

9th November 2023

The Manager – Listing Department
National Stock Exchange of India Limited,
“Exchange Plaza”, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

Symbol: VERTOZ

Series: EQ

Sub: - Press Release in connection with the Unaudited Financial Results for Quarter and Half Year ended 30th September 2023

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, please find enclosed a copy of the Press Release on the Unaudited Financial Results of the Company for the Quarter and Half Year ended 30th September 2023.

The same is also available on the website of the Company at the URL <https://vertoz.com/ir/>.

This is for your information and records.

Thanking you,

Yours Faithfully,

For Vertoz Advertising Limited



Zill Shah
Company Secretary & Compliance Officer

Encl: A/a

Vertoz Reports Exceptional Q2 & HY FY2024 Financial Results

Q2 FY2024: Revenue growth of 130% Y-o-Y

HY FY2024: Revenue Growth of 165% Y-o-Y

November 9th, 2023 – **Vertoz Advertising Limited (NSE: VERTOZ)**, a leading Technology Platform Enterprise, is pleased to announce its outstanding financial performance for the second quarter and half-year ending September 30, 2023.

In a recently concluded Board Meeting on **November 9, 2023**, Vertoz unveiled remarkable results for Q2 & HY FY2024. The performance demonstrates the company's relentless commitment to delivering value to stakeholders and solidifying its position in the digital advertising industry.

Key Financial Highlights: (INR in Lakhs)

Particulars	Q2 FY2024	Q2 FY2023	Y-o-Y%
Consolidated Revenue	3,789	1,646	130%
EBITDA	684	414	65%
PAT	513	233	121%

Particulars	HY FY2024	HY FY2023	Y-o-Y%
Consolidated Revenue	7,289	2,752	165%
EBITDA	1,184	687	72%
PAT	867	373	132%

Commenting on the results, **Hirenkumar Shah, Whole-time Director of Vertoz**, stated, " Vertoz celebrates a robust **Q2 65% and HY 72% EBITDA growth**, a testament to our unwavering commitment to operational excellence. Fuelled by efficient processes and cost management, we're poised for growth while maintaining discipline. Through technology and talent, we aim to ensure sustained EBITDA growth and shareholder value, prioritizing innovation, and customer satisfaction."

Ashish Shah, Non-Executive Director of Vertoz, added, " Vertoz shines with an outstanding **Q2 130% and HY 165% revenue surge from the previous year**, demonstrating the strength of our core operations and agile market strategy. Our profitability, marked by a **Q2 121% and HY 132% net profit increase**, is bolstered by strategic market expansions that harness our core competencies, establishing a well-diversified revenue structure, and fortifying us against market dynamics."

About Vertoz:

Vertoz (NSEI: VERTOZ) empowers organizations to thrive in today's digital landscape with proprietary new-age technology platforms for Digital Marketing, Advertising, and Monetization. Vertoz platforms cater to businesses, digital marketers, advertising agencies, digital publishers, and other technology companies. Key Platforms include IngeniousPlex, IncrementX, Adzurite, and AdMozart.

For more information about Vertoz, please visit <https://www.vertoz.com/>.

For media inquiries, please contact:

Richa Chikara
Lead Corporate Communication
Email: richa.chikara@vertoz.com
Phone: +91 22 61426067 / +1 (646) 895 6969