

IN THE NATURE OF ABRIDGED PROSPECTUS – MEMORANDUM CONTAINING SALIENT FEATURES OF THE PROSPECTUS

This is an abridged prospectus containing salient features of the Prospectus. You are encouraged to read greater details available in the Prospectus.

THIS ABRIDGED PROSPECTUS CONTAINS FOUR PAGES OF APPLICATION FORM ALONG WITH INSTRUCTIONS AND SIX PAGES OF ABRIDGED PROSPECTUS.

You may obtain a physical copy of Application form and the Prospectus from Stock Exchange, Syndicate Members, Registrar to Issue, Registrar and Share Transfer Agents, Depository Participants, Stock Brokers, Underwriter, Banker to the Issue, Investors' Associations, Self Certified Syndicate Banks, Our Company or the Lead Manager. You may also download the Prospectus from the websites of Securities and Exchange Board of India (SEBI), Lead Manager (LM) and Stock Exchange where the equity shares of our Company are proposed to be listed that is www.sebi.gov.in ; www.guinnessonline.net and www.nseindia.com respectively.



VERTOZ ADVERTISING LIMITED

CIN: U74120MH2012PLC226823

(Hereinafter referred as “Our Company”/ “The Company”/ “The Issuer”)

Registered Office: 602, Avior, Nirmal Galaxy L.B.S. Marg, opp. Johnson & Johnson, Mulund (west) Mumbai- 400080

Contact Person: Sumitkumar R. Sharma, Company Secretary and Compliance Officer

Tel: + 91-22-61426030; **Fax:**+91-22-61426061;

E-mail: compliance@vertoz.com ; **Website:** www.vertoz.com ,

PROMOTERS OF OUR COMPANY

HIRENKUMAR SHAH AND ASHISH SHAH

ISSUE DETAILS, LISTING AND PROCEDURE

This is an **Initial Public Issue (IPO)** of equity shares of face value of Rs. 10/- each of our Company and we plan to raise Rs. 1710.72 Lacs by issuing 15,84,000 equity shares at issue price of Rs. 108/- per share (including a share premium of Rs. 98.00 per equity share). **These equity shares are proposed to be listed on Emerge Platform of National Stock Exchange of India Limited. The National Stock Exchange of India Limited (“NSE”) is the Designated Stock Exchange.**

This public issue being fixed price issue, the price per equity share of Rs. 108/- of face value of Rs.10/- each and minimum lot size is 1,200 equity shares and in multiples of 1,200 thereof and for which pre-issue advertisement shall be advertised in English national daily “Financial Express”, Hindi national daily “Janasatta” and in Marathi daily “Mumbai Tarun Bharat” after registering prospectus with the Registrar of Companies, Mumbai. Details about the basis for the Issue Price will be available on the website of National Stock Exchange of India Limited.

PROCEDURE

If you wish to know about processes and procedures applicable to public issues, you may request for a copy of the General Information Document from the Lead Manager (“LM”) or download it from the website of National Stock Exchange of India Limited at www.nseindia.com and the LM at www.guinnessonline.net.

ELIGIBILITY FOR THE ISSUE – CHAPTER XB OF SEBI (ICDR) REGULATIONS, 2009

Whether the Company is compulsorily required to allot at least 75% of the net offer to public, to qualified institutional buyers – **No/ Not Applicable.**

INDICATIVE TIMETABLE

Issue Opening Date	Tuesday, November 14, 2017	Initiation of Refunds	On or before Tuesday, November 21, 2017
Issue Closing Date	Thursday, November 16, 2017	Credit of Equity Shares to demat accounts of Allottees	On or before Wednesday, November 22, 2017
Finalisation of basis of allotment with the Designated Stock Exchange	On or before Tuesday, November 21, 2017	Commencement of trading of Equity Shares on the Stock Exchange	On or before Friday, November 24, 2017

GENERAL RISKS

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of our Company and this Issue, including the risks involved. The Equity Shares have not been recommended or approved by the Securities and Exchange Board of India (“SEBI”) nor does SEBI guarantee the accuracy or adequacy of the contents of the Prospectus. Specific attention of the investors is invited to the section titled “Risk Factors” at page 11 of the Prospectus and on page 6 of this Abridged Prospectus.

