



Vertoz Advertising Limited
(Formerly Known as Vertoz Media Pvt. Ltd.
& Vertoz Media Ltd.)

CIN: L74120MH2012PLC226823

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31st May 2022

The Manager – Listing Department
National Stock Exchange of India Limited,
“Exchange Plaza”, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

Symbol: VERTOZ

Series: EQ

Sub: - Press Release in connection with the Audited Financial Results for Quarter and Year ended 31st March 2022

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, please find enclosed a copy of the Press Release on the Audited Financial Results of the Company for the Quarter and Year ended 31st March 2022.

The on the website of the Company at the URL <https://ir.vertoz.com/>.

This is for your information and records.

Thanking you,

Yours Faithfully,

For Vertoz Advertising Limited

Zill Shah



Zill Shah
Company Secretary & Compliance Officer

Encl: A/a



Vertoz Advertising Limited

Nirmal Galaxy, 602, Avior,

Lal Bahadur Shastri Rd, Mulund West,

Mumbai, Maharashtra 400080

Vertoz Advertising Limited announces Q4 FY2022 Results, registered 23.73% increase in the Standalone Net Revenue

Mumbai; May 2022: For the Financial Year 2022 ended March 31, 2022, Vertoz Advertising Limited registered a Consolidated Net Revenue of ₹ 4160.64 Lakhs, an 27.01% decrease over the Financial Year ended March 31, 2021 in the preceding year. Consolidated Profit after Tax from continuing operations of ₹ 610.35 Lakhs, decreased by 25.43% over the same period last year. **While the Standalone Net Revenue for the Financial Year ended March 31, 2022 is ₹ 2051.50 Lakhs, an 23.73% increase over the last Financial Year ended March 31, 2021 and Standalone Profit after Tax from continuing operations of ₹ 370.33 Lakhs, increased by 33.74% over the same period last year.**

For the Fourth Quarter ended March 31, 2022, Vertoz Advertising Limited registered a Consolidated Net Revenue of ₹ 1000.20 Lakhs, an 61.57% decrease over the same Quarter in the preceding year. Consolidated Profit after Tax from continuing operations of ₹ 182.75 Lakhs, decreased by 41.15% over the same period last year. While the Standalone Net Revenue for the Fourth Quarter ended March 31, 2022, of ₹ 569.10 Lakhs, an 36.08 % increase over the same Quarter in the preceding year and Standalone Profit after Tax from continuing operations of Rs. 142.11 Lakhs, increased by 2786.17% over the same period last year.

Hirenkumar Shah, Whole-time Director of the Company stated, “The Company has witnessed a remarkable EBITDA & PAT Margins Year-to-Year in the MADTech Industry”.

He explained that “While revenues and profit were marginally impacted due to delays in offtake by customers on account of COVID-19, however, our business demonstrated very strong growth. we continue to be cautiously optimistic about the increase in the market share across the business group”. **Added Hiren.**

Key Financials (INR in Lakhs except for EPS):

Particulars	FY22	FY21
Net Revenue	₹ 4,160.64	₹ 5,700.40
EBITDA	₹ 1,180.39	₹ 1432.94
EBITDA Margin (%)	28.37%	25.14%
PAT	₹ 610.35	₹ 818.47
PAT Margin (%)	14.67%	14.36%
Diluted EPS	₹ 5.10	₹ 6.84

Performance Highlights:

- Consolidated Revenues from operations were at INR 4,160.64 Lakhs in FY22 as against INR 5,700.40 Lakhs in FY21.
- Consolidated EBIDTA is at INR 1,180.39 Lakhs in FY22 as against INR 1432.94 Lakhs in FY21.
- Consolidated Profit after tax (PAT) was at INR 610.35 Lakhs in FY22 as against INR 818.47 Lakhs in FY21.

Shares of Vertoz Advertising Limited was last trading on NSE at Rs. 79.50 as compared to the previous close of Rs. 81.35. The total number of shares traded during the day was 18,648 in over 484 trades. The stock hit an intraday high of Rs. 83.75 and intraday low of Rs. 77.35. The net turnover during the day was Rs. 15,06,247.25.

About Vertoz:

Vertoz (NSEI: VERTOZ) is MADTech Group, helping Digital Marketers, Advertising Agencies and Digital Media businesses with their Data Driven Marketing, Advertising & Monetization expedition by utilizing the latest technology. Vertoz's various business entities help businesses with everything, from their data-driven marketing strategy to executing marketing, advertising & monetization while keeping Technology at its core to optimize the whole process.