

1. Name of Listed Entity: Vertoz Advertising Limited
2. Scrip Code/Name of Scrip/Class of Security: VERTOZ
3. Share Holding Pattern Filed under: 31b
4. Share Holding Pattern as on : 31-Mar-2021
5. **Declaration:** The Listed entity is required to submit the following declaration to the extent of submission of information:-

S. No.	Particulars	Yes/No	
1	Whether the Listed Entity has issued any partly paid up shares?	No	
2	Whether the Listed Entity has issued any Convertible Securities?	No	
3	Whether the Listed Entity has any shares against which depository receipts are issued?	No	
4	Whether the Listed Entity has any shares in locked-in?	No	
5	Whether any shares held by promoters are pledge or otherwise encumbered?	No	
6	Whether the Listed Entity has issued any differential Voting Rights?	No	
7	Whether the Listed Entity has issued any Warrants ?	No	
8	Whether the listed entity has any significant beneficial owner?	No	

Table I - Summary Statement holding of specified securities

Category (I)	Category of shareholder (II)	Nos. of shareholders (III)	No. of fully paid up equity shares (IV)	No. of Partly paid-up equity shares (V)	No. of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+(VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI) = (VII)+(X)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
			As a % of (A+B+C2)	No of Voting Rights			Total as a % of (A+B+	Warrants (X)	No. (a)	As a % of total Shar	No. (a)	As a % of total Share						
								Clas s	Clas s	Tot al								

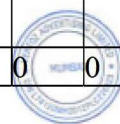


								eg: X	eg:y		C)		(A+B+C2)		es held (b)		s held (b)	
A	Promoter & Promoter Group	7	6742148	0	0	6742148	56.33	6742148	0	6742148	56.33	0	56.33	0	0	0	0	6742148
B	Public	14102	5227852	0	0	5227852	43.67	5227852	0	5227852	43.67	0	43.67	0	0			5227850
C	Non Promoter- Non Public	0	0	0	0	0		0	0	0	0	0		0	0			0
C1	Shares underlying DRs	0	0	0	0	0		0	0	0	0	0		0	0			0
C2	Shares held by Employee Trusts	0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
	Total	14109	11970000	0	0	11970000	100	11970000	0	11970000	100	0	100	0	0	0	0	11969998



Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

Category & Name of the Shareholders (I)	PAN (II)	No. of share holder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares (V)	Nos. of underlying Depository Receipts (VI)	Total nos. shares held (VII = IV+V+VI)	Shareholding % calculate d as per SCRR, 1957 (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Shares Outstanding convertible securities (including Warrants) (X)	Shareholding, as a % assuming full conversion of convertible securities (XI) = (VII)+(X) as a % of A+B+C2	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
								Class X	Class Y	Total			No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total shares held (b)		
1	Indian		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
a	Individuals/Hindu undivided Family		7	6742148	0	0	6742148	56.33	6742148	0	6742148	56.33	0	0	0	0	0	6742148
	HIRENKUMAR RASIKLAL SHAH	APNP1S6881B	1	3071824	0	0	3071824	25.66	3071824	0	3071824	25.66	0	0	0	0	0	3071824
	ASHISH RASIKLAL SHAH	ATLP1S9242E	1	3071824	0	0	3071824	25.66	3071824	0	3071824	25.66	0	0	0	0	0	3071824
	RANJANBEN RASIKLAL SHAH	APM1PS3936A	1	119700	0	0	119700	1	119700	0	119700	1	0	0	0	0	0	119700
	RASIKLAL HATHICHAND SHAH	APPP1S1419F	1	119700	0	0	119700	1	119700	0	119700	1	0	0	0	0	0	119700
	ARCHANA ROHIT SHAH	APPP1S1421M	1	119700	0	0	119700	1	119700	0	119700	1	0	0	0	0	0	119700
	SHITAL	ASCP1	1	119700	0	0	119700	1	119700	0	119700	1	0	0	0	0	0	119700



	CHINTAN SHAH	S3212 L		0					0		700								
	ARPANA VIPUL VEJANI	AWP PS91 55H	1	119700	0	0	119700	1	119700	0	119700	1	0	1	0	0	0	0	119700
b	Central Government/ State Government(s)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
c	Financial Institutions/ Banks		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
d	Any Other (specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Sub-Total (A)(1)		7	6742148	0	0	6742148	56.33	6742148	0	6742148	56.33	0	56.33	0	0	0	0	6742148
2	Foreign		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
a	Individuals (Non-Resident Individuals/ Foreign Individuals)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
b	Government		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
c	Institutions		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
d	Foreign Portfolio Investor		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
e	Any Other (specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Sub-Total (A)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Total Shareholding of Promoter		7	6742148	0	0	6742148	56.33	6742148	0	6742148	56.33	0	56.33	0	0	0	0	6742148



and Promoter Group (A)= (A)(1)+(A)(2)

Table III - Statement showing shareholding pattern of the Public shareholder

	Category & Name of the Shareholders (I)	PAN (II)	Nos. of shareholder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total nos. shares held VII = IV+V+VI	Shareholding % calculated as per SCRR, 1957 As a % of (A+B+C2) VIII	Number of Voting Rights held in each class of securities (IX)			No. of Shares Underlying Outstanding convertible securities (including Warrants) (X)	Total shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)	
									No of Voting Rights					Total as a % of Total Voting rights	No. (a)	As a % of total Shares held (b)	No. (Not applicable) (a)		As a % of total shares held (Not applicable) (b)
									Class X	Class Y	Total								
l	Institutions		0	0	0	0	0	0	0	0	0	0	0	0	0			0	
a	Mutual Funds/		0	0	0	0	0	0	0	0	0	0	0	0	0			0	
b	Venture Capital Funds		0	0	0	0	0	0	0	0	0	0	0	0	0			0	
c	Alternate Investment Funds		2	181000	0	0	181000	1.51	181000	0	181000	1.51	0	1.51	0	0			181000
	TCG FUNDS FUND 1	AAC TT99 02E	1	140000	0	0	140000	1.17	140000	0	140000	1.17	0	1.17	0	0			140000
d	Foreign Venture Capital Investors		0	0	0	0	0	0	0	0	0	0	0	0	0			0	
e	Foreign Portfolio Investors		0	0	0	0	0	0	0	0	0	0	0	0	0			0	
f	Financial Institutions/ Banks		0	0	0	0	0	0	0	0	0	0	0	0	0			0	
g	Insurance		0	0	0	0	0	0	0	0	0	0	0	0	0			0	



