



Vertoz Advertising Limited
(Formerly Known as Vertoz Media Pvt. Ltd.
& Vertoz Media Ltd.)
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10th April 2021

The Manager – Listing Department,
National Stock Exchange of India Limited,
“Exchange Plaza”, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

Symbol: VERTOZ

Series: EQ

Subject: Intimation under Regulation 30 and events specified in Para B of Part A of Schedule III of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

With reference to the captioned subject matter, we wish to inform you that our Company Vertoz Advertising Limited has bagged “**DIGIXX Awards for Digital Marketing Excellence in Media Technology/Platform**”.

Enclosed below is the brief description about the said award.

The aforesaid disclosure is under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

You are requested to kindly take the note of the same.

Thanking you,

Yours Faithfully,

For Vertoz Advertising Limited

Zill Shah

Zill Shah

Company Secretary & Compliance Officer

Encl: a/a



Vertoz bagged the Award for its Programmatic Platform by DIGIXX - 2021

Vertoz recently seized the award for its Platform 'IngeniousPlex' under the category '**Media Technology / Platform**' powered by Voot for the 2nd time in a row, the first being in 2020 under the same category.

The Award recognizes and celebrates excellence in Media Technology across the Digital Advertising Industry. Out of the four categories namely Industry, Discipline, Outstanding, and Special Awards, we secured recognition under the Industry Category.

Although the summit was held virtually owing to the current circumstances, there were a plethora of applications from varied sectors across industries. The applicants were judged on various parameters right from achievements to approach, creativity, innovation, effectiveness, and implementation. The entries were gauged by the thought Leaders and Members who create the most effective campaigns while working with the powerful Companies.

Vertoz is a Global Ad-tech and Mar-tech group offering various Advertising and Performance-specific solutions to Digital Agencies and Businesses. It boasts of its Skilled Professionals and High-end Services extended by various Entities under it, namely IngeniousPlex, IncrementX, ZKraft, Adzurite, and Admozart.

The Ceremony was held virtually and Vertoz received this Award for its Platform IngeniousPlex on 9th April 2021 post a Panel Discussion that threw light on a variety of topics like Digitization in India, Performance Marketing, the Role of AI & ML, etc.

