

General information about company	
Scrip code	000000
NSE Symbol	VERTOZ
MSEI Symbol	NOTLISTED
ISIN	INE188Y01015
Name of the company	VERTOZ ADVERTISING LIMITED
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	31-12-2023
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)
Whether the listed entity is Public Sector Undertaking (PSU)?	No

Declaration					
Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter- Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants ?	Yes	Yes	Yes	No
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
5	Whether the Listed Entity has any shares in locked-in?	Yes	No	Yes	No
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No		
7	Whether company has equity shares with differential voting rights?	No	No	No	No
8	Whether the listed entity has any significant beneficial owner?	No			

Table VI - Statement showing foreign ownership limits		
Particular	Approved limits (%)	Limits utilized (%)
As on shareholding date	100	23.84
As on the end of previous 1st quarter	100	1.24
As on the end of previous 2nd quarter	100	3.96
As on the end of previous 3rd quarter	100	8.59
As on the end of previous 4th quarter	100	0

Table I - Summary Statement holding of specified securities											
Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of (A+B+C)
								Class eg: X	Class eg:y	Total	
(A)	Promoter & Promoter Group	7	6742148			6742148	48.96	6742148		6742148	48.96
(B)	Public	10495	7027852			7027852	51.04	7027852		7027852	51.04
(C)	Non Promoter-Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	10502	13770000			13770000	100	13770000		13770000	100

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	Sub-categorization of shares		
						No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub-category (i)	Sub-category (ii)	Sub-category (iii)
(A)	Promoter & Promoter Group		585000	585000	51.04					6742148			
(B)	Public		0	0	48.96	1800000	25.61			7027850	0	0	0
(C)	Non Promoter-Non Public												
(C1)	Shares underlying DRs												
(C2)	Shares held by Employee Trusts												
	Total		585000	585000	100	1800000	13.07			13769998	0	0	0

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group											
Sr.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of Total Voting rights
								Class eg: X	Class eg:y	Total	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group										
(1)	Indian										
(a)	Individuals/Hindu undivided Family	6	3670324			3670324	26.65	3670324		3670324	26.65
Sub-Total (A)(1)		6	3670324			3670324	26.65	3670324		3670324	26.65
(2)	Foreign										
(a)	Individuals (NonResident Individuals/ Foreign Individuals)	1	3071824			3071824	22.31	3071824		3071824	22.31
Sub-Total (A)(2)		1	3071824			3071824	22.31	3071824		3071824	22.31
Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)		7	6742148			6742148	48.96	6742148		6742148	48.96
B	Table III - Statement showing shareholding pattern of the Public shareholder										
(1)	Institutions (Domestic)										
(2)	Institutions (Foreign)										
(d)	Foreign Portfolio Investors Category I	11	983512			983512	7.14	983512		983512	7.14
Sub-Total (B)(2)		11	983512			983512	7.14	983512		983512	7.14
(3)	Central Government / State Government(s)										
(4)	Non-institutions										
(b)	Directors and their relatives (excluding independent directors and nominee directors)	1	59852			59852	0.43	59852		59852	0.43
(g)	Resident Individuals holding nominal share capital up to Rs. 2 lakhs	10072	1823293			1823293	13.24	1823293		1823293	13.24
(h)	Resident Individuals holding nominal share capital in excess of Rs. 2 lakhs	20	2636121			2636121	19.14	2636121		2636121	19.14
(i)	Non Resident Indians (NRIs)	165	65567			65567	0.48	65567		65567	0.48
(l)	Bodies Corporate	73	1258236			1258236	9.14	1258236		1258236	9.14
(m)	Any Other (specify)	153	201271			201271	1.46	201271		201271	1.46
Sub-Total (B)(4)		10484	6044340			6044340	43.89	6044340		6044340	43.89
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)+(B)(4)		10495	7027852			7027852	51.04	7027852		7027852	51.04
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder										
Total (A+B+C2)		10502	13770000			13770000	100	13770000		13770000	100
Total (A+B+C)		10502	13770000			13770000	100	13770000		13770000	100

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Sr.	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	Sub-categorization of shares		
					No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub-category (i)	Sub-category (ii)	Sub-category (iii)
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group											
(1)	Indian											
(a)		292500	292500	27.61					3670324			
Sub-Total (A)(1)		292500	292500	27.61					3670324			
(2)	Foreign											
(a)		292500	292500	23.44					3071824			
Sub-Total (A)(2)		292500	292500	23.44					3071824			
Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)		585000	585000	51.04					6742148			
B	Table III - Statement showing shareholding pattern of the Public shareholder											
(1)	Institutions (Domestic)											
(2)	Institutions (Foreign)											
(d)		0	0	6.85	0	0			983512	0	0	0
Sub-Total (B)(2)		0	0	6.85	0	0			983512	0	0	0
(3)	Central Government / State Government(s)											
(4)	Non-institutions											
(b)		0	0	0.42	0	0			59852	0	0	0
(g)		0	0	12.7	0	0			1823291	0	0	0
(h)		0	0	18.36	1800000	68.28			2636121	0	0	0
(i)		0	0	0.46	0	0			65567	0	0	0
(l)		0	0	8.77	0	0			1258236	0	0	0
(m)		0	0	1.4	0	0			201271	0	0	0
Sub-Total (B)(4)		0	0	42.11	1800000	29.78			6044338	0	0	0
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)+(B)(4)		0	0	48.96	1800000	25.61			7027850	0	0	0
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder											
Total (A+B+C2)		585000	585000	100	1800000	13.07			13769998			
Total (A+B+C)		585000	585000	100	1800000	13.07			13769998			
Disclosure of notes on shareholding pattern for company remarks explanatory								Textual Information(1)				