PRICE INFORMATION OF LEAD MANAGER*

Issue Name	Name of Merchant Banker	+/- % change in closing price, (+/- % change in closing benchmark)- 30th calendar days from listing	+/- % change in closing price, (+/- % change in closing benchmark)- 90th calendar days from listing	+/- % change in closing price, (+/- % change in closing benchmark)- 180th calendar days from listing
ASL Industries Limited	Guinness Corporate Advisors Pvt. Ltd.	0.14%	-14.00%	-21.86%
		[+4.62%]	[+8.90%]	[+11.67%]
Meera Industries Limited	Guinness Corporate Advisors Pvt. Ltd.	0.00%	94.44%	NA
		[+2.55%]	[3.72%]	
Bhakti Gems and Jewellery Limited	Guinness Corporate Advisors Pvt. Ltd.	0.25%	2.00%	NA
		[-1.04%]	[1.90%]	
7NR Retail Limited	Guinness Corporate Advisors Pvt. Ltd.	0.37%	-1.85%	NA
		[+0.19%]	[+2.91%]	
ANG Lifesciences India Ltd.	Guinness Corporate Advisors Pvt. Ltd.	11.88%	NA	NA
		[0.50%]		
Trident Texofab Limited	Guinness Corporate Advisors Pvt. Ltd.	87.83%	NA	NA
		[6.63%]		
Sheetal Cool Products Limited	Guinness Corporate Advisors Pvt. Ltd.	NA	NA	NA

*Disclosures of recent 7 issues (IPO) in current financial year and two preceding financial years managed by the LM.

Note: The 30th, 90th, and 180th calendar days has been taken as listing date plus 29, 89, 179 calendar days respectively. Where the 30th day / 90th day / 180th day of a particular year falls on a trading holiday, the immediately following trading day has been considered. Where the 30th day / 90th day / 180th of a particular year falls on the day when there is no trade in equity share of the Company, preceding trading day has been considered. The designated exchange for the issue has been considered for the price, benchmark index and other details. We have taken the Issue price to calculate the % change in closing price as on 30th, 90th and 180th day.

Name of the Lead Manager and contact details	GUINNESS CORPORATE ADVISORS PRIVATE LIMITED Telephone:- +91-33-30015555 Fax: +91-33- 30015531 Email :- gcapl@guinnessgroup.net Website: www.guinnessonline.net
Name of Registrar to the Issue and contact details	KARVY COMPUTERSHARE PRIVATE LIMITED Telephone:- +91 40-67162222 Email :- einward.ris@karvy.com Investor grievance email: vertozmedia.ipo@karvy.com Website: www.karisma.karvy.com
Name of Statutory Auditor	Nakrani & Co., Chartered Accountants
Name of Credit Rating Agency and the rating or grading obtained, if any	Not Applicable
Name of Debenture Trustees, if any	Not Applicable
Self-Certified Syndicate Banks	The list of banks is available on www.sebi.gov.in
Non Syndicate Registered Brokers	You can submit Application Forms in the Issue to Registered Brokers at the Broker Centres. The details of such Broker Centres, along with the names and contact details of the Registered Brokers are available on the website of the Stock Exchange www.nseindia.com
Details regarding website address(es)/link(s) from which the investor can obtain list of registrar to issue and share transfer agents depository participants and stock brokers who can accept application from investor (as applicable)	The details of the Designated Registrar and Share Transfer Agents Locations and Designated Collecting Depository Participant Locations, along with their names and contact details are available on the website of the Stock Exchange www.nseindia.com and updated from time to time.

PROMOTERS OF ISSUER COMPANY

Hirenkumar Shah, aged 37 years, is the Whole-time Director of our Company. He has completed his first year Bachelor of Commerce from the University of Mumbai. He has been associated with us since May 02, 2014 and was appointed as a Whole-time Director on June 14, 2017. He has around 12 years of experience in the business and industry. He looks after the day-to-day operations and is responsible for setting forth the group strategy and vision. Prior to joining our Company, he was associated with several start-up companies.

Ashish Shah, aged 36 years, is the Whole Time Director of our Company. He has completed his Bachelor of Commerce and Master of Commerce (Part-I) from the University of Mumbai. He has been associated with us since inception. He has around 12 years of experience in the business and industry. He is responsible for our Company’s overall business operations, as well as looks after the company’s product and business development.

None of our Group Companies are listed on any Stock Exchange.

BUSINESS MODEL/BUSINESS OVERVIEW AND STRATEGY

BUSINESS OVERVIEW

We are a programmatic advertising Company that offers engaging and innovative advertising and monetization solutions which replaces the traditional methods of media buying and selling of advertisement. Our Company’s proprietary technology, advanced capabilities and programmatic platform is a highly scalable software platform that powers and optimizes the marketplace for the real-time trading of digital advertising inventory between advertisers and publishers. We call our platform as a “Ingenious Plex - The Complete Advertising and Monetization Suite”.

