



Vertoz Advertising Limited  
(Formerly Known as Vertoz Media Pvt. Ltd.  
& Vertoz Media Ltd.)  
CIN: L74120MH2012PLC226823  
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7<sup>th</sup> September 2021

The Manager – Listing Department,  
National Stock Exchange of India Limited,  
“Exchange Plaza”, 5<sup>th</sup> Floor,  
Plot No. C/1, G Block,  
Bandra-Kurla Complex,  
Bandra (East), Mumbai – 400 051.

**Symbol: VERTOZ**

**Series: EQ**

**Subject: Disclosure of Related Party Transactions under Regulation 23(9) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/Madam,

Pursuant to Regulation 23(9) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the disclosure of Related Party Transactions on a Consolidated basis for the first quarter ended 30<sup>th</sup> June 2021.

This is for your information and records.

Thanking you,

Yours Faithfully,

**For Vertoz Advertising Limited**

*Zill Shah*

**Zill Shah**  
**Company Secretary & Compliance Officer**  
**Encl: A/a**



**VERTOZ ADVERTISING LIMITED**  
**CONSOLIDATED SUMMARY OF RELATED PARTY TRANSACTIONS**  
**FOR THE QUARTER ENDED 30TH JUNE, 2021**

(₹ in Lacs)

Name of Related Parties	Relationship	Nature of Transaction	FY 2021-22	
			Net-off Amount of Transactions from 01.04.2021-30.06.2021	Amount Outstanding as on 30.06.2021 (Payable) / Receivable
Mr. Hirenkumar Shah	Whole-time Director	Managerial Remuneration	14.82	-
		Loan from Directors	(110.07)	(531.22)
Mr. Ashish Shah	Whole-time Director	Managerial Remuneration	9.98	(21.93)
		Loan from Directors	(1.41)	(136.47)
Mr. Rasiklal Shah	Non-executive Director	Sitting Fees	0.05	(1.59)
Mr. Harshad Shah	Chairman & Non-executive Director	Sitting Fees	0.05	(1.37)
Mrs. Nilam Doshi	Independent Director	Sitting Fees	0.10	(2.82)
Mr. Rohit Vaghadia	Independent Director	Sitting Fees	0.10	(1.51)
Mr. Akshay Sonar Parolkar	Chief Financial Officer	KMP Remuneration	6.60	-
		Expenses Reimbursement	9.98	1.63
Ms. Zilli Shah	Company Secretary	KMP Remuneration	1.80	-
PayNX Technologies Pvt Ltd	Sister Concern where Promoters/ Directors having significant control	Loan	15.23	(2.85)
		Purchase	-	(3.19)
Trunkoz Technologies Pvt Ltd	Sister Concern where Promoters/ Directors having significant control	Rent	5.17	(11.48)
Admeridian Inc	Sister Concern where Promoters/ Directors having significant control	Sales	64.87	260.67
		Purchase	45.18	(5.93)
		Loans & Advances	(0.00)	(0.31)
Hueads Inc	Sister Concern where Promoters/ Directors having significant control	Sales	73.85	311.66
		Purchase	51.81	(19.18)
		Loans & Advances	0.00	0.03
Admida Inc	Sister Concern where Promoters/ Directors having significant control	Sales	59.19	204.03
		Purchase	45.43	0.10
		Loans & Advances	0.00	0.04
Vokut Inc	Sister Concern where Promoters/ Directors having significant control	Sales	60.83	254.01
		Purchase	34.54	-
		Loans & Advances	0.52	0.59
Boffoads Inc	Sister Concern where Promoters/ Directors having significant control	Sales	59.63	206.20
		Purchase	31.06	(0.00)
Flairads Inc	Sister Concern where Promoters/ Directors having significant control	Sales	66.83	235.37
		Purchase	40.50	(1.45)
Adcanny Inc	Sister Concern where Promoters/ Directors having significant control	Sales	57.89	197.45
		Purchase	31.34	(0.29)
Adzesto Inc	Sister Concern where Promoters/ Directors having significant control	Sales	63.42	197.86
		Purchase	38.43	(0.01)
Adokut Inc	Sister Concern where Promoters/ Directors having significant control	Sales	0.54	55.71
		Purchase	2.76	(2.88)
		Loans & Advances	(0.08)	0.04
Qualispace Inc	Sister Concern where Promoters/ Directors having significant control	Purchase	2.07	(26.54)
		Loans & Advances	(3.64)	(3.64)
OwnRegistrar Inc	Sister Concern where Promoters/ Directors having significant control	Loans & Advances	2.41	(3.40)
Hashjini Inc	Sister Concern where Promoters/ Directors having significant control	Sales	-	(3.87)
		Loans & Advances	0.00	0.04
Payexecute Inc	Sister Concern where Promoters/ Directors having significant control	Loans & Advances	0.01	1.18
OwnAdtech Inc	Sister Concern where Promoters/ Directors having significant control	Purchase	1.77	(5.46)