Text Block	
Textual Information()	Company has allotted 2103695 Shares pursuant to conversion of Equity Share Warrants into Equity Shares to 3 Shareholders on 14th October 2023 but the Trading and Listing Approval for those Shares was received in January 2024. So in this Quarter's SHP ie for the Quarter ended 31st December 2023, 2103695 Shares are not mentioned.

Individuals/Hindu undivided Family						
Serial No.	1	2	3	4	5	6
Name of the Shareholders (I)	HIRENKUMAR RASIKLAL SHAH	RASIKLAL HATHICHAND SHAH	RANJANBEN RASIKLAL SHAH	ARCHANA ROHIT SHAH	SHITAL CHINTAN SHAH	ARPANA VIPUL VEJANI
PAN (II)	APNPS6881B	APPPS1419F	APMPS3936A	APPPS1421M	ASCPS3212L	AWPPS9155H
No. of fully paid up equity shares held (IV)	3071824	119700	119700	119700	119700	119700
No. Of Partly paid-up equity shares held (V)						
No. Of shares underlying Depository Receipts (VI)						
Total nos. shares held (VII) = (IV)+(V)+ (VI)	3071824	119700	119700	119700	119700	119700
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	22.31	0.87	0.87	0.87	0.87	0.87
Number of Voting Rights held in each class of securities (IX)						
Class eg:X	3071824	119700	119700	119700	119700	119700
Class eg:y						
Total	3071824	119700	119700	119700	119700	119700
Total as a % of Total Voting rights	22.31	0.87	0.87	0.87	0.87	0.87
No. Of Shares Underlying Outstanding convertible securities (X)						
No. of Shares Underlying Outstanding Warrants (Xi)	292500	0	0	0	0	0
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	292500	0	0	0	0	0
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	23.44	0.83	0.83	0.83	0.83	0.83
Number of Locked in shares (XII)						
No. (a)						
As a % of total Shares held (b)						
Number of Shares pledged or otherwise encumbered (XIII)						
No. (a)						
As a % of total Shares held (b)						

Number of equity shares held in dematerialized form (XIV)	3071824	119700	119700	119700	119700	119700
Reason for not providing PAN						
Reason for not providing PAN						
Shareholder type	Promoter	Promoter Group	Promoter Group	Promoter Group	Promoter Group	Promoter Group

Individuals/Hindu undivided Family	
Serial No.	
Name of the Shareholders (I)	Click here to go back
PAN (II)	Total
No. of fully paid up equity shares held (IV)	3670324
No. Of Partly paid-up equity shares held (V)	
No. Of shares underlying Depository Receipts (VI)	
Total nos. shares held (VII) = (IV)+(V)+ (VI)	3670324
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	26.65
Number of Voting Rights held in each class of securities (IX)	
Class eg:X	3670324
Class eg:y	
Total	3670324
Total as a % of Total Voting rights	26.65
No. Of Shares Underlying Outstanding convertible securities (X)	
No. of Shares Underlying Outstanding Warrants (Xi)	292500
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	292500
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	27.61
Number of Locked in shares (XII)	
No. (a)	
As a % of total Shares held (b)	
Number of Shares pledged or otherwise encumbered (XIII)	
No. (a)	
As a % of total Shares held (b)	
Number of equity shares held in dematerialized form (XIV)	3670324

Reason for not providing PAN	
Reason for not providing PAN	
Shareholder type	

Individuals (NonResident Individuals/ Foreign Individuals)		
Serial No.	1	
Name of the Shareholders (I)	ASHISH RASIKLAL SHAH	Click here to go back
PAN (II)	ATLPS9242E	Total
No. of fully paid up equity shares held (IV)	3071824	3071824
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+(V)+ (VI)	3071824	3071824
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	22.31	22.31
Number of Voting Rights held in each class of securities (IX)		
Class eg: X	3071824	3071824
Class eg:y		
Total	3071824	3071824
Total as a % of Total Voting rights	22.31	22.31
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)	292500	292500
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	292500	292500
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	23.44	23.44
Number of Locked in shares (XII)		
No. (a)		
As a % of total Shares held (b)		
Number of Shares pledged or otherwise encumbered (XIII)		
No. (a)		
As a % of total Shares held (b)		
Number of equity shares held in dematerialized form (XIV)	3071824	3071824

Reason for not providing PAN		
Reason for not providing PAN		
Shareholder type	Promoter	

