

<b>General information about company</b>	
Scrip code	000000
NSE Symbol	VERTOZ
MSEI Symbol	NOTLISTED
ISIN	INE188Y01015
Name of the company	VERTOZ ADVERTISING LIMITED
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	30-09-2023
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)
Whether the listed entity is Public Sector Undertaking (PSU)?	No

<b>Declaration</b>					
Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter- Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants ?	Yes	Yes	Yes	No
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
5	Whether the Listed Entity has any shares in locked-in?	Yes	No	Yes	No
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No		
7	Whether company has equity shares with differential voting rights?	No	No	No	No
8	Whether the listed entity has any significant beneficial owner?	No			

<b>Table VI - Statement showing foreign ownership limits</b>		
<b>Particular</b>	<b>Approved limits (%)</b>	<b>Limits utilized (%)</b>
As on shareholding date	100	8.2
As on the end of previous 1st quarter	100	1.24
As on the end of previous 2nd quarter	100	3.96
As on the end of previous 3rd quarter	100	0
As on the end of previous 4th quarter	100	0

<b>Table I - Summary Statement holding of specified securities</b>											
Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of (A+B+C)
								Class eg: X	Class eg:y	Total	
(A)	Promoter & Promoter Group	7	6742148			6742148	48.96	6742148		6742148	48.96
(B)	Public	9956	7027852			7027852	51.04	7027852		7027852	51.04
(C)	Non Promoter-Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	<b>Total</b>	<b>9963</b>	<b>13770000</b>			<b>13770000</b>	<b>100</b>	<b>13770000</b>		<b>13770000</b>	<b>100</b>

**Table I - Summary Statement holding of specified securities**

Category (I)	Category of shareholder (II)	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	Sub-categorization of shares		
						No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub-category (i)	Sub-category (ii)	Sub-category (iii)
(A)	Promoter & Promoter Group		585000	585000	51.04					6742148			
(B)	Public		0	0	48.96	1800000	25.61			7027850	0	0	0
(C)	Non Promoter-Non Public												
(C1)	Shares underlying DRs												
(C2)	Shares held by Employee Trusts												
	Total		585000	585000	100	1800000	13.07			13769998	0	0	0

<b>Table II - Statement showing shareholding pattern of the Promoter and Promoter Group</b>											
Sr.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of Total Voting rights
								Class eg: X	Class eg:y	Total	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group										
(1)	Indian										
(a)	Individuals/Hindu undivided Family	6	3670324			3670324	26.65	3670324		3670324	26.65
Sub-Total (A)(1)		6	3670324			3670324	26.65	3670324		3670324	26.65
(2)	Foreign										
(a)	Individuals (NonResident Individuals/ Foreign Individuals)	1	3071824			3071824	22.31	3071824		3071824	22.31
Sub-Total (A)(2)		1	3071824			3071824	22.31	3071824		3071824	22.31
Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)		7	6742148			6742148	48.96	6742148		6742148	48.96
B	Table III - Statement showing shareholding pattern of the Public shareholder										
(1)	Institutions (Domestic)										
(2)	Institutions (Foreign)										
(d)	Foreign Portfolio Investors Category I	8	453882			453882	3.3	453882		453882	3.3
Sub-Total (B)(2)		8	453882			453882	3.3	453882		453882	3.3
(3)	Central Government / State Government(s)										
(4)	Non-institutions										
(b)	Directors and their relatives (excluding independent directors and nominee directors)	1	59852			59852	0.43	59852		59852	0.43
(g)	Resident Individuals holding nominal share capital up to Rs. 2 lakhs	9552	2022935			2022935	14.69	2022935		2022935	14.69
(h)	Resident Individuals holding nominal share capital in excess of Rs. 2 lakhs	21	2729548			2729548	19.82	2729548		2729548	19.82
(i)	Non Resident Indians (NRIs)	155	69613			69613	0.51	69613		69613	0.51
(l)	Bodies Corporate	60	1411831			1411831	10.25	1411831		1411831	10.25
(m)	Any Other (specify)	159	280191			280191	2.03	280191		280191	2.03
Sub-Total (B)(4)		9948	6573970			6573970	47.74	6573970		6573970	47.74
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)+(B)(4)		9956	7027852			7027852	51.04	7027852		7027852	51.04
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder										
Total ( A+B+C2 )		9963	13770000			13770000	100	13770000		13770000	100
Total (A+B+C )		9963	13770000			13770000	100	13770000		13770000	100