Our Ingenious Plex incorporates proprietary algorithms, sophisticated big-data storage and processing systems, detailed real-time analytics capability and a geographically distributed infrastructure. We analyze hundreds of data points in real time and execute over 10,00,000 (10 Lakh /1 Million) queries per second.

Our intelligent data-driven low latency system has transformed the complicated process of buying and selling digital advertising into a seamless automated process that optimizes results for both advertisers and publishers. Our advertisers can run advertisement on publisher webpages across multiple devices like desktop, mobile and tablets. This helps both advertisers and publishers to achieve their respective goals.

Our highly engaging and innovative advertisement formats help advertisers to provide a great experience to audiences on the publisher webpage. Our Ingenious Plex enables the advertisers to get in front of their desired audiences, engage with them and create brand recognition by tapping into a large pool of quality publishers.

Business Strategy

- Constant focus on technology, operational efficiency and cost competitiveness
- Acquiring new customers
- Continue to enhance our brand through innovative and focused marketing initiatives
- Continue to attract, build and develop employee excellence
- Enhancing our leadership position by investing in innovation and expansion
- Accelerating our global expansion and entering new markets

Please refer chapter titled “Our Business” on page 67 of the Prospectus.

BOARD OF DIRECTORS

Sr. No.	Name	Designation(Independent/ Whole time/Executive/ Nominee)	Experience including current / past position held in other firms
1.	Hirenkumar Shah	Whole-time Director	For details, see page 3 of this Abridged Prospectus.
2	Ashish Shah	Whole-time Director	For details, see page 3 of this Abridged Prospectus
3.	Rasiklal H. Shah	Additional Non-Executive Director	He is a matriculate. He joined our Board on September 25, 2017.
4.	Harshal I. Patel	Independent Director	He is a member of the Institute of Chartered Accountants of India (ICAI). He has professional experience of over six years in the field of Corporate Law, Corporate Taxation and Corporate Financial Reporting. He is currently a proprietor of “Harshal Patel & Co”. He joined our Board on June 14, 2017.
5.	Nilam S. Doshi	Independent Director	She has completed her Bachelor of Commerce from the University of Mumbai. She joined our Board on June 14, 2017.
6.	Harshad U. Shah	Additional Non-Executive Director	He is under-matriculate. He has over 30 years of experience in the business of importing and exporting of ball and bearings. He joined our Board on June 14, 2017.
7.	Rohit K. Vaghadia	Additional Independent Director	He has completed his Diploma in Interior Designing & Decoration from Maharashtra State Board of Technical Education. He joined our Board on September 25, 2017.

OBJECTS OF THE ISSUE

Details of means of finance - We intend to completely finance our Objects from Issue Proceeds. The fund requirements for each of the objects of the Issue are stated as follows:

(Rs. In Lakhs)

Sr. No.	Objects of the Issue	Total estimated cost	Amount deployed till August 31, 2017	Amount to be financed from Issue Proceeds	Estimated Issue Proceeds Utilization
					Fiscal 2018
1.	Funding of working capital requirements of the Company	400.00	-	400.00	400.00
1.	Funding of working capital requirements of our Subsidiaries VertoZ Inc. and VertoZ Limited	900.00	-	900.00	900.00
2.	General Corporate Expenses	365.72	-	365.72	365.72
3.	Issue Expenses*	45.00	10.00	45.00	35.00

* The expenses of Rs 10.00 Lakhs have been paid through Internal Accruals and the same will be recovered from Issue Proceeds.

Details and reasons for non-deployment or delay in deployment of proceeds or changes in utilization of issue proceeds of past public issues/rights issues, if any, of the Company in the preceding 10 years-Not Applicable

Name of monitoring agency, if any: Not Applicable

Terms of Issuance of Convertible Security, if any: Not Applicable

Shareholding Pattern

Sr.No.	Particulars	Pre Issue number of shares	% Holding of Pre issue
1.	Promoter & Promoter Group	43,71,074	99.32
2.	Public	29,926	0.68
3.	Non Promoter Non Public	-	-
	Total	44,01,000	100.00

Number/amount of equity shares proposed to be sold by selling shareholders: Not Applicable

RESTATED AUDITED FINANCIALS

(Rs. in Lakhs, except per share data)

