

1. Name of Listed Entity:Vertoz Advertising Limited
2. Scrip Code/Name of Scrip/Class of Security: VERTOZ
3. Share Holding Pattern Filed under: 31b
4. Share Holding Pattern as on : 31-Dec-2021
5. **Declaration:** The Listed entity is required to submit the following declaration to the extent of submission of information:-

S. No.	Particulars	Yes/No	
1	Whether the Listed Entity has issued any partly paid up shares?	No	
2	Whether the Listed Entity has issued any Convertible Securities?	No	
3	Whether the Listed Entity has any shares against which depository receipts are issued?	No	
4	Whether the Listed Entity has any shares in locked in?	No	
5	Whether any shares held by promoters are pledge or otherwise encumbered?	No	
6	Whether the Listed Entity has issued any differential Voting Rights?	No	
7	Whether the Listed Entity has issued any Warrants ?	No	
8	Whether the listed entity has any significant beneficial owner?	No	

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	Nos. of shareholders (III)	No. of fully paid up equity shares held (IV)	No. of Partly paid-up equity shares held (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI) = (VII)+(X)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
								As a % of (A+B+C2)	Clas s	Clas s			Tot al	Total as a % of (A+B+)	No. (a)	As a % of total Shar	



								eg: X	eg:y		C)		(A+B+C2)		es held (b)	s held (b)	
A	Promoter & Promoter Group	7	6742148	0	0	6742148	56.33	6742148	0	6742148	56.33	0	56.33	0	0	0	6742148
B	Public	16708	5227852	0	0	5227852	43.67	5227852	0	5227852	43.67	0	43.67	0	0		5227850
C	Non Promoter- Non Public	0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
C1	Shares underlying DRs	0	0	0	0	0		0	0	0	0	0	0	0	0		0
C2	Shares held by Employee Trusts	0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
	Total	16715	11970000	0	0	11970000	100	11970000	0	11970000	100	0	100	0	0	0	11969998

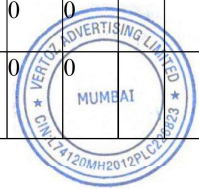


Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Category & Name of the Shareholders (i)	PAN (ii)	No. of share holder (iii)	No. of fully paid up equity shares held (iv)	Partly paid-up equity shares held (v)	Nos. of shares underlying Depository Receipts (vi)	Total nos. shares held (VII = IV+V+VI)	Shareholding % calculated as per SCRR, 1957 (viii)	Number of Voting Rights held in each class of securities (ix)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (x)	Shareholding, as a % assuming full conversion of convertible securities (xi) = (VII)+(X) as a % of A+B+C2	Number of Locked in shares (xii)		Number of Shares pledged or otherwise encumbered (xiii)		Number of equity shares held in dematerialized form (xiv)	
								No of Voting Rights					Total as a % of Total Voting rights	No. (a)	As a % of total Shares held (b)	No. (a)		As a % of total shares held (b)
								Class X	Class Y	Total								
Indian		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Individuals/Hindu undivided Family		7	6742148	0	0	6742148	56.33	6742148	0	6742148	56.33	0	56.33	0	0			6742148
HIRENKUMAR RASIKLAL SHAH	APNP S6881 B	1	3071824	0	0	3071824	25.66	3071824	0	3071824	25.66	0	25.66	0	0			3071824
ASHISH RASIKLAL SHAH	ATLP S9242 E	1	3071824	0	0	3071824	25.66	3071824	0	3071824	25.66	0	25.66	0	0			3071824
RANJANBEN RASIKLAL SHAH	APM PS39 36A	1	119700	0	0	119700	1	119700	0	119700	1	0	1	0	0			119700
RASIKLAL HATHICHAND SHAH	APPP S1419 F	1	119700	0	0	119700	1	119700	0	119700	1	0	1	0	0			119700
ARCHANA ROHIT SHAH	APPP S1421 M	1	119700	0	0	119700	1	119700	0	119700	1	0	1	0	0			119700
SHITAL	ASCP	1	119700	0	0	119700	1	119700	0	119700	1	0	1	0	0			119700



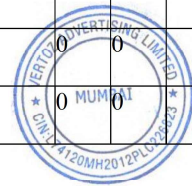
	CHINTAN SHAH	S3212 L		0				0		700								
	ARPANA VIPUL VEJANI	AWP PS91 55H	1	119700	0	0	119700	1	119700	0	119700	1	0	1	0	0		119700
b	Central Government/ State Government(s)		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
c	Financial Institutions/ Banks		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
d	Any Other (specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
	Sub-Total (A)(1)		7	6742148	0	0	6742148	56.33	6742148	0	6742148	56.33	0	56.33	0	0		6742148
2	Foreign		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
a	Individuals (Non-Resident Individuals/ Foreign Individuals)		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
b	Government		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
c	Institutions		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
d	Foreign Portfolio Investor		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
e	Any Other (specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
	Sub-Total (A)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
	Total Shareholding of Promoter		7	6742148	0	0	6742148	56.33	6742148	0	6742148	56.33	0	56.33	0	0		6742148