Foreign Portfolio Investors Category I			
Serial No.	1	2	
Name of the Shareholders (I)	ELARA INDIA OPPORTUNITIES FUND LIMITED	ERISKA INVESTMENT FUND LTD	Click here to go back
PAN (II)	AABCE6307N	AACCE7601G	Total
No. of fully paid up equity shares held (IV)	365000	149946	514946
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+(V)+ (VI)	365000	149946	514946
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	2.65	1.09	3.74
Number of Voting Rights held in each class of securities (IX)			
Class eg: X	365000	149946	514946
Class eg:y			
Total	365000	149946	514946
Total as a % of Total Voting rights	2.65	1.09	3.74
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)	0	0	0
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	0	0	0
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	2.54	1.04	3.59
Number of Locked in shares (XII)			
No. (a)	0	0	0
As a % of total Shares held (b)	0	0	0
Number of equity shares held in dematerialized form (XIV)	365000	149946	514946
Reason for not providing PAN			
Reason for not providing PAN			
Sub-categorization of shares			

Shareholding (No. of shares) under			
Sub-category (i)	0	0	0
Sub-category (ii)	0	0	0
Sub-category (iii)	0	0	0

Bodies Corporate			
Serial No.	1	2	
Name of the Shareholders (I)	FLYONTRIP SERVICES PVT LTD	WILSON HOLDINGS PRIVATE LIMITED	Click here to go back
PAN (II)	AAECR8944B	AAFCT1891G	Total
No. of fully paid up equity shares held (IV)	167000	175000	342000
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+(V)+ (VI)	167000	175000	342000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.21	1.27	2.48
Number of Voting Rights held in each class of securities (IX)			
Class eg: X	167000	175000	342000
Class eg:y			
Total	167000	175000	342000
Total as a % of Total Voting rights	1.21	1.27	2.48
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)	0	0	0
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	0	0	0
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1.16	1.22	2.38
Number of Locked in shares (XII)			
No. (a)	0	0	0
As a % of total Shares held (b)	0	0	0
Number of equity shares held in dematerialized form (XIV)	167000	175000	342000
Reason for not providing PAN			
Reason for not providing PAN			
Sub-categorization of shares			

Shareholding (No. of shares) under			
Sub-category (i)	0	0	0
Sub-category (ii)	0	0	0
Sub-category (iii)	0	0	0

Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.				
Serial No.	1	2	3	
Name of the Shareholders (I)	LALITABEN KURJIBHAI RUPARELIYA	PRACHI HITESH RUPARELIYA	KURJIBHAI PREMJBHAI RUPARELIYA	Click here to go back
PAN (II)	CQUPR9324L	FAKPR4128D	ABGPR6434A	Total
No. of fully paid up equity shares held (IV)	600000	600000	600000	1800000
No. Of Partly paid-up equity shares held (V)				
No. Of shares underlying Depository Receipts (VI)				
Total nos. shares held (VII) = (IV)+(V)+ (VI)	600000	600000	600000	1800000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	4.36	4.36	4.36	13.07
Number of Voting Rights held in each class of securities (IX)				
Class eg: X	600000	600000	600000	1800000
Class eg:y				
Total	600000	600000	600000	1800000
Total as a % of Total Voting rights	4.36	4.36	4.36	13.07
No. Of Shares Underlying Outstanding convertible securities (X)				
No. of Shares Underlying Outstanding Warrants (Xi)	0	0	0	0
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	0	0	0	0
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	4.18	4.18	4.18	12.54
Number of Locked in shares (XII)				
No. (a)	600000	600000	600000	1800000
As a % of total Shares held (b)	100	100	100	100
Number of equity shares held in dematerialized form (XIV)	600000	600000	600000	1800000
Reason for not providing PAN				
Reason for not providing PAN				
Sub-categorization of shares				

Shareholding (No. of shares) under			
Sub-category (i)	0	0	0
Sub-category (ii)	0	0	0
Sub-category (iii)	0	0	0

Any Other (specify)			
Serial No.	1	2	
Category	Clearing Members	HUF	
Category / More than 1 percentage	Category	Category	
Name of the Shareholders (I)			Click here to go back
PAN (II)			Total
No. of the Shareholders (I)	1	152	153
No. of fully paid up equity shares held (IV)	5000	196271	201271
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+(V)+ (VI)	5000	196271	201271
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0.04	1.43	1.47
Number of Voting Rights held in each class of securities (IX)			
Class eg: X	5000	196271	201271
Class eg:y			
Total	5000	196271	201271
Total as a % of Total Voting rights	0.04	1.43	1.47
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)	0	0	0
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	0	0	0
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	0.03	1.37	1.4
Number of Locked in shares (XII)			
No. (a)	0	0	0
As a % of total Shares held (b)	0	0	0
Number of equity shares held in dematerialized form (XIV)	5000	196271	201271

Reason for not providing PAN			
Reason for not providing PAN			
Sub-categorization of shares			
Shareholding (No. of shares) under			
Sub-category (i)	0	0	0
Sub-category (ii)	0	0	0
Sub-category (iii)	0	0	0

