



Vertoz Advertising Limited
(Formerly Known as Vertoz Media Pvt. Ltd.
& Vertoz Media Ltd.)

CIN: L74120MH2012PLC226823

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23rd November 2022

The Manager – Listing Department,
National Stock Exchange of India Limited,
“Exchange Plaza”, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

Symbol: VERTOZ

Series: EQ

Subject: Disclosure of Related Party Transactions under Regulation 23(9) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 23(9) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the disclosure of Related Party Transactions on a consolidated basis for the half year ended 30th September 2022

This is for your information and records.

Yours Faithfully,

For Vertoz Advertising Limited

Zill Shah
Company Secretary & Compliance Officer
Encl: A/a



Disclosures of Related Party Transactions for the half year ended 30th September 2022

₹ in lakhs

Sr No.	Details of the party (listed entity/subsidiary) entering into the transaction		Details of the counterparty		Type of related party transaction	Details of other related party transaction	Value of the related party transaction as approved by the audit committee	Remarks on approval by audit committee	Value of transaction during the reporting period	In case monies are due to either party as a result of the transaction		In case any financial indebtedness is incurred to make or give loans, inter-corporate deposits, advances or investments				Details of the loans, inter-corporate deposits, advances or investments				Purpose for which the funds will be used
			Name	PAN						Relationship of the counterparty with the listed entity or its subsidiary	Opening balance	Closing balance	Nature of indebtedness (loan/ issuance of debt/ any other etc.)	Details of other indebtedness	Cost	Tenure	Nature (loan/ advance/ inter-corporate deposit/ investment)	Interest Rate (%)	Tenure	
	Name	PAN	Name	PAN																
1	Vertoz Advertising Limited		Mr. Hirenkumar Shah		Whole-time Director	Remuneration		Approved	29.74	0	0									
2	Vertoz Advertising Limited		Mr. Hirenkumar Shah		Whole-time Director	Loan		Approved	138.27	-177.71	-39.44									
3	Vertoz Advertising Limited through its Subsidiaries		Mr. Ashish Shah		Non-Executive Director	Remuneration		Approved	37.77	-76.94	-108.87									
4	Vertoz Advertising Limited through its Subsidiaries		Mr. Ashish Shah		Non-Executive Director	Loan		Approved	146.01	-112.8	33.21									
5	Vertoz Advertising Limited		Mr. Basiklal Shah		Non-Executive Director	Any other transaction	Sitting Fees	Approved	0.25	-0.21	-0.12									
6	Vertoz Advertising Limited		Mr. Harshad Shah		Chairman & Non-Executive Director	Any other transaction	Sitting Fees	Approved	0.3	-1.3	-1.17									
7	Vertoz Advertising Limited		Mrs. Nilam Doshi		Independent Director	Any other transaction	Sitting Fees	Approved	0.55	-2.65	-3.14									
8	Vertoz Advertising Limited		Mr. Rohit Vaghadia		Independent Director	Any other transaction	Sitting Fees	Approved	0.55	-1.14	-1.63									
9	Vertoz Advertising Limited		Mr. Akshay Sonar Parolkar		Chief Financial Officer	Remuneration		Approved	17.3	0	0									
10	Vertoz Advertising Limited		Mr. Akshay Sonar Parolkar		Chief Financial Officer	Any other transaction	Expenses Reimbursement	Approved	1.3	0	-0.06									
11	Vertoz Advertising Limited		Ms. Zili Shah		Company Secretary & Compliance Officer	Remuneration		Approved	5.05	0	0									
12	Vertoz Advertising Limited & through its Subsidiaries		PayRIX Technologies Pvt Ltd		Sister Concern	Loan		Approved	554.51	3.14	557.65									
13	Vertoz Advertising Limited & through its Subsidiaries		PayRIX Technologies Pvt Ltd		Sister Concern	Purchase of goods or services		Approved	30.5	0	0									
14	Vertoz Advertising Limited & through its Subsidiaries		Trunkoo Technologies Pvt Ltd		Sister Concern	Any other transaction	Rent	Approved	10.36	2.48	0.32									
15	Vertoz Advertising Limited & through its Subsidiaries		Trunkoo Technologies Pvt Ltd		Sister Concern	Loan		Approved	43.54	0	43.54									
16	Vertoz Advertising Limited		Qualispace Web Services Pvt Ltd		Sister Concern	Loan		Approved	96.17	15.71	111.88									
17	Vertoz Advertising Limited		Qualispace Web Services Pvt Ltd		Sister Concern	Sale of goods or services		Approved	19.7	5.78	24.16									
18	Vertoz Advertising Limited		Qualispace Web Services Pvt Ltd		Sister Concern	Purchase of goods or services		Approved	11.75	-4.58	-4.53									
