



**Vertoz Advertising Limited**  
(Formerly Known as Vertoz Media Pvt. Ltd.  
& Vertoz Media Ltd.)

CIN: L74120MH2012PLC226823

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15<sup>th</sup> March 2022

The Manager – Listing Department,  
National Stock Exchange of India Limited,  
“Exchange Plaza”, 5<sup>th</sup> Floor,  
Plot No. C/1, G Block,  
Bandra-Kurla Complex,  
Bandra (East), Mumbai – 400 051.

**Symbol: VERTOZ**

**Series: EQ**

**Subject: Disclosure of Related Party Transactions under Regulation 23(9) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/Madam,

Pursuant to Regulation 23(9) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the disclosure of Related Party Transactions on a consolidated basis for the quarter ended 31<sup>st</sup> December, 2021.

This is for your information and records.

Yours Faithfully,

**For Vertoz Advertising Limited**

*Zill Shah*

**Zill Shah**  
**Company Secretary & Compliance Officer**  
**Encl: A/a**



**VERTOZ ADVERTISING LIMITED**  
**CONSOLIDATED SUMMARY OF RELATED PARTY TRANSACTIONS**  
**FOR THE NINE MONTHS ENDED 31ST DECEMBER, 2021**

(₹ in Lacs)

| Name of Related Parties      | Relationship   | Nature of Transaction   | FY 2021-22  |  |
|------------------------------|--|-------------------------|---|--|
|                              |  |                         | Net-off Amount of Transactions from 01.04.2021-31.12.2021 | Amount Outstanding as on 31.12.2021 (Payable) / Receivable |
| Mr. Hirenkumar Shah          | Whole-time Director  | Managerial Remuneration | 44.44   | -  |
|                              |  | Loan from Directors     | 42.02   | (379.12)   |
| Mr. Ashish Shah              | Whole-time Director  | Managerial Remuneration | 49.33   | (57.58)  |
|                              |  | Loan from Directors     | 19.01   | (116.05)   |
| Mr. Rasiklal Shah            | Non-executive Director   | Sitting Fees            | 0.20  | (0.07)   |
| Mr. Harshad Shah             | Chairman & Non-executive Director                                    | Sitting Fees            | 0.20  | (1.08)   |
| Mrs. Nilam Doshi             | Independent Director   | Sitting Fees            | 0.30  | (2.33)   |
| Mr. Rohit Vaghadia           | Independent Director   | Sitting Fees            | 0.30  | (0.82)   |
| Mr. Akshay Sonar Parolkar    | Chief Financial Officer  | KMP Remuneration        | 21.79   | -  |
|                              |  | Expenses Reimbursement  | 12.43   | (0.05)   |
| Ms. Zill Shah                | Company Secretary  | KMP Remuneration        | 5.87  | -  |
| PayNX Technologies Pvt Ltd   | Sister Concern where Promoters/ Directors having significant control | Loan                    | 32.70   | 14.62  |
|                              |  | Sales                   | 39.24   | -  |
|                              |  | Purchase                | 106.49  | (106.49)   |
| Trunkoz Technologies Pvt Ltd | Sister Concern where Promoters/                                      | Rent                    | 14.78   | (2.71)   |
| Admeridian Inc               | Sister Concern where Promoters/ Directors having significant control | Sales                   | 177.07  | 290.57   |
|                              |  | Purchase                | 101.75  | (0.67)   |
|                              |  | Loans & Advances        | 0.00  | (0.31)   |
| Hueads Inc                   | Sister Concern where Promoters/ Directors having significant control | Sales                   | 76.76   | 259.88   |
|                              |  | Purchase                | 65.24   | (14.70)  |
|                              |  | Loans & Advances        | 0.00  | 0.03   |
| Admida Inc                   | Sister Concern where Promoters/ Directors having significant control | Sales                   | 201.22  | 271.12   |
|                              |  | Purchase                | 101.67  | (1.48)   |
|                              |  | Loans & Advances        | 0.00  | 0.04   |
| Vokut Inc                    | Sister Concern where Promoters/ Directors having significant control | Sales                   | 61.75   | 192.52   |
|                              |  | Purchase                | 89.95   | -  |
|                              |  | Loans & Advances        | 13.76   | 13.83  |
| Boffoads Inc                 | Sister Concern where Promoters/ Directors having significant control | Sales                   | 174.96  | 253.24   |
|                              |  | Purchase                | 72.65   | (0.32)   |
| Flairads Inc                 | Sister Concern where Promoters/ Directors having significant control | Sales                   | 70.35   | 205.82   |
|                              |  | Purchase                | 50.71   | (6.87)   |
| Adcanny Inc                  | Sister Concern where Promoters/ Directors having significant control | Sales                   | 58.04   | 197.76   |
|                              |  | Purchase                | 32.81   | (0.79)   |
| Adzesto Inc                  | Sister Concern where Promoters/ Directors having significant control | Sales                   | 63.56   | 175.50   |
|                              |  | Purchase                | 41.44   | (0.86)   |
| Adokut Inc                   | Sister Concern where Promoters/ Directors having significant control | Sales                   | 228.56  | 192.95   |
|                              |  | Purchase                | 70.06   | (4.02)   |
|                              |  | Loans & Advances        | (0.09)  | 0.03   |
| Qualispace Inc               | Sister Concern where Promoters/ Directors having significant control | Purchase                | 5.75  | (9.05)   |
|                              |  | Loans & Advances        | (3.64)  | (3.64)   |
| OwnRegistrar Inc             | Sister Concern where Promoters/ Directors having significant control | Purchase                | -   | 16.72  |
|                              |  | Loans & Advances        | 46.96   | 41.15  |
| Hashjini Inc                 | Sister Concern where Promoters/ Directors having significant control | Sales                   | -   | (3.86)   |
|                              |  | Loans & Advances        | 0.00  | 0.04   |
| Payexecute Inc               | Sister Concern where Promoters/ Directors having significant control | Loans & Advances        | 0.01  | 1.18   |
| OwnAdtech Inc                | Sister Concern where Promoters/ Directors having significant control | Purchase                | 6.21  | (5.46)   |