

Vertoz Advertising Limited (Formerly Known as Vertoz Media Pvt. Ltd. & Vertoz Media Ltd.)

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24th June 2022

The Manager – Listing Department,
National Stock Exchange of India Limited,
"Exchange Plaza", 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

Symbol: VERTOZ Series: EQ

Subject: Outcome of Board Meeting

Dear Sir/Madam,

Pursuant to the provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ["Listing Regulations"], we wish to inform you that the Board of Directors at its Meeting held today i.e., 24th June 2022, has considered and approved the following:

1. Proposed the Acquisition through Merger of the Companies having business activities in the field of Digital Advertising, Digital Technology, Information Technology (IT) & IT Enabled Services (ITeS), Artificial Intelligence (AI) Platforms and any other allied activities, in India and out of India, through Direct and/or Indirect mode including Promoters and Promoters Group Entities, on a Share Swap Basis, subject to the approval of the Members and subject to the necessary applicable Regulatory Approvals.

The aforesaid decision of the Board supersedes the earlier decision of the Board on the subject matter which was approved by the Board at its meeting held on 14th February 2022 and accordingly the fresh application will be made to seek approvals from relevant regulator/s.

The Meeting of the Board of Directors commenced at 8.30 p.m. and concluded at 10.30 p.m.

This is for your information and records.

Thanking you,

Yours Faithfully,

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For Vertoz Advertising Limited

Zill Shah

Company Secretary & Compliance Officer

Encl: A/a