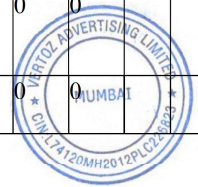
and Promoter Group (A)= (A)(1)+(A)(2)																			
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Table III - Statement showing shareholding pattern of the Public shareholder

Category & Name of the Shareholders (I)	PAN (II)	Nos. of shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held VII = IV+V+VI	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) VIII	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
								No of Voting Rights					Total as a % of Total Voting rights	No. (a)	As a % of total Shares held (b)	No. (Not applicable) (a)		As a % of total shares held (Not applicable) (b)
								Class X	Class Y	Total								
l Institutions		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
a Mutual Funds/		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
b Venture Capital Funds		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
c Alternate Investment Funds		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
d Foreign Venture Capital Investors		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
e Foreign Portfolio Investors		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
f Financial Institutions/Banks		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
g Insurance Companies		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
h Provident Funds/		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0



	Pension Funds																		
i	Any Other (specify)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
	Sub-Total (B)(1)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
2	Central Government/ State Government(s) / President of India	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
	Sub-Total (B)(2)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
3	Non-institutions	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
a	Individuals -	16424	4711045	0	0	4711045	39.36	4711045	4711045	39.36	0	39.36	0	0	0	0			4711043
i	Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	16417	4386030	0	0	4386030	36.64	4386030	4386030	36.64	0	36.64	0	0	0	0			4386028
ii	Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	7	325015	0	0	325015	2.72	325015	325015	2.72	0	2.72	0	0	0	0			325015
	GAURAV CHANDRAKANT SHAH	AHL PS05 08B	1	120000	0	0	120000	1	120000	120000	1	0	1	0	0	0			120000
b	NBFCs registered	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			0



	with RBI																		
c	Employee Trusts	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
d	Overseas Depositories (holding DRs) (balancing figure)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
e	Any Other (specify)	284	516807	0	0	516807	4.32	516807	516807	4.32	0	4.32	0	0					516807
	Non-Resident Indian (NRI)	136	126040	0	0	126040	1.05	126040	126040	1.05	0	1.05	0	0					126040
	Clearing member	46	36929	0	0	36929	0.31	36929	36929	0.31	0	0.31	0	0					36929
	Bodies Corporate	33	313415	0	0	313415	2.62	313415	313415	2.62	0	2.62	0	0					313415
	Other	69	40423	0	0	40423	0.34	40423	40423	0.34	0	0.34	0	0					40423
	Sub-Total (B)(3)	16708	522785	0	0	522785	43.68	522785	522785	43.68	0	43.68	0	0					522785
	Total Public Shareholding (B)= (B)(1)+(B)(2)+(B)(3)	16708	522785	0	0	522785	43.68	522785	522785	43.68	0	43.68	0	0					522785



Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

Category & Name of the Shareholders (i)	PAN (ii)	No. of shares older (iii)	No. of fully paid up equity shares held (iv)	Partly paid-up equity shares held (v)	Nos. of shares underlying Depository Receipts (vi)	Total no. shares held (VII = IV+V+VI)	Shareholding % calculate d as per SCRR, 1957 As a % of (A+B+C2) (viii)	Number of Voting Rights held in each class of securities (ix)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (x)	Total shareholdin g, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (xi)	Number of Locked In shares (xii)		Number of Shares pledged or otherwise encumbered (xiii)		Number of equity shares held in dematerialized form (xiv) (Not Applicable)	
								No of Voting Rights					Total as a % of Total Voting rights	No.	As a % of total Shares held	No. (Not applicable)		As a % of total shares held (Not applicable)
								Class X	Class Y	Total								
1	Custodian/DR Holder	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
2	Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
	Total Non-Promoter-Non Public Shareholding (C)= (C)(1)+(C)(2)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		

Table V - Statement showing shareholding pattern of the Significant Beneficiary Owner (SBO)

Name	PAN	Passport No. in case of a foreign national	Nationality	Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect				Date of creation / acquisition of significant beneficial interest
				Shares	Voting rights	Rights on distributable dividend or any other distribution	Exercise of control	



Table II- Unclaim Details

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.	
No. of shareholders	No of share held

Table III- Unclaim Details

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.	
No. of shareholders	No of share held

Table III- Person in Concert

Details of the shareholders acting as persons in Concert including their Shareholding			
Name of shareholder	Name of PAC	No. of share	Holding %



For VERTOZ ADVERTISING LIMITED
Zill Shah
 DIRECTOR / AUTHORIZED SIGNATORY