

<b>General information about company</b>	
Scrip code	000000
NSE Symbol	VERTOZ
MSEI Symbol	000000
ISIN	INE188Y01015
Name of the company	VERTOZ ADVERTISING LIMITED
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	31-12-2022
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)
Whether the listed entity is Public Sector Undertaking (PSU)?	No

<b>Declaration</b>					
Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter- Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants ?	Yes	Yes	Yes	No
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
5	Whether the Listed Entity has any shares in locked-in?	Yes	Yes	No	No
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No		
7	Whether company has equity shares with differential voting rights?	No	No	No	No
8	Whether the listed entity has any significant beneficial owner?	No			

<b>Table VI - Statement showing foreign ownership limits</b>		
<b>Particular</b>	<b>Approved limits (%)</b>	<b>Limits utilized (%)</b>
As on shareholding date	100	0.68
As on the end of previous 1st quarter	100	1.12
As on the end of previous 2nd quarter	100	0.87
As on the end of previous 3rd quarter	100	0.61
As on the end of previous 4th quarter	0	0

**Table I - Summary Statement holding of specified securities**

Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of (A+B+C)
								Class eg: X	Class eg:y	Total	
(A)	Promoter & Promoter Group	7	6742148			6742148	56.33	6742148		6742148	56.33
(B)	Public	11210	5227852			5227852	43.67	5227852		5227852	43.67
(C)	Non Promoter-Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	11217	11970000			11970000	100	11970000		11970000	100

Table I - Summary Statement holding of specified securities													
Category (I)	Category of shareholder (II)	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	Sub-categorization of shares		
						No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)		Sub-category (i)	Sub-category (ii)	Sub-category (iii)
(A)	Promoter & Promoter Group		585000	585000	58.36	6143648	91.12			6742148			
(B)	Public		0	0	41.64					5227850	0	0	0
(C)	Non Promoter-Non Public												
(C1)	Shares underlying DRs												
(C2)	Shares held by Employee Trusts												
	Total		585000	585000	100	6143648	51.33			11969998	0	0	0

<b>Table II - Statement showing shareholding pattern of the Promoter and Promoter Group</b>											
Sr.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of Total Voting rights
								Class eg: X	Class eg: y	Total	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group										
(1)	Indian										
(a)	Individuals/Hindu undivided Family	6	3670324			3670324	30.66	3670324		3670324	30.66
Sub-Total (A)(1)		6	3670324			3670324	30.66	3670324		3670324	30.66
(2)	Foreign										
(a)	Individuals (NonResident Individuals/ Foreign Individuals)	1	3071824			3071824	25.66	3071824		3071824	25.66
Sub-Total (A)(2)		1	3071824			3071824	25.66	3071824		3071824	25.66
Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)		7	6742148			6742148	56.33	6742148		6742148	56.33
B	Table III - Statement showing shareholding pattern of the Public shareholder										
(1)	Institutions (Domestic)										
(2)	Institutions (Foreign)										
(d)	Foreign Portfolio Investors Category I	2	37159			37159	0.31	37159		37159	0.31
Sub-Total (B)(2)		2	37159			37159	0.31	37159		37159	0.31
(3)	Central Government / State Government(s)										
(4)	Non-institutions										
(b)	Directors and their relatives (excluding independent directors and nominee directors)	1	59852			59852	0.5	59852		59852	0.5
(g)	Resident Individuals holding nominal share capital up to Rs. 2 lakhs	10741	2497333			2497333	20.86	2497333		2497333	20.86
(h)	Resident Individuals holding nominal share capital in excess of Rs. 2 lakhs	24	1351605			1351605	11.29	1351605		1351605	11.29
(i)	Non Resident Indians (NRIs)	166	58902			58902	0.49	58902		58902	0.49
(l)	Bodies Corporate	71	944851			944851	7.89	944851		944851	7.89
(m)	Any Other (specify)	205	278150			278150	2.32	278150		278150	2.32
Sub-Total (B)(4)		11208	5190693			5190693	43.36	5190693		5190693	43.36
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)+(B)(4)		11210	5227852			5227852	43.67	5227852		5227852	43.67
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder										
Total ( A+B+C2 )		11217	11970000			11970000	100	11970000		11970000	100

