**APPLICATION FORM**

**VERTOZ ADVERTISING LIMITED - PUBLIC ISSUE - R**

**FOR RESIDENT INDIANS, INCLUDING RESIDENT QIBS AND ELIGIBLE NRIs APPLYING ON A NON-REPATRIATION BASIS**

**1. NAME & CONTACT DETAILS OF SOLE / FIRST APPLICANT**

Name: Mr./Ms./M/s. ________________________________

Address: _______________________________________

Email: _________________________________________

Tel. No. (with STD code) / Mobile: __________________

**2. PAN OF SOLE / FIRST APPLICANT**

Date: _____________, 2017

**3. INVESTOR'S DEPOSITORY ACCOUNT DETAILS**

For NSDL enter 8 digit DP ID followed by 8 digit Client ID / For CDSL enter 16 digit Client ID

**4. APPLICATION DETAILS**

No. of Equity Shares of ₹ 10/- each applied at the Issue Price i.e. at ₹ 108 per share (1)

<table>
<thead>
<tr>
<th>In figures</th>
<th>In words</th>
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ALLOTMENT WILL BE IN DEMAT MODE ONLY (2)

(1) Please note that applications must be made in minimum lot size of 1,200 shares and further multiples of 1,200 shares accordingly.

(2) Please note that the equity shares on allotment will be traded only in the dematerialized mode on the SME Platform of NSE (NSE Emerge).

**5. CATEGORY**

<table>
<thead>
<tr>
<th>Category</th>
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<tbody>
<tr>
<td>Retail Individual Applicant</td>
</tr>
<tr>
<td>Non-Institutional Applicant</td>
</tr>
<tr>
<td>QIB</td>
</tr>
</tbody>
</table>

**6. INVESTOR STATUS**

- Individual (Indian)
- Hindu Undivided Family - HUF
- Bodies Corporate - CO
- Banks & Financial Institutions - FI
- National Investment Funds - NIF
- Non Resident Indians - NRI
- National Insurance Fund - IF
- Alternative Investment Funds - AIF
- Insurance Companies - IC
- Alternative Investment Funds - AIF
- Venture Capital Funds - VCF
- Others (Please specify) - OTH

HUF should apply only through Karta (Application by HUF would be treated on par with Individual).

**7. PAYMENT DETAILS**

Amount Blocked (₹ in figures) (₹ in words)

ASBA Bank A/c No. ________________________________

Bank Name & Branch: _______________________________________

I/we (on behalf of joint applicants, if any) hereby confirm that I/we have read and understood the terms and conditions of this application form and the attached form 2A and the general information document for investing in the public issue (form D) and hereby agree and confirm the 'Investors Undertaking' as given overleaf. I/we (on behalf of joint applicants, if any) hereby confirm that I/we have read the instructions for filling up the application form given overleaf.

**8A. SIGNATURE OF SOLE / FIRST APPLICANT**

Date: _____________, 2017

**8B. SIGNATURE OF ASBA BANK ACCOUNT HOLDER(S) (AS PER BANK RECORDS)**

We authenticate the above details and certify it as necessary to make the application in the name of

1) ________________________________

2) ________________________________

3) ________________________________

**9. COMPLETE APPLICATION**

Name of Sole / First Applicant: ________________________________

Address: _______________________________________

Telephone / Mobile: ________________________________

Email: _________________________________________

ASBA Bank A/c No: ________________________________

Bank & Branch: _______________________________________

Non-Resident Indians (Non-Repatriation basis) - NRI

OTHERS (Please specify) - OTH

BROKER / SCSB / DP / RTA STAMP & SIGNATURE

**APPLICATION FORM NO.**

**VERTOZ ADVERTISING LIMITED**

**PUBLIC ISSUE - R**

Acknowledgement Slip for Broker/SCSB/DP/RTA

Application Form No. ________________________________

PAN of Sole / First Applicant: ________________________________

Name of Sole / First Applicant: ________________________________

Acknowledgement Slip for Applicant

Application Form No. ________________________________
IN THE NATURE OF ABRIDGED PROSPECTUS - MEMORANDUM CONTAINING SALIENT FEATURES OF THE PROSPECTUS

APPLICANT'S UNDERTAKING FOR APPLICATION FORM

(IN CASE OF A JOINT APPLICATION, THE CONFIRMATIONS, AUTHORIZATIONS, UNTAKINGS AND REPRESENTATIONS MADE BY THE FIRST APPLICANT WILL BE DEEMED TO HAVE BEEN MADE ON BEHALF OF ALL JOINT APPLICANTS. THE FIRST APPLICANT SHALL BE LIABLE FOR ALL THE OBLIGATIONS ARISING OUT OF THE ISSUE OF EQUITY SHARES.)

