

1. Name of Listed Entity: Vertoz Advertising Limited
2. Scrip Code/Name of Scrip/Class of Security: VERTOZ
3. Share Holding Pattern Filed under: 31b
4. Share Holding Pattern as on : 30-Jun-2021
5. **Declaration:** The Listed entity is required to submit the following declaration to the extent of submission of information:-

S. No.	Particulars	Yes/No	
1	Whether the Listed Entity has issued any partly paid up shares?	No	
2	Whether the Listed Entity has issued any Convertible Securities?	No	
3	Whether the Listed Entity has any shares against which depository receipts are issued?	No	
4	Whether the Listed Entity has any shares in locked-in?	No	
5	Whether any shares held by promoters are pledge or otherwise encumbered?	No	
6	Whether the Listed Entity has issued any differential Voting Rights?	No	
7	Whether the Listed Entity has issued any Warrants ?	No	
8	Whether the listed entity has any significant beneficial owner?	No	

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	Nos. of shareholders (III)	No. of fully paid up equity	No. of Partly paid-up equity	No. of shares underlying Depository Receipts	Total nos. shares held	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying convertible securities (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI) = (VII)+(X)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
			(IV)	(V)	(VI)	(VII) = (IV)+(V)+(VI)	(VIII)	As a % of (A+B+C2)	Classes	Classes	Total	Total as a % of (A+B+)	No. (a)	As a % of total Share	No. (a)	As a % of total Share		



								eg: X	eg:y		C)		(A+B+C2)		es held (b)		s held (b)	
A	Promoter & Promoter Group	7	6742148	0	0	6742148	56.33	6742148	0	6742148	56.33	0	56.33	0	0			6742148
B	Public	15594	5227852	0	0	5227852	43.67	5227852	0	5227852	43.67	0	43.67	0	0			5227850
C	Non Promoter- Non Public	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
C1	Shares underlying DRs	0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
C2	Shares held by Employee Trusts	0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
	Total	15601	11970000	0	0	11970000	100	11970000	0	11970000	100	0	100	0	0			11969998



Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Category & Name of the Shareholders (I)	PAN (II)	No. of share holder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII = IV+V+VI)	Shareholding % calculate d as per SCRR, 1957 (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Outstanding convertible securities (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities (XI) = (VII)+(X) as a % of A+B+C2	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
								No of Voting Rights					Total as a % of Total Voting rights	No. (a)	As a % of total Shares held (b)	No. (a)		As a % of total shares held (b)
								Class X	Class Y	Total								
1. Indian Individuals/Hindu undivided Family		7	6742148	0	0	6742148	56.33	6742148	0	6742148	56.33	0	0			6742148		
HIRENKUMAR RASIKLAL SHAH	APNP1S6881B	1	3071824	0	0	3071824	25.66	3071824	0	3071824	25.66	0	0			3071824		
ASHISH RASIKLAL SHAH	ATLP1S9242E	1	3071824	0	0	3071824	25.66	3071824	0	3071824	25.66	0	0			3071824		
RASIKLAL HATHICHAND SHAH	APPP1S1419F	1	119700	0	0	119700	1	119700	0	119700	1	0	0			119700		
RANJANBEN RASIKLAL SHAH	APM1PS3936A	1	119700	0	0	119700	1	119700	0	119700	1	0	0			119700		
ARCHANA ROHIT SHAH	APPP1S1421M	1	119700	0	0	119700	1	119700	0	119700	1	0	0			119700		
ARPANA	AWP1	1	119700	0	0	119700	1	119700	0	119700	1	0	0			119700		



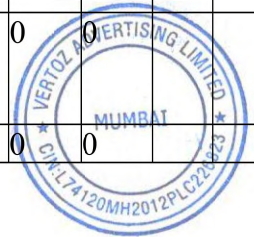
	VIPUL VEJANI	PS91 55H		0					0		700							
	SHITAL CHINTAN SHAH	ASCP1 S3212 L		119700	0	0	119700	1	119700	0	119700	1	0	1	0	0		119700
b	Central Government/ State Government(s)		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
c	Financial Institutions/ Banks		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
d	Any Other (specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
	Sub-Total (A)(1)		7	6742148	0	0	6742148	56.33	6742148	0	6742148	56.33	0	56.33	0	0		6742148
2	Foreign		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
a	Individuals (Non-Resident Individuals/ Foreign Individuals)		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
b	Government		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
c	Institutions		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
d	Foreign Portfolio Investor		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
e	Any Other (specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
	Sub-Total (A)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0		0
	Total Shareholding of Promoter		7	6742148	0	0	6742148	56.33	6742148	0	6742148	56.33	0	56.33	0	0		6742148



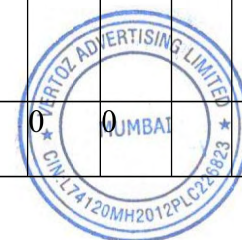
and Promoter Group (A)= (A)(1)+(A)(2)																			
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Table III - Statement showing shareholding pattern of the Public shareholder

