

General information about company	
Scrip code	000000
NSE Symbol	VERTOZ
MSEI Symbol	000000
ISIN	INE188Y01015
Name of the company	VERTOZ ADVERTISING LIMITED
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	30-06-2023
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)
Whether the listed entity is Public Sector Undertaking (PSU)?	No

Declaration					
Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter- Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants ?	Yes	Yes	Yes	No
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
5	Whether the Listed Entity has any shares in locked-in?	Yes	Yes	No	No
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No		
7	Whether company has equity shares with differential voting rights?	No	No	No	No
8	Whether the listed entity has any significant beneficial owner?	No			

Table VI - Statement showing foreign ownership limits		
Particular	Approved limits (%)	Limits utilized (%)
As on shareholding date	100	1.21
As on the end of previous 1st quarter	100	1.24
As on the end of previous 2nd quarter	100	0
As on the end of previous 3rd quarter	100	0
As on the end of previous 4th quarter	100	0

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of (A+B+C)
								Class eg: X	Class eg:y	Total	
(A)	Promoter & Promoter Group	7	6742148			6742148	56.33	6742148		6742148	56.33
(B)	Public	11469	5227852			5227852	43.67	5227852		5227852	43.67
(C)	Non Promoter-Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	11476	11970000			11970000	100	11970000		11970000	100

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	Sub-categorization of shares		
						No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub-category (i)	Sub-category (ii)	Sub-category (iii)
(A)	Promoter & Promoter Group		585000	585000	58.36	6143648	91.12			6742148			
(B)	Public		0	0	41.64					5227850	0	0	0
(C)	Non Promoter-Non Public												
(C1)	Shares underlying DRs												
(C2)	Shares held by Employee Trusts												
	Total		585000	585000	100	6143648	51.33			11969998	0	0	0

Table II - Statement showing shareholding pattern of the Promoter and Promoter Group											
Sr.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of Total Voting rights
								Class eg: X	Class eg: y	Total	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group										
(1)	Indian										
(a)	Individuals/Hindu undivided Family	6	3670324			3670324	30.66	3670324		3670324	30.66
Sub-Total (A)(1)		6	3670324			3670324	30.66	3670324		3670324	30.66
(2)	Foreign										
(a)	Individuals (NonResident Individuals/ Foreign Individuals)	1	3071824			3071824	25.66	3071824		3071824	25.66
Sub-Total (A)(2)		1	3071824			3071824	25.66	3071824		3071824	25.66
Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)		7	6742148			6742148	56.33	6742148		6742148	56.33
B	Table III - Statement showing shareholding pattern of the Public shareholder										
(1)	Institutions (Domestic)										
(2)	Institutions (Foreign)										
(d)	Foreign Portfolio Investors Category I	3	99797			99797	0.83	99797		99797	0.83
Sub-Total (B)(2)		3	99797			99797	0.83	99797		99797	0.83
(3)	Central Government / State Government(s)										
(4)	Non-institutions										
(b)	Directors and their relatives (excluding independent directors and nominee directors)	1	59852			59852	0.5	59852		59852	0.5
(g)	Resident Individuals holding nominal share capital up to Rs. 2 lakhs	11027	2372859			2372859	19.82	2372859		2372859	19.82
(h)	Resident Individuals holding nominal share capital in excess of Rs. 2 lakhs	19	1035783			1035783	8.65	1035783		1035783	8.65
(i)	Non Resident Indians (NRIs)	164	70719			70719	0.59	70719		70719	0.59
(l)	Bodies Corporate	67	1368141			1368141	11.43	1368141		1368141	11.43
(m)	Any Other (specify)	188	220701			220701	1.84	220701		220701	1.84
Sub-Total (B)(4)		11466	5128055			5128055	42.84	5128055		5128055	42.84
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)+(B)(4)		11469	5227852			5227852	43.67	5227852		5227852	43.67
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder										
Total (A+B+C2)		11476	11970000			11970000	100	11970000		11970000	100

Total (A+B+C)		11476	11970000			11970000	100		11970000		11970000	100
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Table II - Statement showing shareholding pattern of the Promoter and Promoter Group													
Sr.	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)			Number of equity shares held in dematerialized form (XIV)	Sub-categorization of shares		
					No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)			Sub-category (i)	Sub-category (ii)	Sub-category (iii)
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group												
(1)	Indian												
(a)		292500	292500	31.56	3071824	83.69				3670324			
Sub-Total (A)(1)		292500	292500	31.56	3071824	83.69				3670324			
(2)	Foreign												
(a)		292500	292500	26.8	3071824	100				3071824			
Sub-Total (A)(2)		292500	292500	26.8	3071824	100				3071824			
Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)		585000	585000	58.36	6143648	91.12				6742148			
B	Table III - Statement showing shareholding pattern of the Public shareholder												
(1)	Institutions (Domestic)												
(2)	Institutions (Foreign)												
(d)		0	0	0.79						99797	0	0	0
Sub-Total (B)(2)		0	0	0.79						99797	0	0	0
(3)	Central Government / State Government(s)												
(4)	Non-institutions												
(b)		0	0	0.48						59852	0	0	0
(g)		0	0	18.9						2372857	0	0	0
(h)		0	0	8.25						1035783	0	0	0
(i)		0	0	0.56						70719	0	0	0
(l)		0	0	10.9						1368141	0	0	0
(m)		0	0	1.76						220701	0	0	0
Sub-Total (B)(4)		0	0	40.84						5128053	0	0	0
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)+(B)(4)		0	0	41.64						5227850	0	0	0
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder												
Total (A+B+C2)		585000	585000	100	6143648	51.33				11969998			