On the basis of the Company's Prospectus dated 02, 2017, registered with ROC and having studied the attached details as per the Abridged Prospectus, We hereby apply for allotment of the Equity Shares to me/us in the maximum number of Equity Shares as the Issuer has desired in the Prospectus and to the best of our knowledge and belief, We are eligible to apply for the same in accordance with the applicable laws. The amount payable on application as shown below is remitted herewith. We hereby agree to accept the Equity Shares allotted and/or the deposits made by us in accordance with the applicable laws.

1. The Applicants should be sure that the full amount for the application is payable as per the prospectus.
2. The first applicant should mention his/her PAN allotted under the Income Tax Act, and any Application Form without the PAN is liable to be rejected.
3. Applicants should note that on the basis of name of the Applicants, PAN, Depository Participant’s name, Depository Participant Identification number, Client ID and Beneficiary Account Number provided by them in the Application Form, the Registrar to the Issue will or may be required to verify the Depository Participant details registered with Depository Participant to be used for allotment, technical correction or unblocking of ASBA Account. Hence, Applicants are advised to immediately update their details as appearing on the records of the Depository participant. Please note that failure to do so could result in failure in allotment of Equity Shares.
4. Cash/Stock investment/ money orders/ postal orders/ DD/ Cheque will not be accepted. The Applicant on applying on a repatriation basis by using the Non-Resident Forms are required to authorise their SCSB to block their Non-Resident Ordinary (NRO) Accounts.

Further: (1) In accordance with ASBA process provided in the SEBI Regulations and as disclosed in the Prospectus, We authorize (a) the Lead Manager or the Collecting Agents or the Registered Brokers (at Broker Centers) or the SCSB or DP or the RTA as the case may be, to do all acts as are necessary to make the Application in the Issue, including uploading (our) Application, blocking or unblocking of funds in the Bank Account kept with the SCSB on the Application Form, transfer of funds to the Public Issue Account on receipt of instruction from Registrar to the Issue after finalisation of Basis of Allotment. (2) In case the amount available in the specified bank account is insufficient, SCSB shall not reject the Application. (3) We hereby authorize the Lead Manager or the Collecting Agents or the Registered Brokers (at Broker Centers) or the SCSB or DP or the RTA, as the case may be, to make relevant revisions as may be required to be done in the Application, in the event of a price revision.

INSTRUCTIONS FOR FILLING UP THE APPLICATION FORM

1. The Applicants should be sure that the full amount for the application is payable as per the prospectus.
2. The first applicant should mention his/her PAN allotted under the Income Tax Act, and any Application Form without the PAN is liable to be rejected.

Further details please refer to the section titled “Terms of the Issue” in the Prospectus.

TEAR HERE

KARVY COMPUTER PRIVATE LIMITED
Karvy Selenium Tower B, Plot 31-32, Gachibowli Financial District, Nangalur, Hyderabad - 500 032
Tel: +91-40-67162222; Fax: +91-40-23431551
E-mail: info@karvy.com
Investor grievance email: vortezmedia.ip@karvy.com
Contact Person: Mr. M Murli Krishna
Contact Person: Mr. M Murli Krishna
SEBI Registration No.: INR0000000221
(IN CASE OF A JOINT APPLICATION, THE CONFIRMATIONS, AUTHORIZATIONS, UNDERTAKINGS AND REPRESENTATIONS MADE BY THE FIRST APPLICANT WILL BE DEEMED TO HAVE BEEN MADE ON BEHALF OF ALL JOINT APPLICANTS. THE FIRST APPLICANT SHALL BE LIABLE FOR ALL THE OBLIGATIONS ARISING OUT OF THE ISSUE OF EQUITY SHARES.)

On the basis of the Company’s Prospectus dated November 02, 2017, registered with ROC and having studied the attached details as per the Abridged Prospectus, I/We hereby apply for allotment of the Equity Shares to my/us or our application for maximum number of Equity Shares at the issue Price out of the above Public Issue. I/We hereby confirm that I am / We are eligible person to invest in this issue in accordance with applicable laws. The amount payable on application as shown below is remitted hereof. I/We hereby agree to accept the Equity Shares applied for, or such lesser number of Equity Shares as may be allotted to me/us, subject to the terms of the Prospectus, the Application Form, Abridged Prospectus, GID and other applicable laws. I/We undertake that I/We will sign all such other documents and do all such acts, if any, necessary on my/our part to enable me/us to be registered as the holder(s) of the Equity Shares which may be allocated/allotted to me/us. I/We authorise you to place my/our name(s) on the Register of Members of the Company as holders of the Equity Shares and to register my/our address(es) as given below. I/We note that in case of QIB applicant, the (i) SCB and (ii) the LMs have the right to reject the application at the time of acceptance of application form provided that the reasons for rejecting the same shall be provided to applicant in writing, whereas it has the right to reject it from Non-Institutional applicant and retail individual applicant, only on technical grounds and / or as specified in the Prospectus. In the event, the amount paid by me/us is not correct, I/We understand that this application will be rejected. It is clearly understood that the shares allotted to me/us would be paid pari passu in all respects including dividend.

