



Vertoz Advertising Limited
(Formerly Known as Vertoz Media Pvt. Ltd.
& Vertoz Media Ltd.)
CIN: L74120MH2012PLC226823
Regd. Office.: 602 Avior Nirmal Galaxy
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14th June 2022

The Manager – Listing Department,
National Stock Exchange of India Limited,
“Exchange Plaza”, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

Symbol: VERTOZ

Series: EQ

Subject: Disclosure of Related Party Transactions under Regulation 23(9) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 23(9) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the disclosure of Related Party Transactions on a consolidated basis for the half year ended 31st March, 2022.

This is for your information and records.

Yours Faithfully,

For Vertoz Advertising Limited

Zill Shah

Zill Shah
Company Secretary & Compliance Officer
Encl: A/a



Disclosures of Related Party Transaction for the Half Year ended 31st March, 2022

(₹ in Millions)

Additional disclosure of related party transactions - applicable only in case the related party transaction relates to loans, inter-corporate deposits, advances or investments made or given by the listed entity/subsidiary. These details need to be disclosed only once, during the reporting period when such transaction was undertaken.

Sr. No	Details of the party (listed entity /subsidiary) entering into the transaction		Details of the counterparty			Type of related party transaction (see Note 5)	Value of the related party transaction as approved by the audit committee (see Note 6a)	Value of transaction during the reporting period (see Note 6b)	In case monies are due to either party as a result of the transaction (see Note 1)		In case any financial indebtedness is incurred to make or give loans, inter-corporate deposits, advances or investments				Details of the loans, inter-corporate deposits, advances or investments			
	Name	PAN	Name	PAN	Relationship of the counterparty with the listed entity or its subsidiary				Opening balance (Payable)/ Receivable	Closing balance (Payable)/R eceivable	Nature of indebtedness (loan/ issuance of debt/ any other etc.)	Cost (see Note 7)	Tenure	Nature (loan/ advance/ inter-corporate deposit/ investment)	Interest Rate (%)	Tenure	Secured/ unsecured	Purpose for which the funds will be utilised by the ultimate recipient of funds (end-usage)
1	Vertoz Advertising Limited		Mr. Hirenkumar Shah		Whole-time Director	Managerial Remuneration	2.99	-	-	-	-	-	-	-	-	-	-	
						Loan	31.46	(49.23)	(17.77)	-	-	-	-	-	-	-	-	
2	Vertoz Advertising Limited through its Subsidiaries		Mr. Ashish Shah		Whole-time Director	Managerial Remuneration	3.62	(3.97)	(7.69)	-	-	-	-	-	-	-	-	
						Loan	1.31	(12.59)	(11.28)	-	-	-	-	-	-	-	-	
3	Vertoz Advertising Limited		Mr. Rasiklal Shah		Non-executive Director	Sitting Fees	0.02	(0.01)	(0.02)	-	-	-	-	-	-	-	-	
4	Vertoz Advertising Limited		Mr. Harshad Shah		Chairman & Non-executive Director	Sitting Fees	0.03	(0.11)	(0.13)	-	-	-	-	-	-	-	-	
5	Vertoz Advertising Limited		Mrs. Nilam Doshi		Independent Director	Sitting Fees	0.04	(0.23)	(0.26)	-	-	-	-	-	-	-	-	
6	Vertoz Advertising Limited		Mr. Rohit Vaghadia		Independent Director	Sitting Fees	0.04	(0.08)	(0.11)	-	-	-	-	-	-	-	-	
7	Vertoz Advertising Limited		Mr. Akshay Sonar Parolkar		Chief Financial Officer	KMP Remuneration	1.54	-	-	-	-	-	-	-	-	-	-	