Total (A+B+C)		11217	11970000			11970000	100		11970000	100
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Table II - Statement showing shareholding pattern of the Promoter and Promoter Group													
Sr.	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)			Number of equity shares held in dematerialized form (XIV)	Sub-categorization of shares		
					No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)			Sub-category (i)	Sub-category (ii)	Sub-category (iii)
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group												
(1)	Indian												
(a)		292500	292500	31.56	3071824	83.69				3670324			
Sub-Total (A)(1)		292500	292500	31.56	3071824	83.69				3670324			
(2)	Foreign												
(a)		292500	292500	26.8	3071824	100				3071824			
Sub-Total (A)(2)		292500	292500	26.8	3071824	100				3071824			
Total Shareholding of Promoter and Promoter Group (A)=(A)(1)+(A)(2)		585000	585000	58.36	6143648	91.12				6742148			
B	Table III - Statement showing shareholding pattern of the Public shareholder												
(1)	Institutions (Domestic)												
(2)	Institutions (Foreign)												
(d)		0	0	0.3						37159	0	0	0
Sub-Total (B)(2)		0	0	0.3						37159	0	0	0
(3)	Central Government / State Government(s)												
(4)	Non-institutions												
(b)		0	0	0.48						59852	0	0	0
(g)		0	0	19.89						2497331	0	0	0
(h)		0	0	10.77						1351605	0	0	0
(i)		0	0	0.47						58902	0	0	0
(l)		0	0	7.53						944851	0	0	0
(m)		0	0	2.22						278150	0	0	0
Sub-Total (B)(4)		0	0	41.34						5190691	0	0	0
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)+(B)(4)		0	0	41.64						5227850	0	0	0
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder												
Total (A+B+C2)		585000	585000	100	6143648	51.33				11969998			



Total (A+B+C)		585000	585000	100	6143648	51.33			11969998	
Disclosure of notes on shareholding pattern for company remarks explanatory								Textual Information(1)		

## Text Block

The Company has issued and allotted Unlisted Equity Share Warrants to 10 allottees on 29th December 2022. The below are the details:

S. No	Name of Allottees	No. of Equity Share Warrants Allotted	Class of Allottee	Category	Consideration Received (In Rs.)	Issue price / allotted price (in case of convertibles)
1.	Nexpact Limited	9,00,000	Foreign Portfolio Investor (Category III)	Non-Promoter	2,76,59,250	Rs. 122.93/- per share warrant/ equity share (including premium of Rs. 112.93/-)
2.	AG Dynamic Fund Limited	9,00,000	Foreign Portfolio Investor (Category I)	Non-Promoter	2,76,59,250	
3.	Saint Capital	18,00,000	Foreign Portfolio Investor (Category II)	Non-Promoter	5,53,18,500	
4.	Lalitaben Rupareliya	6,00,000	Resident Individual	Non-Promoter	1,84,39,500	
5.	Kurjibhai Rupareliya	6,00,000	Resident Individual	Non-Promoter	1,84,39,500	
6.	Prachi Rupareliya	6,00,000	Resident Individual	Non-Promoter	1,84,39,500	
7.	Shankar Sharma	4,00,000	Non-Resident Individual	Non-Promoter	1,22,93,000	
8.	Harshaben Tejasbhai Joshi	2,00,000	Resident Individual	Non-Promoter	61,46,500	
9.	Hirenkumar Rasiklal Shah	2,92,500	Resident Individual	Promoter	89,89,256.25	
10.	Ashish Rasiklal Shah	2,92,500	Non-Resident Individual	Promoter	89,89,256.25	
	Total	65,85,000			20,23,73,512.50	