19	Vertoz Advertising Limited & through its Subsidiaries		Admeridian Inc		Sister Concern	Sale of goods or services		Approved	1.83	279.18	245.8									
20	Vertoz Advertising Limited & through its Subsidiaries		Admeridian Inc		Sister Concern	Purchase of goods or services		Approved	35.65	0	0									
21	Vertoz Advertising Limited & through its Subsidiaries		Admeridian Inc		Sister Concern	Advance		Approved	0	0.07	0.07									
22	Vertoz Advertising Limited & through its Subsidiaries		Hueads Inc		Sister Concern	Sale of goods or services		Approved	2.55	212.6	212.52									
23	Vertoz Advertising Limited & through its Subsidiaries		Hueads Inc		Sister Concern	Purchase of goods or services		Approved	72.28	6.4	0									
24	Vertoz Advertising Limited & through its Subsidiaries		Hueads Inc		Sister Concern	Advance		Approved	-0.38	0.41	0.3									
25	Vertoz Advertising Limited & through its Subsidiaries		Admida Inc		Sister Concern	Sale of goods or services		Approved	75.49	267	223.78									
26	Vertoz Advertising Limited & through its Subsidiaries		Admida Inc		Sister Concern	Purchase of goods or services		Approved	109.25	8.8	0									
27	Vertoz Advertising Limited & through its Subsidiaries		Admida Inc		Sister Concern	Advance		Approved	0	0.04	0.04									
28	Vertoz Advertising Limited & through its Subsidiaries		Vokut Inc		Sister Concern	Sale of goods or services		Approved	61.29	218.09	38.29									
29	Vertoz Advertising Limited & through its Subsidiaries		Vokut Inc		Sister Concern	Purchase of goods or services		Approved	16.52	0	0									
30	Vertoz Advertising Limited & through its Subsidiaries		Vokut Inc		Sister Concern	Advance		Approved	-1.14	1	-0.14									
31	Vertoz Advertising Limited & through its Subsidiaries		Boffheads Inc		Sister Concern	Sale of goods or services		Approved	117.24	245.3	208.08									
32	Vertoz Advertising Limited & through its Subsidiaries		Boffheads Inc		Sister Concern	Purchase of goods or services		Approved	92.12	-0.41	0									
33	Vertoz Advertising Limited & through its Subsidiaries		FlairAds Inc		Sister Concern	Sale of goods or services		Approved	12.63	210.84	231.07									
34	Vertoz Advertising Limited & through its Subsidiaries		FlairAds Inc		Sister Concern	Purchase of goods or services		Approved	3.57	0	0									
35	Vertoz Advertising Limited & through its Subsidiaries		Adcanny Inc		Sister Concern	Sale of goods or services		Approved	4.09	131.69	129.18									
36	Vertoz Advertising Limited & through its Subsidiaries		Adcanny Inc		Sister Concern	Purchase of goods or services		Approved	0.3	-0.46	0									
37	Vertoz Advertising Limited & through its Subsidiaries		Adesto Inc		Sister Concern	Sale of goods or services		Approved	5.5	122.83	123.33									
38	Vertoz Advertising Limited & through its Subsidiaries		Adesto Inc		Sister Concern	Purchase of goods or services		Approved	0.59	0	0									
39	Vertoz Advertising Limited & through its Subsidiaries		Adokut Inc		Sister Concern	Sale of goods or services		Approved	72.77	175.01	4.88									
40	Vertoz Advertising Limited & through its Subsidiaries		Adokut Inc		Sister Concern	Purchase of goods or services		Approved	18.18	1.78	0									
41	Vertoz Advertising Limited & through its Subsidiaries		Adokut Inc		Sister Concern	Advance		Approved	-9.22	9.14	-0.08									
42	Vertoz Advertising Limited & through its Subsidiaries		Qualispace Inc		Sister Concern	Purchase of goods or services		Approved	3.78	-2.48	-6.59									
43	Vertoz Advertising Limited & through its Subsidiaries		OwnRegistar Inc		Sister Concern	Sale of goods or services		Approved	3.02	0	3.02									
44	Vertoz Advertising Limited & through its Subsidiaries		OwnRegistar Inc		Sister Concern	Purchase of goods or services		Approved	62.9	0	-62.9									
45	Vertoz Advertising Limited & through its Subsidiaries		OwnRegistar Inc		Sister Concern	Advance		Approved	-29.25	37	7.75									
46	Vertoz Advertising Limited & through its Subsidiaries		Webini Inc		Sister Concern	Advance		Approved	0.04	0	0.04									
47	Vertoz Advertising Limited & through its Subsidiaries		Payexecute Inc		Sister Concern	Advance		Approved	0.09	1.2	1.29									
48	Vertoz Advertising Limited & through its Subsidiaries		OwnAdTech Inc		Sister Concern	Purchase of goods or services		Approved	9.44	-4.46	-7.24									
49	Vertoz Advertising Limited & through its Subsidiaries		OwnAdTech Inc		Sister Concern	Advance		Approved	1.37	12.59	13.95									
Total value of transactions during the reporting period									1882.06											