**Table II - Statement showing shareholding pattern of the Promoter and Promoter Group**

Sr.	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	Sub-categorization of shares		
					No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub-category (i)	Sub-category (ii)	Sub-category (iii)
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group											
(1)	Indian											
(a)		292500	292500	27.61					3670324			
Sub-Total (A)(1)		292500	292500	27.61					3670324			
(2)	Foreign											
(a)		292500	292500	23.44					3071824			
Sub-Total (A)(2)		292500	292500	23.44					3071824			
Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)		585000	585000	51.04					6742148			
B	Table III - Statement showing shareholding pattern of the Public shareholder											
(1)	Institutions (Domestic)											
(2)	Institutions (Foreign)											
(d)		0	0	3.16	0	0			453882	0	0	0
Sub-Total (B)(2)		0	0	3.16	0	0			453882	0	0	0
(3)	Central Government / State Government(s)											
(4)	Non-institutions											
(b)		0	0	0.42	0	0			59852	0	0	0
(g)		0	0	14.09	0	0			2022933	0	0	0
(h)		0	0	19.01	1800000	65.94			2729548	0	0	0
(i)		0	0	0.48	0	0			69613	0	0	0
(l)		0	0	9.84	0	0			1411831	0	0	0
(m)		0	0	1.95	0	0			280191	0	0	0
Sub-Total (B)(4)		0	0	45.8	1800000	27.38			6573968	0	0	0
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)+(B)(4)		0	0	48.96	1800000	25.61			7027850	0	0	0
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder											
Total ( A+B+C2 )		585000	585000	100	1800000	13.07			13769998			
Total (A+B+C )		585000	585000	100	1800000	13.07			13769998			
Disclosure of notes on shareholding pattern for company remarks explanatory								Textual Information(1)				

## Text Block

The Company has issued and allotted 65,85,000 Unlisted Equity Share Warrants among 10 allottees on 29th December 2022, out of which 18,00,000 Unlisted Equity Share Warrants belonging to Lalitaben Rupareliya, Kurjibhai Rupareliya and Prachi Rupareliya were converted into Equity Shares on 8th August 2023 and now is the part of listed Equity Share Capital. Accordingly, please find below the details of outstanding Unlisted Equity Share Warrants of remaining 7 allottees:

We have punched the details of Warrants allotted to Promoters in the tab but for rest 5 Allottees, there is no appropriate tab to insert the details and thus we have disclosed the same under the notes.

Textual Information()

S. No	Name of Allottees	No. of Equity Share Warrants Allotted	Class of Allottee	Category	Consideration Received (In Rs.)	Issue price / allotted price (in case of convertibles)
1.	Nexpact Limited	9,00,000	Foreign Portfolio Investor (Category III)	Non-Promoter	2,76,59,250	Rs. 122.93/- per share warrant/ equity share (including premium of Rs. 112.93/-)
2.	AG Dynamic Fund Limited	9,00,000	Foreign Portfolio Investor (Category I)	Non-Promoter	2,76,59,250	
3.	Saint Capital	18,00,000	Foreign Portfolio Investor (Category II)	Non-Promoter	5,53,18,500	
4.	Shankar Sharma	4,00,000	Non-Resident Individual	Non-Promoter	1,22,93,000	
5.	Harshaben Tejasbhai Joshi	2,00,000	Resident Individual	Non-Promoter	61,46,500	
6.	Hirenkumar Rasiklal Shah	2,92,500	Resident Individual	Promoter	89,89,256.25	
7.	Ashish Rasiklal Shah	2,92,500	Non-Resident Individual	Promoter	89,89,256.25	
	Total	47,85,000			20,23,73,512.5	