We have punched the details of Warrants allotted to Promoters in the tab but for rest 8 Allottees, there is no appropriate tab to insert the details and thus we have disclosed the same under the notes

Textual Information()

Individuals/Hindu undivided Family						
Serial No.	1	2	3	4	5	6
Name of the Shareholders (I)	HIRENKUMAR RASIKLAL SHAH	RASIKLAL HATHICHAND SHAH	RANJANBEN RASIKLAL SHAH	ARCHANA ROHIT SHAH	SHITAL CHINTAN SHAH	ARPANA VIPUL VEJANI
PAN (II)	APNPS6881B	APPPS1419F	APMPS3936A	APPPS1421M	ASCPS3212L	AWPPS9155H
No. of fully paid up equity shares held (IV)	3071824	119700	119700	119700	119700	119700
No. Of Partly paid-up equity shares held (V)						
No. Of shares underlying Depository Receipts (VI)						
Total nos. shares held (VII) = (IV)+(V)+ (VI)	3071824	119700	119700	119700	119700	119700
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	25.66	1	1	1	1	1
Number of Voting Rights held in each class of securities (IX)						
Class eg:X	3071824	119700	119700	119700	119700	119700
Class eg:y						
Total	3071824	119700	119700	119700	119700	119700
Total as a % of Total Voting rights	25.66	1	1	1	1	1
No. Of Shares Underlying Outstanding convertible securities (X)						
No. of Shares Underlying Outstanding Warrants (Xi)	292500	0	0	0	0	0
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	292500	0	0	0	0	0
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	26.8	0.95	0.95	0.95	0.95	0.95
Number of Locked in shares (XII)						
No. (a)	3071824	0	0	0	0	0
As a % of total Shares held (b)	100	0	0	0	0	0
Number of Shares pledged or otherwise encumbered (XIII)						

No. (a)						
As a % of total Shares held (b)						
Number of equity shares held in dematerialized form (XIV)	3071824	119700	119700	119700	119700	119700
Reason for not providing PAN						
Reason for not providing PAN						
Shareholder type	Promoter	Promoter Group	Promoter Group	Promoter Group	Promoter Group	Promoter Group

<b>Individuals/Hindu undivided Family</b>	
Serial No.	
Name of the Shareholders (I)	<a href="#">Click here to go back</a>
PAN (II)	Total
No. of fully paid up equity shares held (IV)	3670324
No. Of Partly paid-up equity shares held (V)	
No. Of shares underlying Depository Receipts (VI)	
Total nos. shares held (VII) = (IV)+(V)+ (VI)	3670324
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	30.66
<b>Number of Voting Rights held in each class of securities (IX)</b>	
Class eg:X	3670324
Class eg:y	
Total	3670324
Total as a % of Total Voting rights	30.66
No. Of Shares Underlying Outstanding convertible securities (X)	
No. of Shares Underlying Outstanding Warrants (Xi)	292500
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	292500
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	31.56
<b>Number of Locked in shares (XII)</b>	
No. (a)	3071824
As a % of total Shares held (b)	83.69
<b>Number of Shares pledged or otherwise encumbered (XIII)</b>	
No. (a)	

As a % of total Shares held (b)	
Number of equity shares held in dematerialized form (XIV)	3670324
Reason for not providing PAN	
Reason for not providing PAN	
Shareholder type	

<b>Individuals (NonResident Individuals/ Foreign Individuals)</b>		
Serial No.	1	
Name of the Shareholders (I)	ASHISH RASIKLAL SHAH	<a href="#">Click here to go back</a>
PAN (II)	ATLPS9242E	Total
No. of fully paid up equity shares held (IV)	3071824	3071824
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+(V)+ (VI)	3071824	3071824
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	25.66	25.66
<b>Number of Voting Rights held in each class of securities (IX)</b>		
Class eg: X	3071824	3071824
Class eg:y		
Total	3071824	3071824
Total as a % of Total Voting rights	25.66	25.66
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)	292500	292500
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	292500	292500
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	26.8	26.8
<b>Number of Locked in shares (XII)</b>		
No. (a)	3071824	3071824
As a % of total Shares held (b)	100	100
<b>Number of Shares pledged or otherwise encumbered (XIII)</b>		
No. (a)		

