



Vertoz Advertising Limited
(Formerly known as Vertoz Media Pvt. Ltd. & Vertoz Media Ltd.)

CIN: L74120MH2012PLC226823

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10th August 2022

The Manager – Listing Department,
National Stock Exchange of India Limited,
“Exchange Plaza”, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

Scrip Code: VERTOZ

Dear Sir/Madam,

Subject: Intimation of incorporation of Wholly-owned Subsidiary Company.

Dear Sir/Madam,

We are glad to inform you that our Wholly-owned Subsidiary, Vertoz FZ-LLC is incorporated and its Licence is issued on 5th August 2022.

Vertoz FZ-LLC is having its office at FDRK3599 Compass Building, Al Shohada Road, AL Hamra Industrial Zone-FZ, Ras Al Khaimah, United Arab Emirates.

The details as required under SEBI (LODR) Regulations, 2015 read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated 9th September 2015 of the Company is given in Annexure A to this Letter.

This is for your information.

Kindly acknowledge the receipt of the same.

For Vertoz Advertising Limited

Zillshah

Zill Shah
Company Secretary & Compliance Officer



Encl: As Above

Annexure A

Details as required under SEBI (LODR) Regulations, 2015 read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated 9th September 2015:

Sr. No.	Particulars	Details
1.	Name of the target entity, details in brief such as size, turnover etc.	Name: Vertoz FZ-LLC Share Capital: AED 1,00,000 (100 Shares of face value of AED 1000 each) Turnover: Nil (Being a new Company)
2.	Whether the acquisition would fall within the Related Party Transaction(s) and whether the promoter/promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length".	No
3.	Industry to which the entity incorporated belongs	Digital Advertising, Domain selling, Cloud Hosting and providing IT & IT-Enabled Services.
4.	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	To carry on the business of Digital Advertising, Domain selling, Cloud Hosting and providing IT & IT-Enabled Services in domestic and international market.
5.	Brief details of any governmental or regulatory approvals required for the acquisition	NA
6.	Indicative time period for completion of the acquisition	NA
7.	Nature of consideration – whether cash consideration or share swap and details of the same	NA
8.	Cost of acquisition or the price at which the shares are acquired	NA
9.	Percentage of shareholding/control acquired and/or number of shares acquired	100%
10.	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief)	Vertoz FZ-LLC is a Company incorporated in UAE with the Government of Ras Al Khaimah, UAE. License was issued to the Company on 5 th August 2022 and it is yet to commence its business operations.