<b>Individuals/Hindu undivided Family</b>						
Serial No.	1	2	3	4	5	6
Name of the Shareholders (I)	HIRENKUMAR RASIKLAL SHAH	RASIKLAL HATHICHAND SHAH	RANJANBEN RASIKLAL SHAH	ARCHANA ROHIT SHAH	SHITAL CHINTAN SHAH	ARPANA VIPUL VEJANI
PAN (II)	APNPS6881B	APPPS1419F	APMPS3936A	APPPS1421M	ASCPS3212L	AWPPS9155H
No. of fully paid up equity shares held (IV)	3071824	119700	119700	119700	119700	119700
No. Of Partly paid-up equity shares held (V)						
No. Of shares underlying Depository Receipts (VI)						
Total nos. shares held (VII) = (IV)+(V)+ (VI)	3071824	119700	119700	119700	119700	119700
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	22.31	0.87	0.87	0.87	0.87	0.87
<b>Number of Voting Rights held in each class of securities (IX)</b>						
Class eg:X	3071824	119700	119700	119700	119700	119700
Class eg:y						
Total	3071824	119700	119700	119700	119700	119700
Total as a % of Total Voting rights	22.31	0.87	0.87	0.87	0.87	0.87
No. Of Shares Underlying Outstanding convertible securities (X)						
No. of Shares Underlying Outstanding Warrants (Xi)	292500	0	0	0	0	0
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	292500	0	0	0	0	0
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	23.44	0.83	0.83	0.83	0.83	0.83
<b>Number of Locked in shares (XII)</b>						
No. (a)						
As a % of total Shares held (b)						
<b>Number of Shares pledged or otherwise encumbered (XIII)</b>						
No. (a)						
As a % of total Shares held (b)						

Number of equity shares held in dematerialized form (XIV)	3071824	119700	119700	119700	119700	119700
Reason for not providing PAN						
Reason for not providing PAN						
Shareholder type	Promoter	Promoter Group	Promoter Group	Promoter Group	Promoter Group	Promoter Group

<b>Individuals/Hindu undivided Family</b>	
Serial No.	
Name of the Shareholders (I)	Click here to go back
PAN (II)	Total
No. of fully paid up equity shares held (IV)	3670324
No. Of Partly paid-up equity shares held (V)	
No. Of shares underlying Depository Receipts (VI)	
Total nos. shares held (VII) = (IV)+(V)+ (VI)	3670324
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	26.65
<b>Number of Voting Rights held in each class of securities (IX)</b>	
Class eg:X	3670324
Class eg:y	
Total	3670324
Total as a % of Total Voting rights	26.65
No. Of Shares Underlying Outstanding convertible securities (X)	
No. of Shares Underlying Outstanding Warrants (Xi)	292500
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	292500
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	27.61
<b>Number of Locked in shares (XII)</b>	
No. (a)	
As a % of total Shares held (b)	
<b>Number of Shares pledged or otherwise encumbered (XIII)</b>	
No. (a)	
As a % of total Shares held (b)	
Number of equity shares held in dematerialized form (XIV)	3670324

Reason for not providing PAN	
Reason for not providing PAN	
Shareholder type	

<b>Individuals (NonResident Individuals/ Foreign Individuals)</b>		
Serial No.	1	
Name of the Shareholders (I)	ASHISH RASIKLAL SHAH	<a href="#">Click here to go back</a>
PAN (II)	ATLPS9242E	Total
No. of fully paid up equity shares held (IV)	3071824	3071824
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+(V)+ (VI)	3071824	3071824
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	22.31	22.31
<b>Number of Voting Rights held in each class of securities (IX)</b>		
Class eg: X	3071824	3071824
Class eg:y		
Total	3071824	3071824
Total as a % of Total Voting rights	22.31	22.31
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)	292500	292500
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	292500	292500
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	23.44	23.44
<b>Number of Locked in shares (XII)</b>		
No. (a)		
As a % of total Shares held (b)		
<b>Number of Shares pledged or otherwise encumbered (XIII)</b>		
No. (a)		
As a % of total Shares held (b)		
Number of equity shares held in dematerialized form (XIV)	3071824	3071824

Reason for not providing PAN		
Reason for not providing PAN		
Shareholder type	Promoter	

