

21<sup>st</sup> December 2023

The Manager – Listing Department  
National Stock Exchange of India Limited,  
“Exchange Plaza”, 5<sup>th</sup> Floor,  
Plot No. C/1, G Block,  
Bandra-Kurla Complex,  
Bandra (East), Mumbai – 400 051.

**Symbol: VERTOZ**

**Series: EQ**

**Sub: - Press Release**

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, please find enclosed a copy of the Press Release on **“Vertoz certified as a Great Place to Work”**.

The on the website of the Company at the URL <https://www.vertoz.com/ir/press-release/>.

This is for your information and records.

Thanking you,

Yours Faithfully,

**On behalf of Board of Directors  
For Vertoz Advertising Limited**



**Zill Shah  
Company Secretary & Compliance Officer**

**Encl: A/a**

## **Vertoz Certified as a Great Place to Work**

**Mumbai, 21<sup>st</sup> December 2023** – **Vertoz**, a leading digital advertising and technology company, is thrilled to announce its recent certification as a Great Place to Work. This prestigious recognition reflects Vertoz's unwavering commitment to fostering a positive work culture, prioritizing employee well-being, and promoting a collaborative and inclusive environment. Vertoz has consistently demonstrated excellence in digital advertising and technology solutions.

### **Certification as a Great Place to Work:**

The Great Place to Work certification is a testament to **Vertoz's** efforts in providing an environment where employees feel valued, supported, and inspired. Through a rigorous evaluation process, including anonymous surveys and an assessment of workplace practices, Vertoz has proven its commitment to creating a workplace that goes beyond the ordinary.

**Hirenkumar Shah, Whole-time Director, Vertoz** said, "At **Vertoz**, we believe in the power of a positive and engaging workplace. Achieving the Great Place to Work certification is a proud moment for all of us. It reflects our ongoing commitment to nurturing a work culture that fosters creativity, collaboration, and the well-being of our talented team."

**Adding to it Ashish Shah, Non-Executive Director, Vertoz** says, "This certification is a recognition of the collective efforts put in by our dedicated team. It reinforces our belief that a great workplace is built on trust, transparency, and a shared sense of purpose. We are committed to maintaining this positive environment and ensuring that Vertoz remains an inspiring place to work."

To celebrate this significant achievement, **Vertoz** will be organizing a series of internal events, recognizing, and appreciating the hard work and dedication of its employees. This certification serves as a motivation for Vertoz to continue its journey of creating an exceptional workplace for its talented and diverse workforce.

### **About Vertoz:**

**Vertoz** (NSEI: VERTOZ) empowers organizations to thrive in today's digital landscape with proprietary new-age technology platforms for Digital Marketing, Advertising, and Monetization. Vertoz platforms cater to businesses, digital marketers, advertising agencies, digital publishers, and other technology companies. Our Key Platforms include IngeniousPlex, IncrementX, Adzurite & AdMozart.

### **Vertoz POC:**

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