

Vertoz Advertising Limited CIN: L74120MH2012PLC226823

Regd. Office.: 602 Avior Nirmal Galaxy LBS Marg Mulund West Mumbai 400080 India t: +91 22 6142 6030 f: +91 22 6142 6061 e: corp@vertoz.com

w: www.vertoz.com

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MUMBAI

25th April 2023

To,
The Manager – Listing Department,
National Stock Exchange of India Limited,
"Exchange Plaza", 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

Symbol: VERTOZ

Series: EQ

Dear Sir/Madam,

Sub: Intimation under Regulation 32 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 32 of the Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. CIR/CFD/CMD1/162/2019 dated 24th December 2019, we hereby confirm that:

- a. there was no deviation in the utilization of proceeds of Preferential Issue of Share Warrants from the objects as stated in explanatory statement to the notice of Extra-Ordinary General Meeting held on 14th December, 2022;
- b. there has been no variation in the use of proceeds Preferential Issue of Shares Warrants from the objects as stated in explanatory statement to the notice of Extra-Ordinary General Meeting held on 14th December, 2022.

The statement of deviation as enclosed herewith as "Annexure – A", has also been reviewed by the Audit Committee at its Meeting held on 25th April, 2023 as required under Regulation 32(3) of the SEBI (Listing Obligations and Disclosure Requirement) Regulations. 2015.



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This is for your kind information and record.

Thanking you,

Yours Faithfully,

For Vertoz Advertising Limited

Hirenkumar Shah Whole-time Director DIN: 00092739

Encl: A/a





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20MH2012

ANNEXURE - A

Statement of Deviation / Variation in utilisation of Funds Raised Statement - Preferential Issue

Name of listed entity	Vertoz Advertising Limited				
Mode of Fund Raising	Preferential Issues by way of issue of				
	Convertible Share Warrants				
Date of Raising Funds	29 th December 2022 (65,85,000 fully				
	convertible Equity Share Warrants having face				
	value Rs. 10/- each at a premium of Rs.				
	112.93/-				
Amount Raised	Rs. 20,23,73,512.50 (being 25% of the Issue				
	price				
	of the Warrants)				
Report filed for Quarter ended	31 st March 2023				
Monitoring Agency	Not Applicable				
Monitoring Agency Name, if applicable	Not Applicable				
Is there a Deviation / Variation in use of	No				
funds raised					
If yes, whether the same is pursuant to	Not Applicable				
change in terms of a contract or objects,					
which was approved by the Shareholders					
If Yes, Date of shareholder Approval	Not Applicable				
Explanation for the Deviation / Variation	Not Applicable				
Comments of the Audit Committee after	None – The Audit Committee reviewed this				
review	Statement in its Meeting held on 25 th April				
	2023				
Comments of the auditors, if any	None				
Objects for which funds have been raised and	The Company is on a growth trajectory and a				
where there has been a deviation, in the	fresh investment in the Company will				
following table	further help in evolution and expansion of its				
	business. The infusion will also strengthen				
	the Company's balance sheet and reduce				
	finance cost for the Company. In order to				
	achieve the above objective and strengthen				



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			its financial position, various measures are required to be taken to enhance financial resources, including the long-term working capital.				
Original	Modified	Original	Modified		Funds	Amount of	Remarks, if
Object	Object, if	Allocation	Allocation,		utilized	Deviation/	any
	any		if any			Variation	
						for the	
						Quarter	
						according	
						to	
						applicable	
						object	
						-	
Not Applicable							

For Vertoz Advertising Limited

Hirenkumar Shah **Whole-time Director**

DIN: 00092739