<b>Foreign Portfolio Investors Category I</b>		
Serial No.	1	
Name of the Shareholders (I)	ERISKA INVESTMENT FUND LTD	<a href="#">Click here to go back</a>
PAN (II)	AACCE7601G	Total
No. of fully paid up equity shares held (IV)	149946	149946
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+(V)+ (VI)	149946	149946
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.09	1.09
<b>Number of Voting Rights held in each class of securities (IX)</b>		
Class eg: X	149946	149946
Class eg:y		
Total	149946	149946
Total as a % of Total Voting rights	1.09	1.09
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)	0	0
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	0	0
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1.04	1.04
<b>Number of Locked in shares (XII)</b>		
No. (a)	0	0
As a % of total Shares held (b)	0	0
Number of equity shares held in dematerialized form (XIV)	149946	149946
<b>Reason for not providing PAN</b>		
Reason for not providing PAN		
<b>Sub-categorization of shares</b>		

Shareholding (No. of shares) under		
Sub-category (i)	0	0
Sub-category (ii)	0	0
Sub-category (iii)	0	0



<b>Bodies Corporate</b>			
Serial No.	1	2	
Name of the Shareholders (I)	FLYONTRIP SERVICES PVT LTD	E TRAV TECH LIMITED	<a href="#">Click here to go back</a>
PAN (II)	AAECR8944B	AAECR8945A	Total
No. of fully paid up equity shares held (IV)	205332	157359	362691
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+(V)+ (VI)	205332	157359	362691
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.49	1.14	2.63
<b>Number of Voting Rights held in each class of securities (IX)</b>			
Class eg: X	205332	157359	362691
Class eg:y			
Total	205332	157359	362691
Total as a % of Total Voting rights	1.49	1.14	2.63
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)	0	0	0
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	0	0	0
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1.43	1.1	2.53
<b>Number of Locked in shares (XII)</b>			
No. (a)	0	0	0
As a % of total Shares held (b)	0	0	0
Number of equity shares held in dematerialized form (XIV)	205332	157359	362691
<b>Reason for not providing PAN</b>			
Reason for not providing PAN			
<b>Sub-categorization of shares</b>			

Shareholding (No. of shares) under			
Sub-category (i)	0	0	0
Sub-category (ii)	0	0	0
Sub-category (iii)	0	0	0

<b>Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.</b>					
Serial No.	1	2	3	4	
Name of the Shareholders (I)	KURJIBHAI PREMJBHAI RUPARELIYA	LALITABEN KURJIBHAI RUPARELIYA	PRACHI HITESH RUPARELIYA	NIRAJ RAJNIKANT SHAH	<a href="#">Click here to go back</a>
PAN (II)	ABGPR6434A	CQUPR9324L	FAKPR4128D	AJLPS4690J	Total
No. of fully paid up equity shares held (IV)	600000	600000	600000	276000	2076000
No. Of Partly paid-up equity shares held (V)					
No. Of shares underlying Depository Receipts (VI)					
Total nos. shares held (VII) = (IV)+(V)+ (VI)	600000	600000	600000	276000	2076000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	4.36	4.36	4.36	2	15.08
<b>Number of Voting Rights held in each class of securities (IX)</b>					
Class eg: X	600000	600000	600000	276000	2076000
Class eg:y					
Total	600000	600000	600000	276000	2076000
Total as a % of Total Voting rights	4.36	4.36	4.36	2	15.08
No. Of Shares Underlying Outstanding convertible securities (X)					
No. of Shares Underlying Outstanding Warrants (Xi)	0	0	0	0	0
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	0	0	0	0	0
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	4.18	4.18	4.18	1.92	14.46
<b>Number of Locked in shares (XII)</b>					
No. (a)	600000	600000	600000	0	1800000
As a % of total Shares held (b)	100	100	100	0	86.71
Number of equity shares held in dematerialized form (XIV)	600000	600000	600000	276000	2076000
<b>Reason for not providing PAN</b>					
Reason for not providing PAN					
<b>Sub-categorization of shares</b>					

Shareholding (No. of shares) under					
Sub-category (i)	0	0	0	0	0
Sub-category (ii)	0	0	0	0	0
Sub-category (iii)	0	0	0	0	0

