



Vertoz Advertising Limited
(Formerly Known as Vertoz Media Pvt. Ltd.
& Vertoz Media Ltd.)
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14th February 2021

The Manager – Listing Department,
National Stock Exchange of India Limited,
“Exchange Plaza”, 5th Floor,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (East), Mumbai – 400 051.

Symbol: VERTOZ

Series: EQ

Subject: Intimation of Publication of Newspaper Advertisement pertaining to Unaudited Financial Results of the Company for the Quarter and Nine Months ended December 31 2020.

Dear Sir/Madam,

This is to inform you that, pursuant to Regulations 30 and 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company has duly published the Unaudited Standalone and Consolidated Financial Results of the Company for the Quarter and Nine Months ended December 31, 2020.

Please find enclosed a copy of the Newspaper Publication, in this regard, in the following Newspapers on February 14, 2021:

- Financial Express (English Language National Daily Newspaper – All Editions) and
- Lakshadweep (Marathi Language Daily Newspaper – Mumbai Edition).

Submitted for your information and records.

Thanking you,

Yours Faithfully,

For Vertoz Advertising Limited

Zill Shah

Zill Shah

Company Secretary & Compliance Officer

Encl: A/a



Sitharaman hints at more reforms

Demand for the NREGS soared this fiscal, thanks to the pandemic that forced millions of migrant workers to go back home where many of them tapped the scheme to eke out a living. The minister said while the Congress-led UPA brought in the NREGS, it didn't spend even the budgeted amount on the scheme year after year. For instance, even after the global financial crisis, the offtake

under the NREGS stood at ₹33,539 crore in FY09, against the budget estimate (BE) of ₹39,100 crore. In contrast, the NDA government's actual spending on the scheme has topped its budget estimate every year, she asserted.

The government has budgeted capital expenditure at ₹5.45 lakh crore for FY22, which is 26.2% higher than the RE of FY21 and 34.5% larger than the budget estimate (BE) for this fiscal, as it sought to invest in productive assets to spur growth.

The International Monetary Fund has forecast a 11.5% real GDP expansion for India in FY22 and 6.8% in FY23. With this, India is set to return as the world's fastest-growing major economy, beating China. Responding to the Congress-led opposition's accusation of crony capitalism, Sitharaman listed out a raft of measures — from the supply of free grains and cooking gas to the poor in the wake of the pandemic to the con-

struction of rural houses and guaranteed loans — to suggest the government, in fact, has been working for the poor, the middle class and even small businesses. At the same time, this government doesn't hesitate to acknowledge the contribution of wealth creators to nation building. Unless business creates wealth, the government has nothing to distribute to the poor and migrant labourers, Sitharaman said. Commenting on the PM Kisan scheme, the minister said the decline in the

budgetary allocation for FY22 by ₹10,000 crore (from the BE of this fiscal) was because of 'rationalisation' of expenditure, as West Bengal government didn't share the list of 69 lakh beneficiaries with the Centre.

Not only sedan, compact sedans also lose speed

As per Society of Indian Automobile Manufacturers (SIAM) data and company reports, sales of sub-4 metre sedans witnessed steep fall with VW discontinuing the Ameo

(2016-20) and Hyundai replacing the Xcent with the Aura (in the PV segment). Rajeev Singh, partner & automotive leader, Deloitte India, says SUVs have crowded out sedans across segments. "An SUV looks more muscular, and offers more cabin space and almost similar boot space as a sedan. Indian consumer puts a premium to the space inside a car," he says. "Consumers have also realised that SUVs are better suited to Indian road conditions (which are still a work in progress), because these have higher ground clearance."

Som Kapoor, partner, automotive sector, EY India, says the 'crowding out' is especially apparent in the sub-4 metre space. "There are 10-odd sub-4 metre SUV models in India, compared to just five sub-4 metres," he says.

Kapoor attributes two more reasons for this shift. "One, we saw during the pandemic that sales of pre-owned cars shot up, and it could be a possibility that a section of buyers, instead of buying a new sub-4 metre sedan, shifted to pre-owned bigger SUVs available at more or less similar price. Two, a new body shape always excites consumers. Over the years a sub-4 metre sedan was the most common car seen on Indian roads, and when consumers got choice in a different body shape, they moved." Sanjeev Garg, practice leader, automotive, Praxis Global Alliance, says that in addition to SUVs, even premium hatchbacks are eating into sedan sales. "In the end it boils down to choice," Garg says.

"Between 2016 and now, 8-9 new sub-4 metre SUVs/crossovers as well as many premium hatchbacks have been launched; consumers have a lot of choice." The five sub-4 metre sedan models available in India could be the last of such cars globally; currently, no carmaker is known to develop a new sub-4 metre sedan.

