

1<sup>st</sup> September 2023

The Manager – Listing Department,  
National Stock Exchange of India Limited,  
“Exchange Plaza”, 5<sup>th</sup> Floor,  
Plot No. C/1, G Block,  
Bandra-Kurla Complex,  
Bandra (East), Mumbai – 400 051.

**Scrip Code: VERTOZ**  
**Series: EQ**

Dear Sir/Madam,

**Subject: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, it is hereby informed that Vertoz Advertising Limited, has acquired minority stake of VoluntAd India Private Limited on 1<sup>st</sup> September 2023.

The details as required under SEBI (LODR) Regulations, 2015 read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated 9<sup>th</sup> September 2015 of the Company is given in Annexure A to this Letter.

This is for your information.

Kindly acknowledge the receipt of the same.

**For Vertoz Advertising Limited**

**Zill Shah**  
**Company Secretary & Compliance Officer**



**Encl:** As Above

**Annexure A**

Details as required under SEBI (LODR) Regulations, 2015 read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated 9<sup>th</sup> September 2015:

Sr. No.	Particulars	Details
1.	Name of the target entity, details in brief such as size, turnover etc.	<b>Name:</b> VoluntAd India Private Limited <b>Share Capital:</b> Authorized Share Capital: Rs. 3,00,000/- Paid-up Capital: Rs. 1,29,700/- <b>Turnover:</b> Rs. 33,17,825/-
2.	Whether the acquisition would fall within the Related Party Transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length".	No
3.	Industry to which the entity incorporated belongs	The company is engaged in the business of the company is in the Tech based business of organizing the ironing industry to more professional, skilled based steam ironing service providers.
4.	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	The investment in VoluntAd will give Vertoz rights to potential future profits and benefits of the Company.
5.	Brief details of any governmental or regulatory approvals required for the acquisition	NA
6.	Indicative time period for completion of the acquisition	NA
7.	Nature of consideration – whether cash consideration or share swap and details of the same	Cash consideration through banking channels
8.	Cost of acquisition or the price at which the shares are acquired	Rs. 2,89,764/- (54 Equity Shares at Rs. 5366 each)
9.	Percentage of shareholding/control acquired and/or number of shares acquired	0.37%
10.	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other	VoluntAd India Private Limited having CIN: U93090TN2019PTC127369 is in the Tech based business of organising the ironing industry to more professional, skilled based steam ironing service providers. Ironbox is only brand to provide steam ironing services at the price of coal ironing.

significant information (in brief)	the company was incorporated on the 8 <sup>th</sup> February 2019 in Chennai, Tamilnadu, India. Currently operating based out of Chennai and servicing across various areas in Chennai. The turnover of the company as per the latest available signed financials is Rs. 33,17,825/-  Country presence in: India
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