Particulars (Standalone)	For the period ended June 30, 2017	As at March 31,				
		2017	2016	2015	2014	2013
Total income from operations (net)	338.86	1,079.78	586.00	416.64	379.56	249.98
Net Profit / (Loss) before tax and extraordinary items	69.59	183.17	19.58	36.37	25.38	(12.91)
Net Profit / (Loss) after tax and extraordinary items	49.14	111.64	14.30	24.19	22.60	(13.14)
Equity Share Capital	2.00	2.00	2.00	2.00	2.00	2.00
Reserves and Surplus	206.01	156.87	45.24	30.94	6.75	(15.85)
Net Worth	208.01	158.87	47.24	32.94	8.75	(13.85)
Basic & Diluted; earnings per share (Rs.)	245.68	558.18	71.48	120.97	112.99	(65.72)
Return on net worth (%)	23.62%	70.27%	30.26%	73.44%	258.30%	94.91%
Net asset value per share (Rs.)	1040.05	794.37	236.19	164.72	43.74	(69.25)

IN THE NATURE OF ABRIDGED PROSPECTUS – MEMORANDUM CONTAINING SALIENT FEATURES OF THE PROSPECTUS

Particulars (Consolidated)	For the period ended June 30, 2017	As at March 31,				
		2017	2016 (From October 2015)	-	-	-
Total income from operations (net)	999.27	2,048.38	1,195.65	-	-	-
Net Profit / (Loss) before tax and extraordinary items	124.73	386.76	41.46	-	-	-
Net Profit / (Loss) after tax and extraordinary items	100.61	306.29	36.15	-	-	-
Equity Share Capital	2.00	2.00	2.00	-	-	-
Reserves and Surplus	474.00	373.38	67.09	-	-	-
Net Worth	476.00	375.38	69.09	-	-	-
Basic & Diluted; earnings per share (Rs.)	503.07	1531.44	180.76	-	-	-
Return on net worth (%)	21.14%	81.59%	52.32%	-	-	-
Net asset value per share (Rs.)	2,379.99	1,876.91	345.47	-	-	-

INTERNAL RISK FACTORS

The below mentioned risks are top 5 risk factors as per the Prospectus:

1. The unsecured loan of promoter and group company have been converted into equity shares at Rs. 10/- constituting more than 50% of the paid up capital of the Company.
2. The properties occupied by us including our registered office are not owned by us. If we are required to vacate the same, due to any reason whatsoever, it may adversely affect our business operations.
3. Our Group Entities are involved in certain legal proceedings, any adverse developments related to which could materially and adversely affect our business, financial condition and reputation.
4. If we are unable to collect our receivables from our clients, our results of operations and cash flows could be adversely affected.
5. Our limited operating history makes it difficult to evaluate our business and prospects and may increase the risks associated with your investment.

For Further details refer chapter titled “Risk Factors” on page 11 of the Prospectus.

SUMMARY OF OUTSTANDING LITIGATIONS, CLAIMS AND REGULATORY ACTION

- A. Total number of outstanding litigations against the Company and amount involved: NIL
- B. No Regulatory or disciplinary action has been taken by SEBI or Stock exchanges against the Promoters/Group Company in last five financial years.
- C. Brief details of outstanding criminal proceedings against Promoters: NIL

ANY OTHER IMPORTANT INFORMATION AS PER LEAD MANAGER/ISSUER COMPANY

None

TIMING FOR SUBMISSION OF APPLICATION FORM / REVISION FORM

Applications and any revision in the Applications will be accepted only between 10.00 am and 5.00 pm (Indian Standard Time (‘IST’) during the Issue Period at collection centres mentioned in the application form, at the designated Branches (a list of such branches is available at the website of SEBI at <http://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes> or with the Designated intermediary. On the Issue Closing Date, the application and any revision in the application shall be accepted only between 10.00 am and 3.00 pm IST.

DECLARATION BY THE COMPANY

We hereby declare that all the relevant provisions of the Companies Act, and the guidelines issued by the Government of India or the guidelines and regulations issued by the Securities and Exchange Board of India, established under Section 3 of the Securities and Exchange Board of India Act, 1992, as the case may be, have been complied with and no statement made in the Prospectus is contrary to the provisions of the Companies Act, the Securities Contracts (Regulation) Act, 1956 and the Securities and Exchange Board of India Act, 1992 or rules made there under or regulations or guidelines issued, as the case may be. We further certify that all the disclosures and statements made in the Prospectus are true and correct.