"Even if a carmaker is developing one, it will have to re-evaluate its strategy or delay the product," says Gaurav Vangaal, associate director, IHS Markit.

Messiah Sonu Sood darling of brands too

This resulted in a huge surge in his personal brand value, especially among blue-collar workers," says Sandeep Goyal, founder and chairman, Mogae Media. And it is this off-screen persona of Sood that has appealed to bands. "Today, Sonu is not only a Bollywood actor but a social worker who champions the cause of a positive change," says Muralikrishnan B, chief operating officer, Mi India. The smartphone brand has associated with Sood to launch its Redmi 9 Power and Shiksha Haath, a campaign to donate Redmi smartphones.

Acer is now endorsed by Sood. The brand's marketing head, Sooraj Balakrishnan says that now audiences are not just swayed by the popularity of a celebrity in 'real' life but also for what the celebrity stands for in their real life. "Stars like Amitabh Bachchan or Virat Kohli ensure recognition for a brand whereas relatable celebrities like Sood or even Ayushmann Khurrana can guarantee a purchase because they can be emulated," notes Goyal. Sood is said to be charging about ₹1-2 crore per endorsement. And those brands that have smaller budgets are hiring him to do social media posts alone. Can Sood continue to be the first choice for a brand looking for a relatable face one year from now when the news-cycle has moved on? Neel Gogia, co-founder, IPLIX Media, says that he will need to maintain his humanitarian efforts and stay in the news for similar causes if he wishes to continue to bag similar endorsement deals.

Vi net loss at ₹4,540 cr

The company's revenue stood at ₹10,894.1 crore for the period, just about a per cent higher than ₹10,791.2 crore in the preceding quarter. It was though lower than estimates of ₹10,993.28 crore. The Ebitda increased by 3.22% to ₹4,286.2 crore against ₹4,152.4 crore in the preceding quarter. It was higher than estimates of

₹3,948.45 crore. The Ebitda margin also improved to 39.3% in the October-December quarter as compared to 38.5% in the preceding quarter.

The company said launching of unified brand Vi has started to yield results and various subscriber KPIs (key performance indicators) have shown improvement. The subscriber churn has come down to 2.3% as compared to 2.6% in the preceding quarter. The total subscribers of the company stood at 269.8 million in Q3 against 271.8 million in Q2, a decline of 2 million. The company had lost 8.1 million subscribers in Q2. The average revenue per user (Arpu) improved to ₹121 for the reported period as compared to ₹119 in the preceding quarter. The Arpu though remains much lower than Bharti Airtel and Reliance Jio. Other operating metrics like data usage was also lower than competition. Vodafone Idea's average data consumption per user per month stood at 12.2 GB, lower than 12.9 GB of Jio and 16.7 GB of Airtel. At the end of the quarter, the 4G subscriber base stood at 109.7 million (vs 106.1 million in Q2), an increase of 3.6 million in the period. The data volumes grew by 3.4% QoQ, driven by higher 4G additions. Total minutes on the network declined by 1.5% during the period compared to 4% decline in the preceding Q2 period.

In Q3 FY21, we improved subscriber retention and operating performance...we remained focused on executing our strategy and cost optimisation plan remains on track to deliver the targeted savings. The board has approved funds raising to support our strategic intent and we are in active discussions with potential investors," Ravinder Takkar, MD and CEO of Vodafone Idea said.

ONGC profit falls 31%

The company, which produces about 65% of domestic crude oil, supplied 5.6 million tonne (MT) of crude oil in the quarter from its ageing oil-fields, recording an annual drop of 3.3%. Its natural gas output fell 5.9% year-on-year (y-o-y) to 5.8 billion cubic metres. ONGC's realisation from crude oil from its nominated fields fell 27.7% to \$43.2 per barrel during the December quarter, compared with the year-ago period. Gross revenue was down 8.4% y-o-y to ₹11 lakh crore in the quarter.

The upcoming subsidiary will focus on the gas business value chain, including LNG, hydrogen enriched CNG, ONGC said. The company will also help ONGC diversify further into the gas to power, bioenergy, and other bio fuel business fronts. ONGC will also acquire 5% stake in IGX, the country's maiden and only gas exchange.

The move towards diversification comes at a time when the company is not able to sell its produce at viable rates. The company has made numerous representations to the government about the stress faced due to low gas prices.

