



Vertoz Advertising Limited
(Formerly Known as Vertoz Media Pvt. Ltd.
& Vertoz Media Ltd.)
CIN: L74120MH2012PLC226823
Regd. Office.: 602 Avior Nirmal Galaxy
LBS Marg Mulund West Mumbai 400080 India

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f: +91 22 6142 6061
e: corp@vertoz.com
w: www.vertoz.com

12th April 2021

The Manager – Listing Department,
National Stock Exchange of India Limited,
“Exchange Plaza”, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

Series: EQ
Script Code: VERTOZ

Subject: Disclosure under Regulation 30(1) & 30(2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011

Dear Sir/Madam,

With reference to the captioned subject and in accordance with the Provisions of Regulation 30(1) & 30(2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011, we, Vertoz Advertising Limited, is hereby disclosing the Promoter and Promoter Group's (PG) Shareholding together with the Person Acting in Concert (PAC) as on 31st March 2021.

A disclosure received from Promoters together with the Person Acting in Concert is enclosed herewith for your ready reference.

You are requested to kindly take a note of the same.

Thanking you,

Yours Faithfully,

On behalf of Promoter and Promoter Group

Hirenkumar Shah
Promoter & Whole-time Director

Encl: As above

CC to:
Company Secretary
Vertoz Advertising Limited
602, Avior Nirmal Galaxy, LBS Road,
Mulund West, Mumbai – 400080.

HIRENKUMAR SHAH
A-103, WILLOWS TWIN TOWER, VASANT GARDEN SWAPNA NAGARI, MULUND
(WEST) MUMBAI 400080 MH IN

12th April 2021

To
The Manager - Listing Department,
The National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai- 400051.

Series: EQ
Script Code: VERTOZ

Subject: Disclosure under Regulation 30(1) & 30(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011 in respect of Vertoz Advertising Limited

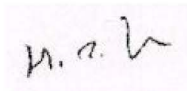
Respected Sir/ Madam

I, Hirenkumar Shah, Promoter & Whole-time Director of Vertoz Advertising Limited hereby disclosing aggregate Shareholding along with the Shareholding of Promoter's Group as on March 31, 2021 in "Annexure A" pursuant to Regulation 30(1) & 30(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011.

Kindly consider the same in your records.

Thanking You,

Authorized Signatory on behalf of Promoter/ Promoter's Group



Hirenkumar Shah
Promoter
DIN: 00092739

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

Part – A – Details of Shareholding

1	Name of the Target Company (TC)	Vertoz Advertising Limited		
2	Name(s) of the Stock Exchange(s) where the Shares of the TC are listed	National Stock Exchange of India Limited		
3	Particulars of the Shareholder			
a.	Name of person whose total holding (including that in the form of Shares, Warrants, Convertible Securities and any other instrument that would entitle the holder to receive Shares in the Target Company) is more than 25% of the Shares or Voting Rights of the TC.	---		
b.	OR Name(s) of Promoter(s), Member of the Promoter Group and Persons Acting in Concert (PAC) with him.			
4	Particulars of the holding of persons mentioned at (3) in "Annexure A"	Number	% w.r.t. total share/voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
5	As on March 31 of the year, holding of:			
A.	Shares	67,42,148	56.33	56.33
B.	Voting Rights (otherwise than by Shares)	-	-	-
C.	Warrants	-	-	-
D.	Convertible Securities	-	-	-
E.	Any other instrument that would entitle the holder to receive shares in the TC.	-	-	-
	TOTAL	67,42,148	56.33	56.33

(*) Diluted share/ voting capital means the total number of Shares in the TC assuming full conversion of the outstanding Convertible Securities/Warrants into Equity Shares of the TC.

Note 1. In case of Promoter(s) making disclosure under Regulation 30(2), no additional disclosure under regulation 30(1) is required.

Part – B**

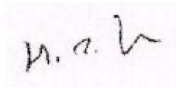
Name of the Target Company: Vertoz Advertising Limited

Name(s) of the person and Person(s) Acting in Concert (PAC) with the person	Whether the person belongs to Promoter/ Promoter Group	PAN of the person and PACs
-	-	-

Note:

(**) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

Authorized Signatory on behalf of Promoter/ Promoter's Group



Hirenkumar Shah

Promoter

DIN: 00092739

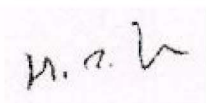
Place: Mumbai

Date: 12th April 2021

Annexure A

Sr. No.	Name	Category	No. of Shares	% Total Shares	% of Total Diluted Shares
1	Hirenkumar Shah	Promoter	30,71,824	25.66	25.66
2	Ashish Shah	Promoter	30,71,824	25.66	25.66
3	Rasiklal Shah	Promoter-Group	1,19,700	1.00	1.00
4	Ranjanben Shah	Promoter-Group	1,19,700	1.00	1.00
5	Archana Shah	Promoter-Group	1,19,700	1.00	1.00
6	Arpana Vejani	Promoter-Group	1,19,700	1.00	1.00
7	Shital Shah	Promoter-Group	1,19,700	1.00	1.00
Total			67,42,148	56.33	56.33

Authorized Signatory on behalf of Promoter/ Promoter's Group



Hirenkumar Shah
Promoter
DIN: 00092739
Place: Mumbai
Date: 12th April 2021

HIRENKUMAR SHAH
A-103, WILLOWS TWIN TOWER, VASANT GARDEN SWAPNA NAGARI, MULUND
(WEST) MUMBAI 400080 MH IN

12th April 2021

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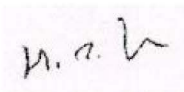
Script Code: VERTOZ

Subject: Declaration under Regulation 31(4) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (SAST Regulations) as amended from time to time

With reference to the above I, Hirenkumar Shah, Promoter & Whole-time Director of “Vertoz Advertising Limited”, on behalf of Promoter and Promoter’s Group, do hereby declare that neither I, individually nor any of the Promoter and Promoter Group along with the Person Acting in Concert holding aggregate 67,42,148 Equity Shares, have made any encumbrance, directly or indirectly, of any Shares own/hold by us during the year ended on 31st March 2021.

You are requested to kindly take a note of the same.

Authorized Signatory on behalf of Promoter/ Promoter's Group



Hirenkumar Shah
Promoter
DIN: 00092739

Place: Mumbai

Date: 12th April 2021