ANNEXURE I

DISCLOSURE OF PRICE INFORMATION OF PAST ISSUES HANDELED BY LEAD MANAGER

TABLE: 1

A. Guinness Corporate Advisors Private Limited

1. Price information of past public issues (during current financial year and two financial years preceding the current financial year) handled by Guinness Corporate Advisors Private Limited:

Sr. No.	Issuer Name	Issue size (Rs. in cr.)	Issue price (Rs.)	Listing Date	Opening Price on listing date	+/- % change in closing price, [+/- % change in closing benchmark]-30th calendar days from listing	+/- % change in closing price, [+/- % change in closing benchmark]-90th calendar days from listing	+/- % change in closing price, [+/- % change in closing benchmark]-180th calendar days from listing
1	Aditya Vision Ltd.	5.76	15	12.12.2016	15.50	16.67% [+1.45%]	16.67% [+11.04%]	31.67% [+17.90%]
2	Super Fine Knitters Limited	4.08	12	02.02.2017	12.60	26.00% [+2.15%]	0.08% [+6.00%]	32.08% [+15.19%]
3	Sarthak Metals Limited	10.91	30	27.03.2017	29.45	10.67% [+1.43%]	5.00% [+5.89%]	110.33% [+9.18%]
4	ASL Industries Limited	9.80	35	18.04.2017	33.10	0.14% [+4.62%]	-14.00% [+8.90%]	-21.86% [+11.67%]
5	Meera Industries Ltd.	3.89	36	15.05.2017	36.00	0.00% [+2.55%]	94.44% [3.72%]	NA
6	Bhakti Gems and Jewellery Limited	3.92	20	30.05.2017	18.70	0.25% [-1.04%]	2.00% [1.90%]	NA
7	7NR Retail Limited	5.12	27	18.07.2017	27.00	0.37% [+0.19%]	-1.85% [+2.91%]	NA
8	ANG Lifesciences India Ltd.	12.01	80	08.09.2017	96.00	11.88% [0.50%]	NA	NA
9	Trident Texofab Limited	3.53	30	05.10.2017	32.00	87.83% [6.63%]	NA	NA
10	Sheetal Cool Products Limited	24.00	80	30.10.2017	96.00	NA	NA	NA

Note: The 30th, 90th, and 180th calendar days has been taken as listing date plus 29, 89, 179 calendar days respectively. Where the 30th day / 90th day / 180th day of a particular year falls on a stock exchange trading holiday, the immediately following trading day has been considered. Where the 30th day / 90th day / 180th of a particular year falls on the day when there is no trade in equity share of the Company, preceding trading day has been considered. The Designated Exchange for the Issue has been considered for the closing price, Benchmark index and other details. We have taken the Issue price to calculate the % change in closing price as on 30th, 90th and 180th day.

2. Summary statement of price information of past issues handled by Guinness Corporate Advisors Private Limited

Financial Year	Total no. of IPOs	Total Funds raised (Rs. in cr.)	Nos. of IPOs trading at discount as on 30th calendar day from listing date			Nos. of IPOs trading at premium as on 30th calendar day from listing date			Nos. of IPOs trading at discount as on 180th calendar day from listing date			Nos. of IPOs trading at premium as on 180th calendar day from listing date		
			Over 50%	Between 25-50%	Less than 25%	Over 50%	Between 25-50%	Less than 25%	Over 50%	Between 25-50%	Less than 25%	Over 50%	Between 25-50%	Less than 25%
			April 1, 2017 – date of filing of the Prospectus	7	62.27	NA	NA	NA	1	NA	5	NA	NA	1
2016-17	9	93.71	NA	NA	1	NA	2	6	NA	NA	1	4	3	1
2015-16	3	9.60	NA	NA	1	NA	NA	2	NA	1	2	NA	NA	NA