	Companies																		
h	Provident Funds/ Pension Funds		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
i	Any Other (specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
	Sub-Total (B)(1)		2	181000	0	0	181000	1.51	181000	0	181000	1.51	0	1.51	0	0			181000
2	Central Government/ State Government(s))/ President of India		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
	Sub-Total (B)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
3	Non-institutions		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
a	Individuals -		13794	438310	0	0	438315	36.62	438310	0	438315	36.62	0	36.62	0	0			4383155
i	Individual shareholders holding nominal share capital up to Rs. 2 lakhs.		13761	241980	0	0	241985	20.22	241980	0	241985	20.22	0	20.22	0	0			2419857
ii	Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.		33	196320	0	0	196329	16.4	196320	0	196329	16.4	0	16.4	0	0			1963298
	BHAVESH PRAVINCH	AAU PS07	1	144000	0	0	144000	1.2	144000	0	144000	1.2	0	1.2	0	0			144000



	ANDRA SHAH	04M																	
	SANJAY CHANDEL	ABEP1 C144 4M	1	15490 8	0	0	154908	1.29	15490 8	0	154 908	1.29	0	1.29	0	0			154908
	NIRAJ RAJNIKANT SHAH	AJLP S4690 J	1	14430 9	0	0	144309	1.21	14430 9	0	144 309	1.21	0	1.21	0	0			144309
	SHITAL BHAVESHK UMAR SHAH	ALY PS86 70D	1	14400 0	0	0	144000	1.2	14400 0	0	144 000	1.2	0	1.2	0	0			144000
b	NBFCs registered with RBI		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
c	Employee Trusts		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
d	Overseas Depositories (holding DRs) (balancing figure)		0	0	0	0	0	0	0	0	0	0	0	0	0	0			0
e	Any Other (specify)		306	66369 5	0	0	663695	5.54	66369 5	0	663 695	5.54	0	5.54	0	0			663695
	Bodies Corporate		25	43234 9	0	0	432349	3.61	43234 9	0	432 349	3.61	0	3.61	0	0			432349
	RELITRADE STOCK BROKING PRIVATE LIMITED	AAG CR31 60F	1	25250 0	0	0	252500	2.11	25250 0	0	252 500	2.11	0	2.11	0	0			252500
	Clearing member		99	17342 3	0	0	173423	1.45	17342 3	0	173 423	1.45	0	1.45	0	0			173423
	Non-Resident Indian (NRI)		130	47219	0	0	47219	0.39	47219	0	472 19	0.39	0	0.39	0	0			47219
	Other		52	10704	0	0	10704	0.09	10704	0	107 04	0.09	0	0.09	0	0			10704



Sub-Total (B)(3)	14100	5046852	0	0	5046852	42.16	5046852	0	5046852	42.16	0	42.16	0	0			5046850
Total Public Shareholding (B)= (B)(1)+(B)(2) +(B)(3)	14102	5227852	0	0	5227852	43.67	5227852	0	5227852	43.67	0	43.67	0	0			5227850



Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

Category & Name of the Shareholders (I)	PAN (II)	No. of share holder (III)	No. of fully paid up equity shares held (IV)	Partly paid-up equity shares held (V)	Nos. of shares underlying Depository Receipts (VI)	Total no. shares held (VII = IV+V+VI)	Shareholding % calculate as per SCRR, 1957 (VIII)	Number of Voting Rights held in each class of securities (IX)			No. of Underlying Outstanding convertible securities (including Warrants) (X)	Total shareholding, as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV) (Not Applicable)	
								No of Voting Rights					Total as a % of Total Voting rights	No.	As a % of total Shares held	No. (Not applicable)		As a % of total shares held (Not applicable)
								Class X	Class Y	Total								
1	Custodian/DR Holder	0	0	0	0	0		0	0	0	0	0	0			0		
2	Employee Benefit Trust (under SEBI (Share based Employee Benefit) Regulations, 2014)	0	0	0	0	0		0	0	0	0	0	0			0		
	Total Non-Promoter-Non Public Shareholding (C)= (C)(1)+(C)(2)	0	0	0	0	0		0	0	0	0	0	0			0		

Table V - Statement showing shareholding pattern of the Significant Beneficiary Owner (SBO)

Name	PAN	Passport No. in case of a foreign national	Nationality	Details of holding/ exercise of right of the SBO in the reporting company, whether direct or indirect*					Date of creation / acquisition of significant beneficial interest
				Shares	Voting rights	Rights on distributable dividend or any other distribution	Exercise of control	Exercise of significant influence	



Table II- Unclaim Details

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.	
No. of shareholders	No of share held

Table III- Unclaim Details

Details of Shares which remain unclaimed may be given here along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.	
No. of shareholders	No of share held

Table III- Person in Concert

Details of the shareholders acting as persons in Concert including their Shareholding			
Name of shareholder	Name of PAC	No. of share	Holding %



For VERTOZ ADVERTISING LIMITED

Zill Shah

DIRECTOR / AUTHORIZED SIGNATORY