	Category & Name of the Shareholders (I)	PAN (II)	Nos. of shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held VII = IV+V+VI	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) VIII	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
									No of Voting Rights					Total as a % of Total Voting rights	No. (a)	As a % of total Shares held (b)	No. (Not applicable) (a)		As a % of total shares held (Not applicable) (b)
									Class X	Class Y	Total								
l	Institutions		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
a	Mutual Funds/		0	0	0	0	0	0	0	0	0	0	0	0	0				0
b	Venture Capital Funds		0	0	0	0	0	0	0	0	0	0	0	0	0				0
c	Alternate Investment Funds		2	287450	0	0	287450	2.4	287450	0	287450	2.4	0	2.4	0	0			287450
	TCG FUNDS FUND 1	AAC TT99 02E	1	225250	0	0	225250	1.88	225250	0	225250	1.88	0	1.88	0	0			225250
d	Foreign Venture Capital Investors		0	0	0	0	0	0	0	0	0	0	0	0	0				0
e	Foreign Portfolio Investors		0	0	0	0	0	0	0	0	0	0	0	0	0				0
f	Financial Institutions/ Banks		0	0	0	0	0	0	0	0	0	0	0	0	0				0
g	Insurance		0	0	0	0	0	0	0	0	0	0	0	0	0				0



	Companies																		
h	Provident Funds/ Pension Funds		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
i	Any Other (specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
	Sub-Total (B)(1)		2	287450	0	0	287450	2.4	287450	0	287450	2.4	0	2.4	0	0			287450
2	Central Government/ State Government(s))/ President of India		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
	Sub-Total (B)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
3	Non-institutions		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
a	Individuals -		15295	435880	0	0	435880	36.41	435880	0	435880	36.41	0	36.41	0	0	0	0	435880
i	Individual shareholders holding nominal share capital up to Rs. 2 lakhs.		15273	292200	0	0	292200	24.41	292200	0	292200	24.41	0	24.41	0	0			292200
ii	Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.		22	143680	0	0	143680	12	143680	0	143680	12	0	12	0	0			143680
	ATUL KESHAVLA	ACSF1 S2313	195800	195800	0	0	195800	1.64	195800	0	195800	1.64	0	1.64	0	0			195800



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	NIRAJ RAJNIKANT SHAH	AJLP1 S4690 J	1	194333	0	0	194333	1.62	194333	0	194333	1.62	0	1.62	0	0				194333
	SANJAY CHANDEL	ABEP1 C144 4M	1	154900	0	0	154900	1.29	154900	0	154900	1.29	0	1.29	0	0				154900
b	NBFCs registered with RBI		0	0	0	0	0	0	0	0	0	0	0	0	0	0				0
c	Employee Trusts		0	0	0	0	0	0	0	0	0	0	0	0	0	0				0
d	Overseas Depositories (holding DRs) (balancing figure)		0	0	0	0	0	0	0	0	0	0	0	0	0	0				0
e	Any Other (specify)		297	581515	0	0	581515	4.86	581515	0	581515	4.86	0	4.86	0	0				581515
	Non-Resident Indian (NRI)		144	66038			66038	0.55	66038		66038	0.55	0	0.55		0				66038
	Clearing member		54	55198			55198	0.46	55198		55198	0.46	0	0.46		0				55198
	Bodies Corporate		31	388677			388677	3.25	388677		388677	3.25	0	3.25		0				388677
	Other		68	71602			71602	0.6	71602		71602	0.6	0	0.6		0				71602
	Sub-Total (B)(3)		15592	494040	0	0	494040	41.27	494040	0	494040	41.27	0	41.27	0	0				494040
	Total Public Shareholding (B)= (B)(1)+(B)(2)+(B)(3)		15594	522785	0	0	522785	43.67	522785	0	522785	43.67	0	43.67	0	0				522785



Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

Category & Name of the Shareholders (I)	PAN (II)	No. of share older (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total no. shares held (VII = IV+V+VI)	Shareholding % calculate as per SCRR, 1957 (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Underlying Outstanding convertible securities (including Warrants) (X)	Total shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV) (Not Applicable)	
								No of Voting Rights					Total as a % of Total Voting rights	No.	As a % of total Shares held	No. (Not applicable)		As a % of total shares held (Not applicable)
								Class X	Class Y	Total								
1	Custodian/DR Holder	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
2	Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Total Non-Promoter-Non Public Shareholding (C)= (C)(1)+(C)(2)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Table V - Statement showing shareholding pattern of the Significant Beneficiary Owner (SBO)

Name	PAN	Passport No. in case of a foreign national	Nationality	Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*				Date of creation / acquisition of significant beneficial interest
				Shares	Voting rights	Rights on distributable dividend or any other distribution	Exercise of control	
								Exercise of significant influence



Table II- Unclaim Details

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.	
No. of shareholders	No of share held

Table III- Unclaim Details

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.	
No. of shareholders	No of share held

Table III- Person in Concert

Details of the shareholders acting as persons in Concert including their Shareholding			
Name of shareholder	Name of PAC	No. of share	Holding %

For VERTOZ ADVERTISING LIMITED

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DIRECTOR / AUTHORIZED SIGNATORY