Total (A+B+C)		585000	585000	100	6143648	51.33			11969998	
Disclosure of notes on shareholding pattern for company remarks explanatory								Textual Information(1)		

Text Block

The Company has issued and allotted Unlisted Equity Share Warrants to 10 allottees on 29th December 2022. The below are the details:

S. No	Name of Allottees	No. of Equity Share Warrants Allotted	Class of Allottee	Category	Consideration Received (In Rs.)	Issue price / allotted price (in case of convertibles)
1.	Nexpact Limited	9,00,000	Foreign Portfolio Investor (Category III)	Non-Promoter	2,76,59,250	Rs. 122.93/- per share warrant/ equity share (including premium of Rs. 112.93/-)
2.	AG Dynamic Fund Limited	9,00,000	Foreign Portfolio Investor (Category I)	Non-Promoter	2,76,59,250	
3.	Saint Capital	18,00,000	Foreign Portfolio Investor (Category II)	Non-Promoter	5,53,18,500	
4.	Lalitaben Rupareliya	6,00,000	Resident Individual	Non-Promoter	1,84,39,500	
5.	Kurjibhai Rupareliya	6,00,000	Resident Individual	Non-Promoter	1,84,39,500	
6.	Prachi Rupareliya	6,00,000	Resident Individual	Non-Promoter	1,84,39,500	
7.	Shankar Sharma	4,00,000	Non-Resident Individual	Non-Promoter	1,22,93,000	
8.	Harshaben Tejasbhai Joshi	2,00,000	Resident Individual	Non-Promoter	61,46,500	
9.	Hirenkumar Rasiklal Shah	2,92,500	Resident Individual	Promoter	89,89,256.25	
10.	Ashish Rasiklal Shah	2,92,500	Non-Resident Individual	Promoter	89,89,256.25	
	Total	65,85,000			20,23,73,512.5	

We have punched the details of Warrants allotted to Promoters in the tab but for rest 8 Allottees, there is no appropriate tab to insert the details and thus we have disclosed the same under the notes.

Textual Information()

Individuals/Hindu undivided Family						
Serial No.	1	2	3	4	5	6
Name of the Shareholders (I)	HIRENKUMAR RASIKLAL SHAH	RANJANBEN RASIKLAL SHAH	RASIKLAL HATHICHAND SHAH	ARCHANA ROHIT SHAH	SHITAL CHINTAN SHAH	ARPANA VIPUL VEJANI
PAN (II)	APNPS6881B	APMPS3936A	APPPS1419F	APPPS1421M	ASCPS3212L	AWPPS9155H
No. of fully paid up equity shares held (IV)	3071824	119700	119700	119700	119700	119700
No. Of Partly paid-up equity shares held (V)						
No. Of shares underlying Depository Receipts (VI)						
Total nos. shares held (VII) = (IV)+(V)+ (VI)	3071824	119700	119700	119700	119700	119700
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	25.66	1	1	1	1	1
Number of Voting Rights held in each class of securities (IX)						
Class eg:X	3071824	119700	119700	119700	119700	119700
Class eg:y						
Total	3071824	119700	119700	119700	119700	119700
Total as a % of Total Voting rights	25.66	1	1	1	1	1
No. Of Shares Underlying Outstanding convertible securities (X)						
No. of Shares Underlying Outstanding Warrants (Xi)	292500	0	0	0	0	0
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	292500	0	0	0	0	0
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	26.8	0.95	0.95	0.95	0.95	0.95
Number of Locked in shares (XII)						
No. (a)	3071824	0	0	0	0	0
As a % of total Shares held (b)	100	0	0	0	0	0
Number of Shares pledged or otherwise encumbered (XIII)						

No. (a)						
As a % of total Shares held (b)						
Number of equity shares held in dematerialized form (XIV)	3071824	119700	119700	119700	119700	119700
Reason for not providing PAN						
Reason for not providing PAN						
Shareholder type	Promoter	Promoter Group	Promoter Group	Promoter Group	Promoter Group	Promoter Group

