | -         | 100        |  |  |
|        | Total Comprehensive Income                                           |           |              |           |                   |           |            |  |  |
|        | Comprehensive income for the period attributable to owners of parent | 566.91    | 420.24       | 386.18    | 1,342.85          | 912.67    | 1,309.04   |  |  |
|        | Total comprehensive income for the period attributable to owners of  |           |              |           | Paul ASPO         |           |            |  |  |
|        | parent non-controlling interests                                     | (112.10)  | 123.14       |           | 11.04             | (#/       | *          |  |  |
| XII    | Paid-up equity share capital (Face value of ₹ 10/- each)             | 1,587.37  | 1,377.00     | 1,197.00  | 1,587.37          | 1,197.00  | 1,197.00   |  |  |
| XIII   | Other Equity                                                         | -,55,.51  | -            |           |                   | -,        | 9,048.66   |  |  |
| XIV    | Earning per Equity Share (of ₹ 10/- each) (not annualised)           |           |              |           |                   |           |            |  |  |
| AIV    | (1) Basic                                                            | 2.84      | 3.73         | 2.68      | 8.30              | 5.79      | 9.22       |  |  |
| 1      | (2) Diluted                                                          | 2.84      | 3.73         | 2.68      | 8.30              | 5.79      | 9.22       |  |  |

For VERTOZ ADVERTISING LIMITED

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N.a.

Hirenkumar Shah Whole Time Director DIN: 00092739

Place: Mumbai

602, AVIOR, NIRMAL GALAXY, L.B.S. MARG, OPP. JOHNSON & JOHNSON, MULUND (W) - 400080 Corporate Identity Number: L74120MH2012PLC226823

### Notes forming part of the Statement of Unaudited Consolidated Financial Results for the Quarter and Nine Months Ended December 31, 2023:

- The above Financial Results reviewed and recommended by the Audit Committee of the Company and, the same were approved by the Board of Directors of the Company at their respective Meeting held on Thursday, February 08, 2024.
- 2) The Financial Results for the Quarter and Nine months ended December 31, 2023, are in compliance with Ind AS and other Accounting Principles generally accepted in India and the Results for the comparative quarter and nine months ended December 31, 2022 are also in compliance with Ind AS.
- 3) The Consolidated Financial Statements have been prepared and presented in accordance with the Indian Accounting Standards (Ind AS) notified under section 133 of the Companies Act, 2013, read together with the Companies (Indian Accounting Standards), Rule, 2015, as amended.
- 4) The figures for the previous Quarters and year-to-date have been restated / regrouped, reclassified, wherever necessary to make them comparable.
- 5) The total Other Comprehensive Income (net of tax) is resultant impact of net gain/ loss based on fair value of equity instrument and fair value of actuarial gain/ loss as per Ind AS. As per fair valuation, the Cumulative impact of Other Comprehensive Income (net of tax) is a net gain of Rs. 4.10 lakhs during the current Quarter ended 31st December 2023 and Rs. 35.83 lakhs during the nine months ended 31st December 2023.
- 6) These Financial Statements includes the year-to-date results of the following Entities: -
  - I. Vertoz INC, USA (Wholly Owned Subsidiary)
  - II. Vertoz Ltd, UK (Wholly Owned Subsidiary)
  - III. Vertoz Advertising FZ-LLC, UAE (Subsidiary of Vertoz Ltd, UK)
  - IV. AdNet Holdings INC, USA (Subsidiary of Vertoz INC, USA)
  - V. ZKraft INC, USA (Subsidiary of Vertoz INC, USA)
  - VI. PubNX INC, USA (Subsidiary of Vertoz INC, USA)
  - VII. AdMozart INC, USA (Subsidiary of Vertoz INC, USA)
  - VIII. AdZurite INC, USA (Subsidiary of Vertoz INC, USA)
  - IX. AdZurite Solutions Pvt. Ltd., India (Wholly Owned Subsidiary)
  - X. Own Web Solution Pvt. Ltd., India (Wholly Owned Subsidiary)
  - XI. Increment X Pvt. Ltd., India (Wholly Owned Subsidiary)
  - XII. Vertoz FZ LLC, UAE (Wholly Owned Subsidiary)
  - XIII. OR Solutions FZ LLC, UAE (Subsidiary of Vertoz FZ LLC, UAE)

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- XIV. Vertoz Limited, HK (Wholly Owned Subsidiary)
- XV. Perfomise Solutions Private Ltd., India (f.k.a Silvertech Web Solutions Pvt. Ltd.) (Majority Owned Subsidiary 51%)
- 7) Change in Paid-up Share Capital of the Company, pursuant to the Conversion of Equity Share Warrants into Equity Shares: In the Board Meeting dated 8th August 2023 and 14th October 2023, the Board allotted 18,00,000 and 21,03,695 Equity Shares, respectively, of face value of Rs. 10/- each, at an issue price of INR 122.93 per Share (including premium of INR 112.93 per Share) fully paid-up, upon exercising the option available with the Warrant Holders to convert 18,00,000 and 21,03,695 Equity Share Warrants, respectively. Consequently, the Paid-up Equity Share Capital of the Company stands increased from Rs. 11,97,00,000 consisting of 1,19,70,000 Equity Shares to Rs. 13,77,00,000 consisting of 1,37,70,000 Equity Shares to Rs. 15,87,36,950/- consisting of 1,58,73,695 Equity Shares.

For Vertoz Advertising Limited

W. JC

Hirenkumar Shah Whole-time Director DIN: 00092739

Place: Mumbai