As a % of total Shares held (b)		
Number of equity shares held in dematerialized form (XIV)	3071824	3071824
Reason for not providing PAN		
Reason for not providing PAN		
Shareholder type	Promoter	



<b>Bodies Corporate</b>		
Serial No.	1	
Name of the Shareholders (I)	SW CAPITAL PRIVATE LIMITED	<a href="#">Click here to go back</a>
PAN (II)	AAACS7189K	Total
No. of fully paid up equity shares held (IV)	202177	202177
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+(V)+ (VI)	202177	202177
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	1.69	1.69
<b>Number of Voting Rights held in each class of securities (IX)</b>		
Class eg: X	202177	202177
Class eg:y		
Total	202177	202177
Total as a % of Total Voting rights	1.69	1.69
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)	0	0
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	0	0
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	1.61	1.61
<b>Number of Locked in shares (XII)</b>		
No. (a)		
As a % of total Shares held (b)		
Number of equity shares held in dematerialized	202177	202177

form (XIV)		
Reason for not providing PAN		
Reason for not providing PAN		
Sub-categorization of shares		
Shareholding (No. of shares) under		
Sub-category (i)	0	0
Sub-category (ii)	0	0
Sub-category (iii)	0	0

<b>Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.</b>		
Searial No.	1	
Name of the Shareholders (I)	DISHANT MILANBHAI PARIKH	<a href="#">Click here to go back</a>
PAN (II)	AANFP9741L	Total
No. of fully paid up equity shares held (IV)	394669	394669
No. Of Partly paid-up equity shares held (V)		
No. Of shares underlying Depository Receipts (VI)		
Total nos. shares held (VII) = (IV)+(V)+ (VI)	394669	394669
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	3.3	3.3
Number of Voting Rights held in each class of securities (IX)		
Class eg: X	394669	394669
Class eg:y		
Total	394669	394669
Total as a % of Total Voting rights	3.3	3.3
No. Of Shares Underlying Outstanding convertible securities (X)		
No. of Shares Underlying Outstanding Warrants (Xi)	0	0
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	0	0
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	3.14	3.14
Number of Locked in shares (XII)		
No. (a)		
As a % of total Shares held (b)		
Number of equity shares held in dematerialized	394669	394669

form (XIV)		
Reason for not providing PAN		
Reason for not providing PAN		
Sub-categorization of shares		
Shareholding (No. of shares) under		
Sub-category (i)	0	0
Sub-category (ii)	0	0
Sub-category (iii)	0	0

Any Other (specify)			
Serial No.	1	2	
Category	Clearing Members	HUF	
Category / More than 1 percentage	Category	Category	
Name of the Shareholders (I)			<a href="#">Click here to go back</a>
PAN (II)			Total
No. of the Shareholders (I)	21	184	205
No. of fully paid up equity shares held (IV)	24906	253244	278150
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+(V)+ (VI)	24906	253244	278150
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0.21	2.12	2.33
Number of Voting Rights held in each class of securities (IX)			
Class eg: X	24906	253244	278150
Class eg:y			
Total	24906	253244	278150
Total as a % of Total Voting rights	0.21	2.12	2.33
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)	0	0	0
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	0	0	0
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	0.2	2.02	2.22
Number of Locked in shares (XII)			

No. (a)			
As a % of total Shares held (b)			
Number of equity shares held in dematerialized form (XIV)	24906	253244	278150
Reason for not providing PAN			
Reason for not providing PAN			
Sub-categorization of shares			
Shareholding (No. of shares) under			
Sub-category (i)	0	0	0
Sub-category (ii)	0	0	0
Sub-category (iii)	0	0	0