Individuals/Hindu undivided Family	
Serial No.	
Name of the Shareholders (I)	Click here to go back
PAN (II)	Total
No. of fully paid up equity shares held (IV)	3670324
No. Of Partly paid-up equity shares held (V)	
No. Of shares underlying Depository Receipts (VI)	
Total nos. shares held (VII) = (IV)+(V)+ (VI)	3670324
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	30.66
Number of Voting Rights held in each class of securities (IX)	
Class eg:X	3670324
Class eg:y	
Total	3670324
Total as a % of Total Voting rights	30.66
No. Of Shares Underlying Outstanding convertible securities (X)	
No. of Shares Underlying Outstanding Warrants (Xi)	292500
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	292500
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	31.56
Number of Locked in shares (XII)	
No. (a)	3071824
As a % of total Shares held (b)	83.69
Number of Shares pledged or otherwise encumbered (XIII)	
No. (a)	

As a % of total Shares held (b)	
Number of equity shares held in dematerialized form (XIV)	3670324
Reason for not providing PAN	
Reason for not providing PAN	
Shareholder type	

Individuals (NonResident Individuals/ Foreign Individuals)		
Serial No.	1	
Name of the Shareholders (I)	ASHISH RASIKLAL SHAH	Click here to go back
PAN (II)	ATLPS9242E	Total
No. of fully paid up equity shares held (IV)	3071824	3071824
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+(V)+ (VI)	3071824	3071824
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	25.66	25.66
Number of Voting Rights held in each class of securities (IX)		
Class eg: X	3071824	3071824
Class eg:y		
Total	3071824	3071824
Total as a % of Total Voting rights	25.66	25.66
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)	292500	292500
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	292500	292500
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	26.8	26.8
Number of Locked in shares (XII)		
No. (a)	3071824	3071824
As a % of total Shares held (b)	100	100
Number of Shares pledged or otherwise encumbered (XIII)		
No. (a)		

As a % of total Shares held (b)		
Number of equity shares held in dematerialized form (XIV)	3071824	3071824
Reason for not providing PAN		
Reason for not providing PAN		
Shareholder type	Promoter	

Bodies Corporate		
Serial No.	1	
Name of the Shareholders (I)	E TRAV TECH PRIVATE	Click here to go back
PAN (II)	AAECCR8945A	Total
No. of fully paid up equity shares held (IV)	149480	149480
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+(V)+ (VI)	149480	149480
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.25	1.25
Number of Voting Rights held in each class of securities (IX)		
Class eg: X	149480	149480
Class eg:y		
Total	149480	149480
Total as a % of Total Voting rights	1.25	1.25
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)	0	0
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	0	0
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1.19	1.19
Number of Locked in shares (XII)		
No. (a)		
As a % of total Shares held (b)		
Number of equity shares held in dematerialized	149480	149480

form (XIV)		
Reason for not providing PAN		
Reason for not providing PAN		
Sub-categorization of shares		
Shareholding (No. of shares) under		
Sub-category (i)	0	0
Sub-category (ii)	0	0
Sub-category (iii)	0	0

Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.		
Serial No.	1	
Name of the Shareholders (I)	NIRAJ RAJNIKANT SHAH	Click here to go back
PAN (II)	AJLPS4690J	Total
No. of fully paid up equity shares held (IV)	341000	341000
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+(V)+ (VI)	341000	341000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	2.85	2.85
Number of Voting Rights held in each class of securities (IX)		
Class eg: X	341000	341000
Class eg:y		
Total	341000	341000
Total as a % of Total Voting rights	2.85	2.85
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)	0	0
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	0	0
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	2.72	2.72
Number of Locked in shares (XII)		
No. (a)		
As a % of total Shares held (b)		
Number of equity shares held in dematerialized	341000	341000

form (XIV)		
Reason for not providing PAN		
Reason for not providing PAN		
Sub-categorization of shares		
Shareholding (No. of shares) under		
Sub-category (i)	0	0
Sub-category (ii)	0	0
Sub-category (iii)	0	0

Any Other (specify)			
Serial No.	1	2	
Category	Clearing Members	HUF	
Category / More than 1 percentage	Category	Category	
Name of the Shareholders (I)			Click here to go back
PAN (II)			Total
No. of the Shareholders (I)	2	186	188
No. of fully paid up equity shares held (IV)	225	220476	220701
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+(V)+ (VI)	225	220476	220701
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0	1.84	1.84
Number of Voting Rights held in each class of securities (IX)			
Class eg: X	225	220476	220701
Class eg:y			
Total	225	220476	220701
Total as a % of Total Voting rights	0	1.84	1.84
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)	0	0	0
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	0	0	0
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	0	1.76	1.76
Number of Locked in shares (XII)			

No. (a)			
As a % of total Shares held (b)			
Number of equity shares held in dematerialized form (XIV)	225	220476	220701
Reason for not providing PAN			
Reason for not providing PAN			
Sub-categorization of shares			
Shareholding (No. of shares) under			
Sub-category (i)	0	0	0
Sub-category (ii)	0	0	0
Sub-category (iii)	0	0	0