IN THE NATURE OF ABRIDGED PROSPECTUS – MEMORANDUM CONTAINING SALIENT FEATURES OF THE PROSPECTUS

Sr. No.	Name of the Bank	Controlling Branch & Address	Contact Person	Telephone Number	Fax Number
1	Allahabad Bank	Allahabad Bank, Fort Branch, 37, Mumbai Samachar Marg, Post Box No. 282, Mumbai-400 023	Shri S. K. Jain, Chief Manager	022 - 22655739, 22662018	022 - 22661935
2	Andhra Bank	18, Homi Modi Street, Nanavati Mahalaya, Fort Branch, Mumbai - 400 023.	Seshagiri Rao Jonnakuti	022 22026088/22047626	
3	Axis Bank Ltd.	9th Floor, Solaris, C-Wing Opp L&T Gate No 6, Saki Vihar Road, Powai, Mumbai - 400 072.	Mr. Kirri Rathod, Vice President	022 - 40754981/82/ 83/9820850829	022 - 40754996
4	Bank of Baroda	Mumbai Main Office, Mumbai Samachar Marg, Fort, Mumbai - 400 023.	Mr. Somu A. Arekar	022 - 40468314, 40468307	022 - 22835236
5	Bank of India	hiroze JJ Tower, (New Stock Exchange Bldg), P. J. Tower, Dalal Street, Fort, Mumbai -23.	Shri Navin Kumar Pathak, SM	022-22723631/1677/ 9619810717	022-22721782
6	Bank of Maharashtra	Fort Branch, 1st Floor, Janmangal, 45/47, Mumbai Samachar Marg, Mumbai - 400 023.	A. D. Deshpande (Assistant General Manager)	022 - 22694160/22652595 /22663947 /9730000438	022 - 22681296
7	BNP Paribas	BNP Paribas House, 1, North Avenue, Maker Maxity, Bandra Kurla Complex, Bandra (East), Mumbai - 400051	Mr. Prem Mariwala / Mr. Dipu SA / Ms Prathima Madiwala	(022) 61964570 / 61964594 / 61964592	(022) 61964595
8	Canara Bank	Canara Bank, Capital Market Service Branch 407, 4th Floor, Himalaya House, 79, Mata Ramabai Ambedkar Marg, Mumbai 400 001	Mr. Arvind Namdev Pawar	022-22661618, 22692973, 9969670141	022-22664140
9	Central Bank of India	Ground floor, Central Bank of India, Central Bank Building, Fort, Mumbai 400001	Mr. Vineet Bansaj	022- 22623148, 22623149	022-22623150
10	CITI Bank	Citigroup Center, Plot No C-61, Bandra-Kurla Complex, Bandra (E), Mumbai - 400 051.	S. Girish	022 - 26535504, 9819912248	022 - 26535824
11	City Union Bank Ltd.	48, Mahalakshmi St., T.Nagar, Chennai - 600 017, Tamil Nadu.	Mr. Sivaraman	044 - 24340010, 24343517	044 - 24348586
12	Corporation Bank	Capital Market Branch, 1st Floor, Earnest House, NCPA Marg, Nariman Point, Mumbai - 400 021.	Mr. Amod Kumar	022 - 22841406/22842764/ 9870340031	022 - 22843823
13	Deutsche Bank	Sidrah, 110, Swami Vivekananda Road, Khar (W), Mumbai - 400 052.	Mrs. Anne Narielwala / Ms. Pallavi Shilvalkar	(022) 61964570 / 61964594 / 61964592	(022) 61964595 / 61964595
14	HDFC Bank Ltd.	FIG - OPS Department, Lodha - I, Think Techno Campus O-3 Level, Next to Kanjurmarg Railway Station, Kanjurmarg (East), Mumbai - 400 042	Mr. Deepak Rane / Uday Dixit	022 - 30752928 / 30752927	022 - 25799801
15	HSBC Ltd.	3rd Floor, PCM Dept. Umang, Plot CTS No. 1406-A/28, Mindspace, Malad (West), Mumbai - 400 064.	Mr. Jagrut Joshi	022 - 67115485/9870403732	022 - 66536005
16	ICICI Bank Ltd.	Capital Market Division, Fort	Roshan Tellis	022 - 22627600	022 - 22611138
17	IDBI Bank Ltd.	IDBI Bank Limited Central Processing Unit, Sarju House, 3rd Floor, Plot No 7, Street No. 15, Andheri MIDC, Andheri (E), Mumbai. Pin : 400093	Rajiv Nair / Anoop Kumar Jaiswal	022-6670 0659/ 66700660	022-66700669/666
18	Indian Bank	Nandanam Branch, 480 Anna Salai, Nandanam, Chennai - 600 035.	Mr. V. Muthukumar / Mr. M. Veerabahu	044 - 24330233	044 - 24347755
19	Indian Overseas Bank	Chennai DP Branch, Mezzanine Floor, Cathedral Branch, 762, Anna Salai, Chennai 600 002	Mr. R.S. Mani / Mr. M. Sasikumar	044-28513616/ 28513617/28513618	044- 28513619