Nationality and Residency (Tick whichever is applicable in the box and strike out whichever is not applicable in text).

I/We confirm that: (1) I am/ we are Indian national(s), resident in India and I am/we are not applying for the said Equity Shares as nominees of any person resident outside India or foreign nationals OR (2) I am/ we are Indian national(s), resident in India and I am/we are applying for the said Equity Shares on my/our own behalf through NRO Account on non-repatriation basis. (2) I am/We are, at the time the Equity Shares are purchased, will be the beneficial owner of such Equity Shares. (3) I am/We are not an affiliate of the Company or a person acting on behalf of such affiliate, I am / We are not prohibited from accessing capital market under any order / ruling / judgement etc. of any regulatory authority including SEBI. I/We confirm that my/our application is in compliance with the applicable Indian and Foreign laws. The Equity Shares have not been, and will not be, registered under the U.S. Securities Act 1933, as amended (the “Securities Act”) or any state securities laws in the United States and may not be offered or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Accordingly, the Equity Shares will be offered and sold only outside the United States in compliance with S. 3(c) of the Securities Act and applicable laws where the offers or sales occur. The Equity Shares have not been, and will not be, registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and Applications may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction. I/We Confirm that the Equity Shares applied by me/us do not exceed the relevant regulatory approvals/limits.

Further: (1) In accordance with ASBA process provided by SEBI and as disclosed in the Prospectus, I/We authorize the (a) the Lead Manager or the Collecting Agents or the Registered Brokers (at Broker Centers) or the SCB or DP or the RTA as the case may be, to do all acts as are necessary to make the Application in the Issue, including uploading my/our Application, blocking or unblocking of funds in the bank account maintained with the SCSB as specified in the Application Form, transfer of funds to the Public Issue Account on receipt of instruction from Registrar to the Issue after finalization of Basis of Allotment. (2) In case the amount available in the specified bank account is insufficient, SCB shall reject the Application. (3) I/We hereby authorize the Lead Manager or the Collecting Agents or the Registered Brokers (at Broker Centers) or the SCB or DP or the RTA, as the case may be, to make relevant revisions as may be required to be done in the Application, in the event of a price revision.

1. The Applications should be submitted on the prescribed Application Form and in BLOCK LETTERS in ENGLISH only in accordance with the instructions contained herein and in the Prospectus. Applications not in BLOCK LETTERS will be rejected.

2. The first applicant, should mention his/her PAN allotted under the Income Tax Act, and any Application Form without the PAN is liable to be rejected.

3. Applicants should note that on the basis of the name of Applicants, PAN, Depository Participant’s name, Depository Participant Identification number, Client ID and Beneficiary Account Number provided by them in the Application Form, the Registrar to the Issue will obtain from the Depository the demographic details registered with Depository Participant to be used for allotment, technical rejection or unblocking of ASBA Account. Hence, Applicants are advised to immediately update their details as appearing on the records of the depository participant. Please note that failure to do so could result in failure in allotment of Equity Shares, delays in unblocking of the ASBA Account of Applicant; at the applicants sole risk and neither the LMs or the Registrar or the SCB or the Company shall have any responsibility and undertake any liability for any act or omission which should carefullly be done by the Applicants at their cost and risk. Your Nationality and Residency declarations should be contained and True. Any false declaration/representation will make the Applicant liable for appropriate action as per the law for the full amount of Application.

4. Please tick category as applicable to ensure proper upload of Application in Stock Exchange System.

5. Please tick category as applicable to ensure proper upload of Application in Stock Exchange System.

6. Please tick category as applicable to ensure proper upload of Application in Stock Exchange System.

7. Cash/Stock invest/ money orders/ postal orders/DD/ Cheque will not be accepted. All applicant on applying on a repatriation basis by using the Non- Resident Forms are required to authorise their SCSB to block their NRE/ FCNR ASBA Accounts and all NRI Applicants applying on a repatriation basis to the NRI Applicants can obtain Application Form from the Company’s Registered Office or from LM’s Office. Applicants please ensure that your Bank has notified a SCB Branch in the city where Application Form is being submitted.

8. Name of/ Sole/ First Applicant should be exactly the same as it appears in the depositary records. In case of Applicant jointly, only the name of the first Applicant (which should be the first name in which the beneficiary account is held) should be provided in the Application Form.

9. Cash and/or cheque and/or postal order, if any, should be drawn in favour of VERTOZ ADVERTISING LIMITED.

10. Other Instructions: a. Application must be made only in the prescribed Application Form. b. All Applicants must participate in the Issue only through the ASBA process. c. Ensure that all applicable documents in support of Application are attached with the Application Form. d. Applicant should note that the Registered Brokers, Collecting Agent and / or SCB’s / DP / RTA will not be liable for errors in data entry due to incomplete or illegible Application Form.