						Expenses Reimbursement	0.04	(0.02)	-	-	-	-	-	-	-	-	-	
8	Vertoz Advertising Limited		Ms. Zilli Shah		Company Secretary	KMP Remuneration	0.43	-	-	-	-	-	-	-	-	-	-	
						Loan	0.40	(0.09)	0.31	-	-	-	-	-	-	-	-	
9	Vertoz Advertising Limited & through its Subsidiaries		PayNX Technologies Pvt Ltd		Sister Concern	Sales	(0.60)	-	-	-	-	-	-	-	-	-	-	
						Purchase	2.36	(6.82)	-	-	-	-	-	-	-	-	-	
10	Vertoz Advertising Limited & through its Subsidiaries		Trunkoz Technologies Pvt Ltd		Sister Concern	Rent	0.97	(0.92)	0.25	-	-	-	-	-	-	-	-	
						Sales	8.38	26.34	27.92	-	-	-	-	-	-	-	-	
11	Vertoz Advertising Limited through its Subsidiaries		Admeridian Inc		Sister Concern	Purchase	4.70	(1.62)	-	-	-	-	-	-	-	-	-	
						Loans & Advances	0.04	(0.03)	0.01	-	-	-	-	-	-	-	-	
12	Vertoz Advertising Limited through its Subsidiaries		Hueads Inc		Sister Concern	Sales	0.35	26.15	23.26	-	-	-	-	-	-	-	-	
						Purchase	0.84	(2.46)	0.64	-	-	-	-	-	-	-	-	
						Loans & Advances	0.04	0.00	0.04	-	-	-	-	-	-	-	-	
13	Vertoz Advertising Limited through its Subsidiaries		Admida Inc		Sister Concern	Sales	9.96	23.29	26.70	-	-	-	-	-	-	-	-	
						Purchase	4.55	(1.27)	0.88	-	-	-	-	-	-	-	-	
						Loans & Advances	0.00	0.00	0.00	-	-	-	-	-	-	-	-	
14	Vertoz Advertising Limited through its Subsidiaries		Vokut Inc		Sister Concern	Sales	1.98	19.77	21.81	-	-	-	-	-	-	-	-	
						Purchase	0.23	-	-	-	-	-	-	-	-	-	-	
						Loans & Advances	0.09	0.01	0.10	-	-	-	-	-	-	-	-	
15	Vertoz Advertising Limited through its Subsidiaries		Boffoads Inc		Sister Concern	Sales	9.92	21.03	24.53	-	-	-	-	-	-	-	-	
						Purchase	3.36	(1.07)	(0.04)	-	-	-	-	-	-	-	-	
16	Vertoz Advertising Limited through its Subsidiaries		FlairAds Inc		Sister Concern	Sales	4.74	21.85	21.08	-	-	-	-	-	-	-	-	
						Purchase	4.22	(0.86)	-	-	-	-	-	-	-	-	-	
						Sales	0.08	19.72	13.17	-	-	-	-	-	-	-	-	
17	Vertoz Advertising Limited through its Subsidiaries		Adcanny Inc		Sister Concern	Purchase	6.92	(0.15)	(0.05)	-	-	-	-	-	-	-	-	
18	Vertoz Advertising Limited through its Subsidiaries		Adzesto Inc		Sister Concern	Sales	0.08	18.28	12.28	-	-	-	-	-	-	-	-	
						Purchase	6.13	(0.25)	-	-	-	-	-	-	-	-	-	
19	Vertoz Advertising Limited through its Subsidiaries		Adokut Inc		Sister Concern	Sales	10.00	17.10	17.50	-	-	-	-	-	-	-	-	
						Purchase	3.54	(3.77)	0.18	-	-	-	-	-	-	-	-	
						Loans & Advances	0.91	0.00	0.91	-	-	-	-	-	-	-	-	
20	Vertoz Advertising Limited through its Subsidiaries		Qualispace Inc		Sister Concern	Purchase	0.40	(0.71)	(0.25)	-	-	-	-	-	-	-	-	
						Loans & Advances	0.36	(0.36)	-	-	-	-	-	-	-	-	-	
21	Vertoz Advertising Limited through its Subsidiaries		OwnRegistrar Inc		Sister Concern	Loans & Advances	0.85	3.05	3.70	-	-	-	-	-	-	-	-	
						Sales	-	(0.39)	(0.39)	-	-	-	-	-	-	-	-	
22	Vertoz Advertising Limited through its Subsidiaries		Hashjini Inc		Sister Concern	Loans & Advances	(0.00)	0.00	-	-	-	-	-	-	-	-	-	
23	Vertoz Advertising Limited through its Subsidiaries		Payexecute Inc		Sister Concern	Loans & Advances	0.00	0.12	0.12	-	-	-	-	-	-	-	-	
24	Vertoz Advertising Limited through its Subsidiaries		OwnAdtech Inc		Sister Concern	Purchase	0.90	(0.55)	(0.45)	-	-	-	-	-	-	-	-	
						Loans & Advances	1.26	-	1.26	-	-	-	-	-	-	-	-	
Total (of Note 6b)																		
Total								129.26										

*Note: 0 represents value less than one million