20	IndusInd Bank	remises No. 1, Sonawala Building 57, Mumbai Samachar Marg, Fort, Mumbai - 400 001.	Mr. Yogesh Adke	9833670809, 022-66366589	022 - 22644834
21	J. P. Morgan Chase Bank	J.P. Morgan Tower, Off C.S.T. Road, N.A, Kalina Santacruz - East, Mumbai - 400 098.	Nandita Halady	022 - 6157 3833	022 - 6157 3910
22	Karur Vysya Bank Ltd.	Demateell, Second Floor, No 29, rangam Street, T Nagar, Chennai - 600 017	NORI SUBRAHMANYAM	044- 24340374	044-24340374
23	Kotak Mahindra Bank Ltd.	Kotak Infiniti, 6th Floor, Building No 21, Infinity Park, Off Western Express Highway, General AK Vaidya Marg, Malad (E), Mumbai	rashant Sawant	022 - 6605 6959 +91 9967636316	022 - 66056642
24	Nutan Nagrik Sahakari Bank Ltd.	Opp. Samratheshwar Mahadev, Nr. Law Garden, Ellisbridge, Ahmedabad	Miti Shah	9879506795	079 - 26564715
25	Oriental Bank of Commerce	67, Bombay Samachar Marg, Sonawala Building, Fort, Mumbai - 400 001	Shri B.K. Palrecha, Asstt. General Manager	022 - 22654791/95	022 - 22654779
26	Punjab National Bank	Capital Market Services Branch, PNB House, Fort, Sir P.M. Road, Mumbai	Sh. K. Kumar Raja	022 - 22621122, 22621123,	022 - 22621124
27	South Indian Bank	ASBA Cell (Nodal Office), 2nd Floor, SIB Building, Market Road, Emakulam - 682 035, Kerala, India.	Mr. John K. Mechery	9645817905	0484 - 2351923
28	Standard Chartered Bank	Crescenzo, 3rd Floor, C/38-39, G-Block, Opposite MCA Club, Bandra-Kurla Complex, Bandra [East], Mumbai 400-051	Rohan Ganpule	022 - 61157250 / 022 - 61157234	022 - 22675738
29	State Bank of Bikaner & Jaipur	Financial Super Market Branch, Apex Mall, Tonk Road, Jaipur	Shri N K Chandak	0141-2744415 9413398505	0141-2744457
30	State Bank of Hyderabad	Gunfoundry, Hyderabad - 500 001.	Mr. Ashok Kulkarni	040 - 23387325	040 - 23387743
31	State Bank of India	State Bank of India, Capital Market Branch(11777), Videocon Heritage Building (Killick House), Charanjit Rai Marg, Fort, Mumbai - 400 001.	Mr. Anil Sawant, Deputy Manager	022-22094932 9870498689	022-22094921
32	State Bank of Travancore	Anakachery Buildings, Y M C A Road, Statue, Thiruvananthapuram - 695 001.	. P. Muraleedharan	0471 - 2333676	0471 - 2338134
33	Syndicate Bank	Capital Market Services Br., 26A, First Floor, Syndicate Bank Bldg., P.M. Road, Fort, Mumbai - 400 001.	Padmavathy Sundaram, Chief Manager	022 - 22621844	022 - 22700997
34	Tamilnad Mercantile Bank Ltd.	Depository Participant Services Cell, Third Floor, Plot No.4923, Ac/16, 2nd Avenue, Anna Nagar (West), Chennai - 600 040, Tamilnadu, India.	Mr. N. Rajasegaran	044 - 26192552	044 - 26204174
35	The Federal Bank Limited	ASBA CELL, Retail Busi. Dept., Federal Bank, Marine Drive, Emakulam, Kochi - 682 031.	Dhanya Dominic	(0484) 2201847	0484 - 2385605
36	UCO Bank	D.N. Road (Retail) Branch, Mumbai - 400 023.	Manager	022 - 40180105	022 - 22870754
37	Union Bank of India	Mumbai Samachar Marg, 66/80, Mumbai Samachar Marg, Post Bag No.253 & 518, Fort, Mumbai - 400023.	Mr. D B JAISWAR	022-22629408	
38	United Bank of India	Global Cash Management Service Hub, 4th Floor, United Bank of India, Head Office 11, Hemanta asu Sarani, Kolkata - 700 001.	AGM (CMS & DEMAT)	033 - 22624175	
39	Vijaya Bank	Head Office Building, 41/2, M.G.Road, Bangalore.	BM	080-25584385	
40	YES Bank Ltd.	YES Bank Limited, Ticcicon House, Second Floor, Dr. E Moses Road, Mahalaxmi, Mumbai - 400 011.	Mr. Mahesh Shirali	022 - 66229031	022 - 24974875