11. In case of queries related to allotment/ credit of allotted equity shares, the Applicants should contact the Registrar to the Issue.

12. In case of an applicant who is a QIB Applicant, the QIB Applicant should provide updated details in accordance with the applicable regulations.

13. The applicants may note that in case the DPID, Client ID and PAN mentioned in the Application Form and entered into the electronic bidding systems of the Stock Exchange do not match with the DP ID, Client ID and PAN available in the Depository database, the Application Form is liable to be rejected.
**VERTOZ ADVERTISING LIMITED - PUBLIC ISSUE - R**

**FOR RESIDENT INDIANS, INCLUDING RESIDENT QIBs AND ELIGIBLE NRIS APPLYING ON A NON-REPAID BASIS**

**COMMON APPLICATION REVISION FORM**

<table>
<thead>
<tr>
<th>Application Form No.</th>
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1. **NAME & CONTACT DETAILS OF SOLE / FIRST APPLICANT**

<table>
<thead>
<tr>
<th>Details</th>
<th>Information</th>
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<tbody>
<tr>
<td>Name:</td>
<td>Mr./Ms./M/s.</td>
</tr>
<tr>
<td>Address:</td>
<td></td>
</tr>
<tr>
<td>Email:</td>
<td></td>
</tr>
<tr>
<td>Tel. No. (with STD code) / Mobile:</td>
<td></td>
</tr>
</tbody>
</table>

2. **PAN OF SOLE / FIRST APPLICANT**

<table>
<thead>
<tr>
<th>Details</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tel. No. (with STD code) / Mobile:</td>
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</tr>
</tbody>
</table>

3. **INVESTOR’S DEPOSITORY ACCOUNT DETAILS**

<table>
<thead>
<tr>
<th>Details</th>
<th>Information</th>
</tr>
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<tbody>
<tr>
<td>NSDL:</td>
<td></td>
</tr>
<tr>
<td>CDSL:</td>
<td></td>
</tr>
<tr>
<td>For NSDL enter 8 digit DP ID followed by 8 digit Client ID / For CDSL enter 16 digit Client ID</td>
<td></td>
</tr>
</tbody>
</table>

4. **APPLICATION OPTIONS**

<table>
<thead>
<tr>
<th>Option</th>
<th>No. of Equity Shares Application (Applications must be in multiples of 1,200 Equity Shares)</th>
<th>Price per Equity Share (रू)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>8 1 7 1 6 5 4 3 2 1 1 3 2 1 1 3 2 1 1</td>
<td>108/-</td>
</tr>
<tr>
<td>(OR)</td>
<td>Option 2</td>
<td></td>
</tr>
<tr>
<td>(OR)</td>
<td>Option 3</td>
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</table>

5. **APPLICATION OPTIONS (Revised Application) (Only Retail Individual Applicant can make Application at “Cut-off”)**

<table>
<thead>
<tr>
<th>Option</th>
<th>No. of Equity Shares Application (Applications must be in multiples of 1,200 Equity Shares)</th>
<th>Price per Equity Share (रू)</th>
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<td></td>
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<tr>
<td>(OR)</td>
<td>Option 3</td>
<td></td>
</tr>
</tbody>
</table>

6. **PAYMENT DETAILS**

- **PAYMENT OPTION : FULL PAYMENT**
- **ADDITIONAL AMOUNT BLOCKED (रू in figures) (रू in words)**

<table>
<thead>
<tr>
<th>Details</th>
<th>Information</th>
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<tbody>
<tr>
<td>ASBA Bank A/c No.:</td>
<td></td>
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<tr>
<td>Bank Name &amp; Branch:</td>
<td></td>
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</tbody>
</table>

**DATE: _______________, 2017**

**VERTOZ ADVERTISING LIMITED**

**PUBLIC ISSUE - R**

**Acknowledgement Slip for Broker/SCSB/DP/RTA**

**PAN of Sole / First Applicant**

**DPID / CLID**

**Additional Amount Blocked (रू) ASBA Bank A/c No.**

**Bank & Branch**

**Telephone / Mobile**

**Email**

**Acknowledgement Slip for Applicant**

**Name of Sole / First Applicant**

**Application Form No.**

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**VERTOZ ADVERTISING LIMITED**

**PUBLIC ISSUE - R**

**Application Form No.**

**PAN of Sole / First Applicant**

**DPID / CLID**

**Additional Amount Blocked (रू) ASBA Bank A/c No.**

**Bank & Branch**

**Telephone / Mobile**

**Email**

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**Name of Sole / First Applicant**

**Application Form No.**