**EXTRACT OF UNAUDITED CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER / NINE MONTHS ENDED 31st DECEMBER 2020**

Sr. No.	Particulars	Quarter ended	Nine Months ended	Quarter ended
		31.12.2020 (Unaudited)	31.12.2020 (Unaudited)	31.12.2019 (Unaudited)
1	Total income from operations (net)	1,19,203.92	2,66,293.03	1,02,332.58
2	Net Profit / (Loss) for the period (before Tax, Exceptional and/or Extraordinary items)	1,099.64	2,370.33	986.26
3	Net Profit / (Loss) for the period before tax (after Exceptional and/or Extraordinary items)	1,099.64	2,370.33	986.26
4	Net Profit / (Loss) for the period after tax (after Exceptional and/or Extraordinary items)	1,203.66	2,463.87	912.75
5	Total Comprehensive Income for the period (Comprising Profit/Loss for the period after tax) and Other Comprehensive Income (after tax)	1,203.66	2,463.87	912.75
6	Equity Share Capital	1,394.98	1,394.98	1,394.98
7	Other Equity (excluding Revaluation Reserve as shown in the Audited Balance Sheet of the previous year)	-	-	-
8	Earnings Per Share (of Rs. 10/- each) (for continuing and discontinued operations)-			
1. Basic :	8.63	17.66	6.54	
2. Diluted:	8.63	17.66	6.54	

- Notes:**
a) The above results for the quarter and nine months ended 31st December 2020 have been reviewed by the Audit Committee meeting held on 12th February, 2021 and approved by the Board of Directors in their meeting held on 13th February, 2021.
b) Additional information on standalone financial results is as follows:

(Rs. in Lacs except earnings per share)

Sr. No.	Particulars	Quarter ended	Nine Months ended	Quarter ended
		31.12.2020 (Unaudited)	31.12.2020 (Unaudited)	31.12.2019 (Unaudited)
1	Revenue from Operations	4,224.98	8,321.36	4,644.43
2	Profit before Tax	49.50	126.59	41.92
3	Profit after Tax	37.03	94.73	31.42
4	Total Comprehensive Income for the period	37.03	94.73	31.42

c) The above is an extract of the detailed format of quarter /nine months ended financial results (standalone and consolidated) filed with Stock Exchanges under Regulation 33 of the SEBI (Listing and Obligations Disclosure Requirements) Regulations, 2015. The full formats of the quarter /nine months ended financial results are available on the stock exchanges website i.e. BSE Limited (www.bseindia.com) and MSEI Limited (www.mseindia.com) and on Company's website (www.abansenterprises.com).

For Abans Enterprises Limited

Sd/-
Abhishek Bansal
(Chairman and Managing Director)

Place: Mumbai

Date: February 12, 2021

From the Front Page**JMG CORPORATION LIMITED**

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UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED ON DECEMBER 31, 2020

Sl. No.	Particulars	Quarter ended	Nine months ended	Previous year ended
		31.12.2020 Unaudited	31.12.2020 Unaudited	31.03.2020 Audited
1	Total income from operations (net) Refer Note 3 below	209.31	347.06	44.75
2	Net Profit/(Loss) for the period (before Tax, Exceptional and/or Extraordinary items)	(77.77)	(99.91)	(3.05)
3	Net Profit/(Loss) for the period before tax (after Exceptional and/or Extraordinary items)	(77.77)	(99.91)	(3.05)
4	Net Profit/(Loss) for the period after tax (after Exceptional and/or Extraordinary items)	(77.77)	(99.91)	(3.05)
5	Total Comprehensive Income for the period (Comprising Profit/(Loss) for the period (tax) and Other Comprehensive Income (after tax))	(77.77)	(99.91)	(1.35)
6	Equity Share Capital	495	495	495
7	Reserves (excluding Revaluation Reserve) as shown in the Audited Balance Sheet of the previous year	-	-	415.45
8	Earnings Per Share (of 2.5/- each) (of 2.5/- each)	(0.393)	(0.505)	(0.007)
	Basic :			
	Diluted :			

Notes:

- The above Unaudited financial results for the quarter and nine months ended 31st December 2020 has been reviewed by the Audit Committee and then approved by the Board of Directors at their meeting held on 13th February, 2021
- The above is an extract of the detailed format of Financial Results for the quarter and nine months ended December 31, 2020 filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing and Disclosure Requirements) Regulations, 2015. The full format of the Financial Results for the quarter and year ended are available on the website of BSE at www.bseindia.com and on the website of the Company at www.jmg-corp.in.

For JMG CORPORATION LIMITED

Sd/-
Atul Kumar Mishra
(Managing Director)
DIN: 00297681

Place: New Delhi

Date: Feb 13, 2021

SIEMENS

Extract of Consolidated Unaudited financial results for the quarter ended 31 December 2020

No.	Particulars	(₹ in millions)		