41	The Kalpur Commercial Co-operative Bank Ltd.	Kalpur Bank Bhavan, Nr. Income Tax Circle, Ashram Road, Ahmedabad - 380 014.	Mr. Jay V. Pathak, Manager	079 - 27582028	079 - 27544666
43	The Lakshmi Vilas Bank Ltd.	Bharat House, Ground Floor, 104, Bombay Samachar Marg, Fort, Mumbai - 400 001.	S Ramanan	22-22672255-22672247(M) 22673435(CM)	022 - 22670267
44	State Bank of Patiala	CO 99-102, Sector - 8C, Chandigarh	Shri. Amarjit Singh Girm, Chief Manager	0172 - 2779116, 2546124, 09779586096	0172 - 2546080
45	State Bank of Mysore	.B.No. 1066. # 24/28, Cama Building, Dalal Street, Fort, Mumbai -400 001	Shaileन्द्रakumar	07208048007 / 022 - 22678041	022-22656346
46	The Surat Peoples Co-op. Bank Ltd.	Central Office, Vasudhara Bhavan, Timaliyawad, Nanpura, Surat - 395001	Mr. Iqbal Shaikh	0261-2464577	0261- 2464577.592
47	The Jammu & Kashmir Bank Limited.	79-A, Mehta House, Bombay Samachar Marg, Fort, Mumbai-400 023	Ashfaq Ahmad	9987984105, 022-66595971	022-66341832
48	The Saraswat Co- operative Bank Ltd.	Madhushree, Plot No. 85, 4th Floor, District Business Centre, Sector - 17, Vashi, Navi Mumbai - 400 703.	Mr. A. A. Bhatia	022 - 27884161 / 27884162 / 27884163 / 27884164	022 - 27884153
49	DBS Bank Ltd.	DBS Bank Ltd, Fort House, 221, Dr. D.N. Road, Fort, Mumbai - 400 001.	Mr. Amol Natekar	022 - 6613 1213	022 - 6752 8470
50	Dena Bank	Capital Market Branch, 17 B, Homiman Circle, Mumbai - 400 023.	Branch Manager	022 - 22661206 / 22702881	022 - 22694426 / 22702880
51	Karnataka Bank Ltd.	The Karnataka Bank Ltd, Mangalore-H O Complex Branch Mahaveera Circle Kankanady Mangalore - 575002	Ravindranath Baglodi, [Sr.Manager]	0824-2228139 /140 /141	0824-2228138
52	The Ahmedabad Mercantile Co-op. Bank Ltd.	Head Office : "Amco House", Nr. Stadium Circle, Navrangpura, Ahmedabad 380 009	Bimbal P. Chokshi	079 - 26426582 - 84 - 88	079 - 26564863
53	TJSB Sahakari Bank Ltd	2nd Floor, Madhukar Bhavan, Road No.16, Wagle Estate, Thane - 400601.	Department Head	022-25838525/530/520	
54	Janata Sahakari Bank Ltd.	1444, Shukrawar Peth, Thorale Bajirao Road, Pune - 411 002, Maharashtra, INDIA	Shri. Sunil Manohar Kamat	+ 91-20- 2445 3258 2445 3259	020 2445 3430
55	Barclays Bank Plc	601/603 Cejway House Shiv Sagar Estate, Dr. A.B. Road, Worli, Mumbai 400 018	arul Parmar	022-67196400/6575	022-67196996
56	Rajkot Nagrik Sahakari Bank Ltd.	Nagrik Bhavan No. 1 Parabar Dhebarbhai Road Rajkot	Shri Yogesh Raveshiya	0281-2236916/17/18	0281-2236915
57	Catholic Syrian Bank Ltd.	Fort Branch, Mumbai	Ram Mohan G S	022-64502165,022-22664269,022-22665865, 022-22650850	
58	Mehsana Urban Co-operative Bank Limited	Head Office, Urban Bank Road, Highway, Mehsana - 384002	Branch Manager	+91-2762-251908	+91-2762-240762
59	Punjab & Sind Bank	RAJINDERA PLACE- 21 RAJINDRA PLACE BANK HOUSE NEW DELHI-110008	Rajesh C Pandey	011-25825784/25711836	
60	RBL Bank Limited	C/G/8,9,10,13,14 Mallinath Complex, Opp. Sujata Flats, Shahibaug,Ahmedabad-380004	Harshadkumar Patel , Hitesh Pandya	079-22862932	

ASBA Applicants may approach any of the above banks for submitting their application in this Issue. For the complete list of SCSBs and their Designated Branches please refer to the website of SEBI (with <http://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes>) A list of SCSBs is also displayed on the website of NSE at www.bseindia.com.

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